



WESTERN NEW YORK

FOR IMMEDIATE RELEASE

Digital Revenue Systems - WNYPGA

Digital Revenue Systems joins The Western New York PGA Partnership Family as a Supporting Partner for the 2026 Season

East Amherst, N.Y. — October 1st, 2026

The Western New York Section, PGA of America (WNYPGA) is proud to announce Digital Revenue Systems (DRS) as a new Supporting Partner for the 2026 season. Digital Revenue Systems is a premier digital signage and communication management company dedicated to helping golf courses and country clubs modernize their facilities and unlock new revenue streams. By providing state-of-the-art display technology and advertising networks, DRS enables PGA Professionals to transform their clubhouses and pro shops into dynamic, tech-forward environments.

Specializing in integrated digital solutions, Digital Revenue Systems helps facilities communicate more effectively with members and guests while simultaneously generating ancillary income through local and national advertising partnerships. Through this partnership, DRS will showcase its portfolio of clubhouse menu boards, real-time tournament leaderboards, and pro shop displays to the WNYPGA's network of golf professionals, offering them innovative ways to enhance member engagement and drive profitability.

"We are thrilled to welcome Digital Revenue Systems to the Western New York PGA family," said Victoria Schiro, Executive Director at the Western New York PGA. "Their expertise in digital signage provides our member facilities with a powerful tool to modernize their guest experience and streamline communication. We look forward to a successful 2026 season and are excited to see

their technology help our Sections' premier facilities thrive."

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals while promoting the game of golf through tournaments, education and community-focused initiatives.

About Digital Revenue Systems

Digital Revenue Systems is a leader in digital signage solutions designed specifically for the golf and hospitality industry. Founded with a mission to empower facility owners to develop profitable and efficiently managed digital networks, DRS combines cutting-edge technology with high-impact content management. They provide clubs with the tools needed to communicate smarter, sell stronger, and create a more engaging environment for their entire community.

Contacts:

Western New York PGA

Victoria Schiro

Executive Director

Email: vschiro@pgahq.com

Digital Revenue Systems

Taylor Watkins

Email: taylor@digitalrevenuesystems.com