



Kaleida Health
Golisano Children's
Hospital of Buffalo



UR
MEDICINE

GOLISANO
CHILDREN'S HOSPITAL



2026 WNYPGA Play Yellow Birdie Bash

PLAY YELLOW, FORE ALL KIDS!

Date: August 31, 2026

Location: Lancaster Country Club

Fundraising Goal:

\$50,000

Beneficiaries: PGA REACH WNY & Golisano

Children's Hospitals of Buffalo and Rochester

ABOUT THE INITIATIVE & IMPACT

The Western New York invites you to become an official corporate partner for the annual WNYPGA Play Yellow Birdie Bash. Play Yellow is a unique golf fundraising initiative bringing the entire golf community together to change kids' health and change the future. All proceeds directly fund and support PGA REACH WNY, Golisano Children's Hospital of Buffalo, and Golisano Children's Hospital of Rochester. Your partnership helps provide critical medical care, life saving resources, and youth sports development programs to families across Western New York.

SPONSORSHIP PACKAGES

Ace Sponsor

\$5,000

1 AVAILABLE • EXCLUSIVE PARTNER

- Two teams (twosome) in the event
- Swag bag of premium tee gifts for each player
- Logo prominently displayed on printed materials, event signage, and two hole signs on the course
- Option to activate on course during play
- Recognized as the official provider of swag bags for the event
- Acknowledgment as the Premier Sponsor at the event and on the event website

Eagle Sponsor

\$2,500

2 AVAILABLE

- One team (twosome) in the event
- Swag bag of premium tee gifts for each player
- Acknowledgment as an elevated sponsor at event and on the event website
- Logo displayed on printed materials, event signage, and one hole sign on the course
- Option to activate on course during play

Birdie Sponsor

\$1,000

5 AVAILABLE

- Acknowledgment as an elevated sponsor at event and on the event website
- Option to activate on the course during play
- Logo displayed on printed materials, event signage, and one hole sign on the course
- Opportunity to provide branded items or gifts to all participants

Hole Sponsor

\$250

18 AVAILABLE

- Company and logo prominently displayed on a designated hole on the course (excluding any HIO areas)

SCAN THE QR CODE TO BECOME A SPONSOR TODAY!

CONTACT & FOUNDATION INFORMATION

Primary Sponsorship Contact

Victoria Schiro
CEO / Executive Director
vschiro@pgahq.com
(716) 707-3814

Event Logistics & Support

Mollie Ray
Director of Operations
mmars@pgahq.com
(716) 313-2943



<https://charity.pledgeit.org/wnybirdiebash>