



WESTERN NEW YORK

FOR IMMEDIATE RELEASE

# YRI Designs - WNYPGA

YRI Designs Joins The Western New York PGA Partnership Family as a Supporting Partner for the 2026 Season

**East Amherst, N.Y. – March 24th, 2026**

The Western New York Section, PGA of America (WNYPGA) is proud to announce YRI Designs, as a new Supporting Partner for the 2026 season. Their mission statement is to provide high-quality, custom-designed accessories that allow organizations and individuals to express their unique identity through timeless style and exceptional craftsmanship.

This partnership ensures Section Professionals have direct access to high-quality, American made products that bridge the gap between traditional golf attire and modern, personalized style.

“We are pleased to welcome YRI Designs as an official partner of the WNYPGA,” said Victoria Schiro, Executive Director of the WNYPGA. “YRI Designs has a long-standing reputation for helping PGA Professionals elevate their facility's brand through high-quality, custom accessories. Their commitment to craftsmanship and their ability to provide our members with unique, personalized products makes them an ideal fit for our Section. We look forward to seeing their creative designs featured across our region throughout the 2026 season.”

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**About the Western New York PGA**

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals while promoting the game of golf through tournaments, education and community-focused initiatives.

### **About YRI Designs**

For over 45 years, YRI Designs has been a premier provider of custom-designed belts and accessories for the golf, corporate, and collegiate markets. Specializing in high-quality ribbon belts, leather goods, and custom hardware, YRI Designs is renowned for its ability to transform organizational logos into sophisticated, wearable art. Based in New Hampshire, the company remains a favorite among PGA Professionals and elite private clubs for its low minimums, attention to detail, and commitment to maintaining the classic aesthetic of the game.

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