



WESTERN NEW YORK

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Under Armour - WNYPGA

Under Armour Joins The Western New York PGA Partnership Family as a Supporting Partner for the 2026 Season

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The Western New York Section PGA (WNYPGA) is proud to announce that Under Armour will join as a Supporting Partner for the upcoming 2026 season. As a global leader in high-performance athletic apparel and gear, Under Armour continues to strengthen the WNYPGA's network, offering a sophisticated blend of retail-inspired style and high-performance functionality.

Under Armour's reputation for performance-driven engineering and athletic first design has solidified its position as an industry leader for PGA Professionals and golfers who demand the best. This continued partnership reflects a shared goal of providing the WNYPGA community with advanced apparel that merges sweat-wicking technology with a professional aesthetic for maximum on-course advantage.

"Under Armour's commitment to relentless innovation and superior athletic performance is a perfect match for the elite standards of our Section," said Victoria Schiro, WNYPGA Executive Director. "We are excited about our collaboration into 2026. Their cutting-edge gear is highly valued by our PGA Professionals and their memberships alike, and we are eager to highlight their impact throughout the upcoming season."

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals while promoting the game of golf through tournaments, education and community-focused initiatives.

About Under Armour

Under Armour is a leading inventor, marketer, and distributor of branded athletic performance apparel, footwear, and accessories. Designed to empower athletes everywhere, Under Armour's innovative products and experiences are engineered to make all athletes better through performance-driven design and cutting-edge fabric technology.

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Under Armour

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