



WESTERN NEW YORK

FOR IMMEDIATE RELEASE

Titleist - WNYPGA

Titleist rejoins The Western New York PGA Partnership Family as a Supporting Partner for the 2026 Season

East Amherst, N.Y. – March 24th, 2026

The Western New York Section, PGA of America (WNYPGA) is proud to announce Titleist will be returning as a Supporting Partner for the 2026 season. Titleist’s mission is to be the performance and quality leader in every golf product category in which they compete. Driven by a focus on dedicated golfers and the golf shops that serve them, they are committed to enriching the experience of the game through products and services of superior performance, quality, and innovation.

Through the 2026 season, Titleist will maintain a significant presence as the Supporting Partner for the Scratch Pro-Am at Brook-Lea Country Club and within our professional programming, providing unparalleled value to Section members and the golfing public alike. This event kicks off our season each year and is one of our most highly attended events.

“The WNYPGA Team and I are thrilled to continue our partnership with Titleist among the Section,” said Victoria Schiro, Executive Director at the Western New York PGA. “For decades, Titleist has served as a steadfast ally to the PGA Professional, demonstrating a commitment to excellence and innovation that perfectly aligns with the core values of our Section.”

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals

while promoting the game of golf through tournaments, education and community-focused initiatives.

About Titleist

Titleist, the #1 ball in golf, is a brand trusted by tour professionals and amateurs alike. For decades, Titleist has been synonymous with innovation, performance and quality, offering a complete line of equipment including golf balls, clubs, gear and custom fitting solutions. Titleist is committed to supporting the game through its partnership with PGA Professionals and their efforts to grow the sport.

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