



FOR IMMEDIATE RELEASE

Lou DeVito - PGA REACH WNY

Lou DeVito rejoins PGA REACH WNY Partnership Family as a Supporting Partner for the 2026 Season

East Amherst, N.Y. – March 24th, 2026

The Western New York Section, PGA of America is proud to announce that Lou DeVito, Sales Representative for Johnnie-O and Your Leaderboard rejoins as a Supporting Partner of PGA REACH Western New York, a 501(c)(3) charitable foundation of the Section. Through this collaboration, DeVito will serve as a key sponsor of the WNYPGA Junior Section Championship, further strengthening the pathway for young athletes to excel in the sport.

With over 25 years of experience supporting the Western New York and Tri-State PGA Sections, Lou DeVito has been a constant advocate for the growth of the game. This partnership aligns his commitment to excellence in golf apparel and equipment with the mission of PGA REACH WNY to positively impact lives through the game's core pillars: Youth, Military, and Diversity.

“Lou DeVito has been a fixture in our section for decades, and his dedication to the Western New York golf community is unmatched,” said Victoria Schiro, Executive Director of the WNYPGA. “By officially sponsoring PGA REACH WNY, Lou is helping us provide a professional grade competitive experience for our junior golfers. His support directly impacts our ability to foster talent and sportsmanship in the next generation.”

About PGA REACH WNY

PGA REACH WNY is the 501(c)(3) charitable foundation of the Western New York PGA, with a mission to positively impact lives through the game of golf. The foundation focuses on three core pillars: Youth, Military, and Inclusion, delivering programs such as PGA Jr. League, PGA HOPE (Helping Our Patriots Everywhere) and Drive, Chip & Putt.

About Lou DeVito

Lou DeVito is a veteran golf industry professional and sales representative serving the Western New York and Tri-State PGA Sections. Representing premier brands including Your Leaderboard and Johnnie-O, DeVito is dedicated to providing PGA Professionals and their facilities with world-class apparel and service while actively supporting the growth of the game through local section partnerships.

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