



FOR IMMEDIATE RELEASE

GOLFTEC - PGA REACH WNY

GOLFTEC Joins PGA REACH WNY Partnership Family as a Supporting Partner for the 2026 Season

East Amherst, N.Y.— March 24th, 2026

The Western New York Section, PGA of America is proud to announce GOLFTEC as a new Supporting Partner of PGA REACH Western New York, a 501(c)(3) charitable foundation of the Section. GOLFTEC is the world leader in golf lessons and premium club fitting, dedicated to helping golfers of all skill levels improve their games through a combination of proprietary technology and expert personal coaching.

By integrating GOLFTEC's motion measurement technology and data-driven coaching into PGA REACH WNY's three core pillars, collaboration aims to dismantle the traditional barriers of entry to the sport. Together, GOLFTEC and PGA REACH WNY are committed to not only growing the game across Western New York but ensuring that every aspiring golfer, regardless of background or physical ability, has the tools and professional guidance necessary to find success and community on the course.

"We are incredibly proud to welcome GOLFTEC as a premier partner of the WNYPGA Junior Tour," said Victoria Schiro, Executive Director of the Western New York PGA. "Our Junior Tour is the premier competitive platform for young athletes in our region, and by sponsoring the Jr Tour, GOLFTEC is directly investing in the next generation of golfers, providing our juniors with the sophisticated tools and encouragement they need to elevate their games."

About PGA REACH WNY

PGA REACH WNY is the 501(c)(3) charitable foundation of the Western New York PGA, with a mission to positively impact lives through the game of golf. The foundation focuses on three core pillars: Youth, Military, and Inclusion, delivering programs such as PGA Jr. League, PGA HOPE (Helping Our Patriots Everywhere) and Drive, Chip & Putt.

About GOLFTEC

GOLFTEC is the world leader in golf lessons and premium club fitting, having provided more than 15 million lessons since its inception in 1995. With a global footprint of over 260 locations, GOLFTEC's certified personal coaches utilize a proprietary, data-driven approach to help golfers of all skill levels play better and enjoy the game more.

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