



WESTERN NEW YORK

FOR IMMEDIATE RELEASE

# GOLF MAX - WNYPGA

GOLF MAX rejoins The Western New York PGA Partnership Family as a Supporting Partner for the 2026 Season

**East Amherst, N.Y. – March 24th, 2026**

The Western New York Section, PGA of America (WNYPGA) is proud to announce GOLF MAX as a Supporting Partner for the 2026 season. GOLF MAX is a valued and long time supporting partner of the WNYPGA, GOLF MAX continues to be a trusted partner dedicated to serving the needs of PGA Professionals and their facilities around Western New York.

GOLF MAX serves as a powerful multi vendor purchasing program designed specifically to streamline procurement and maximize profitability for golf course operations. By leveraging the collective buying power of a vast network of member facilities, GOLF MAX provides PGA Professionals and course owners with exclusive access to preferred pricing and rebate programs across every department of their business from turf management and clubhouse maintenance to food and beverage and pro shop merchandise.

“The WNYPGA Team and I are honored to welcome back our partners at GOLF MAX to our Section,” said Victoria Schiro, Executive Director at the Western New York PGA. “Their commitment to the PGA Professional and growing the game is incomparable, and we are excited to welcome them back this season.”

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**About the Western New York PGA**

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals while promoting the game of golf through tournaments, education and community-focused initiatives.

## **About GOLF MAX**

GOLF MAX is a premier group purchasing organization dedicated to enhancing the financial performance and operational efficiency of golf facilities across North America. By leveraging the collective buying power of a massive network of member courses, GOLF MAX negotiates exclusive preferred pricing, significant rebates, and value added programs with industry leading suppliers.

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