



## WESTERN NEW YORK

FOR IMMEDIATE RELEASE

# The Western New York PGA Welcomes Three DICK'S Sporting Goods Locations as a Title Partner for the 2026 Season

**East Amherst, N.Y. – March 26th, 2026**

The Western New York Section, PGA of America (WNYPGA) is proud to announce select DICK'S Sporting Goods locations as a new Title Partner for the 2026 season. This partnership will include three locations: the DICK'S House of Sport in Victor, NY, the new DICK'S House of Sport in Amherst, NY, and DICK'S Sporting Goods in Erie, PA. At DICK'S House of Sport, their mission is to create confidence and excitement by personally equipping athletes of all ages with the gear and support they need to achieve their dreams and enhance their active lifestyles.

DICK'S Sporting Goods is one of the nation's leading sporting goods retailers, committed to equipping athletes and golf enthusiasts with the highest-quality gear, apparel, and performance technology. With deep roots in supporting local communities and growing the game at every level, the company shares the Western New York PGA's dedication to player development, access to the sport, and strengthening the golf community.

“The WNYPGA Team and I are excited to welcome our new friends and partners at DICK'S Sporting Goods to our Section,” said Victoria Schiro, Executive Director at the Western New York PGA. “The teams at these DICK'S Sporting Goods stores bring a unique and immersive approach to the game, combining industry leading equipment expertise with interactive experiences that inspire athletes at every level. Their commitment to growing the sport of golf, supporting local communities, and providing cutting-edge gear and services makes this partnership an exceptional fit.”

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### **About the Western New York PGA**

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals

while promoting the game of golf through tournaments, education and community-focused initiatives.

### **About DICK'S Sporting Goods, Inc.**

DICK'S Sporting Goods creates confidence and excitement by inspiring, supporting and personally equipping all athletes to achieve their dreams. Founded in 1948 and headquartered in Pittsburgh, DICK'S is a leading omni-channel retailer and an iconic brand in sport and culture. Its banners include DICK'S Sporting Goods, Golf Galaxy, Public Lands and Going Going Gone! in addition to the experiential retail concepts DICK'S House of Sport and Golf Galaxy Performance Center. As owner and operator of the Foot Locker Business, including Foot Locker, Kids Foot Locker, Champs Sports, WSS and atmos, DICK'S serves the global sneaker community across North America, Europe, Asia and Australia, plus a licensed store presence in Europe, the Middle East and Asia. DICK'S also owns and operates GameChanger, a youth sports mobile platform for live streaming, scheduling, communications and scorekeeping. Driven by its belief that sports have the power to change lives, DICK'S has been a longtime champion for youth sports and, together with its Foundation, has donated millions of dollars to support under-resourced teams and athletes through the Sports Matter program and other community-based initiatives. Additional information about DICK'S business, corporate giving and employment opportunities can be found on [dicks.com](https://dicks.com), [investors.dicks.com](https://investors.dicks.com), [sportsmatter.org](https://sportsmatter.org), [dickssportinggoods.jobs](https://dickssportinggoods.jobs), and on Instagram, TikTok, Facebook and X.

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