



WESTERN NEW YORK

FOR IMMEDIATE RELEASE

Bushnell Golf - WNYPGA

Bushnell Golf rejoins The Western New York PGA Partnership Family as a Supporting Partner for the 2026 Season

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The Western New York Section, PGA of America (WNYPGA) is proud to announce Bushnell Golf rejoins as a Supporting Partner for the 2026 season. Bushnell Golf is dedicated to empowering the professional golf community through industry leading innovation, precision, and performance. As a proud Supporting Partner of the WNYPGA, the company is committed to providing section professionals with the cutting-edge technology and tournament support necessary to enhance player development and elevate the competitive experience across the region.

By integrating its gold standard distance measuring devices and advanced launch monitor technology into the section's ecosystem, Bushnell Golf aims to bridge the gap between data and execution for PGA Professionals. The company's investment in the WNYPGA goes beyond equipment; it represents a steadfast commitment to the growth of the local game, ensuring that the men and women leading regional clubs have access to the most reliable resources to drive excellence in instruction, tournament play, and daily operations.

“The WNYPGA Team and I are thrilled to welcome back Bushnell Golf to our Section,” said Victoria Schiro, Executive Director at the Western New York PGA. “By integrating these tour proven tools into our Section, we are empowering our members to deliver elite, data driven instruction and elevated

tournament experiences to golfers across Western New York.”

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals while promoting the game of golf through tournaments, education and community-focused initiatives.

About Bushnell Golf

Bushnell Golf, a Vista Outdoor brand, is the #1 electronic measuring device choice of golfers. They offer a full assortment of distance measuring devices and the Launch Pro personal launch monitor. All Bushnell Golf products are designed to significantly improve the way golfers assess distances, ultimately enhancing performance.

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