



WESTERN NEW YORK

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Alex Smith Sales - WNYPGA

Alex Smith Sales rejoins The Western New York PGA Partnership Family as a Supporting Partner for the 2026 Season

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The Western New York Section, PGA of America (WNYPGA) is proud to announce Alex Smith Sales as a renewed Supporting Partner for the 2026 season. Building on years of this dedicated partnership, Alex Smith Sales has continued its steadfast support of the Pro-Pro Championship, a favored event on the Section's calendar.

Alex Smith, PGA, brings a unique perspective as both a manufacturer's representative and a fellow PGA Member. His deep understanding of the golf business and unwavering commitment to customer service have made him an indispensable ally to our members across the region.

"We are grateful to renew our partnership with Alex Smith Sales," said Victoria Schiro, Executive Director at the Western New York PGA. "We are excited to bring him back for the 2026 season, as he is a true advocate for our PGA Professionals."

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals

while promoting the game of golf through tournaments, education and community-focused initiatives.

About Alex Smith Sales

Alex Smith Sales is a premier multi-line sales agency serving the golf industry across Western New York and the surrounding regions. Led by PGA Professional Alex Smith, the agency represents a portfolio of the game's most respected brands in the golf industry.

Contacts:

Western New York PGA

Victoria Schiro

Executive Director

Email: vschiro@pgahq.com

Alex Smith Sales

Alex Smith

Owner

Email: alexsmithpga@gmail.com