



WESTERN NEW YORK

FOR IMMEDIATE RELEASE

2nd Swing - WNYPGA

2nd Swing rejoins The Western New York PGA Partnership Family as a Supporting Partner for the 2026 Season

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The Western New York Section PGA (WNYPGA) is proud to announce its continued collaboration with 2nd Swing, officially naming the industry leader as a Supporting Partner for the 2026 season. This partnership reinforces a shared commitment to empowering PGA Professionals and enhancing the golfing experience across the Western New York region.

2nd Swing is widely recognized for its best-in-class club trade-in services and its expansive inventory of new and pre-owned equipment. For the 2026 season, WNYPGA facilities can leverage 2nd Swing's comprehensive fleet of new rental sets from premier manufacturers, including PING, Titleist, TaylorMade, Callaway, and Mizuno. These services, combined with 2nd Swing's renowned fitting expertise, provide professionals with the tools necessary to meet the diverse needs of their members and guests.

“Integrating 2nd Swing into our 2026 partner network is a significant win for our Section,” said Victoria Schiro, Executive Director of the Western New York PGA. “Their deep-rooted dedication to the PGA of America’s core programs reflects a genuine respect for the profession. We are eager to see our members continue to tap into the exclusive benefits and industry expertise that 2nd Swing consistently delivers.”

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections, serving over 280 PGA Members and Associates. The Section is dedicated to advancing the careers of PGA Professionals while promoting the game of golf through tournaments, education and community-focused initiatives.

About 2nd Swing

2nd Swing is a nationally recognized golf retailer and service provider offering custom fitting, new and pre-owned equipment and best-in-class trade-in programs. As a proud participant in the PGA Value Program and Golf Retirement Plus, 2nd Swing is committed to helping PGA Professionals and their facilities succeed on and off the course.

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2nd Swing

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