



FOR IMMEDIATE RELEASE

Love, Tito's-WNYPGA

Love, Tito's Supports PGA REACH Western New York as Official Sponsor

East Amherst, N.Y. — April 17, 2025



The Western New York Section, PGA of America is proud to announce *Love, Tito's* as an official sponsor of PGA REACH Western New York, the 501(c)(3) charitable foundation of the Section. *Love, Tito's*, the philanthropic heart of *Love, Tito's*, is dedicated to turning spirits into love and goodness by supporting nonprofits making meaningful impact in their communities.

Through this sponsorship, *Love, Tito's* will help fund and elevate PGA REACH WNY programming focused on *community development, military support through PGA HOPE, and inclusion efforts* across the region. Their contribution directly supports the mission of enriching lives through the game of golf, while promoting positive community impact.

“We’re incredibly grateful to have *Love, Tito's* as a sponsor of PGA REACH WNY,” said Victoria Schiro, Executive Director of the Western New York PGA. “Their generosity will allow us to continue expanding our reach and delivering life-changing golf experiences throughout Western New York.”

As a sponsor, *Love, Tito's* support will be featured across various PGA REACH WNY initiatives and events throughout the year.

About PGA REACH Western New York

PGA REACH WNY is the 501(c)(3) charitable foundation of the Western New York PGA, with a mission to positively impact lives through the game of golf. The foundation focuses on three core pillars: Youth, Military, and Inclusion, delivering programs such as PGA Jr. League, PGA HOPE (Helping Our Patriots Everywhere) and Drive, Chip & Putt.

About *Love, Tito's*

Giving back has been part of *Love, Tito's* from the very beginning. United under the goal of “Turning Spirits into Love & Goodness,” *Love, Tito's*, the philanthropic heart of *Love, Tito's*, has supported tens of thousands of causes over the years—lending a hand to communities affected by natural disasters, spreading joy to those who need a little more, protecting the environment we all share, and developing programs to better serve our communities. For more information, visit lovetitos.com.

About Tito's Handmade Vodka

Tito's Handmade Vodka was founded by sixth-generation Texan, Bert “Tito” Beveridge. In the mid-nineties, on a plot of land in rural Austin, he built a 998 square-foot shack, rigged a pot still with spare parts, and created Tito's Handmade Vodka. Tito's corn-based vodka is certified gluten-free. Tito's Handmade Vodka is distilled and bottled by Fifth Generation, Inc. in Austin, Texas, and is available in Liter, 1.75L, 750ml, 375ml, 200ml, and 50ml sizes. For more information, visit www.titosvodka.com.

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