



FOR IMMEDIATE RELEASE

Oakley - WNYPGA

Oakley Renews Partnership with Western New York PGA to Support Events, Clubs and Staff

East Amherst, N.Y. — April 17, 2025

The Western New York Section, PGA of America (WNYPGA) proudly announces a renewed strategic partnership with Oakley, a global leader in sports eyewear, athletic apparel and accessories. This collaboration designates Oakley as a Supporting Partner of the WNYPGA for two years in a row now, showcasing Oakley's continued commitment to professional golf in the region.

Starting in 2024, Oakley became a supporter of the WNYPGA's Pro-Pro Championship, the Tour Championship and the PGA HOPE Cup, events that foster camaraderie and competitive excellence among PGA Professionals and PGA HOPE Graduates alike. This partnership aims to enhance these events further, providing participants with access to Oakley's innovative eyewear and accessories.

"WNYPGA is excited to welcome back Oakley for another year of exciting growth and partnership, in this, our Centennial year! In 2024 our Section was thrilled to be partnering with a well-known brand synonymous with performance in the game of golf, and far beyond to other sports/lifestyle wear. Our Section is grateful to have expanded our partnership and make this our best year yet in our one-hundred-year-old PGA Section," said Mike D'Agostino, PGA, President of The Western NY PGA Board of Directors.



Oakley's dedication to innovation and top tier craftsmanship aligns impeccably with the WNYPGA's mission to promote and grow the game of golf. Through this partnership, both organizations are

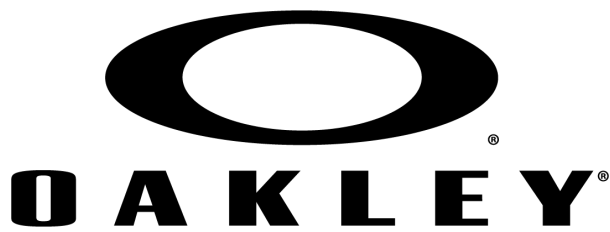
committed to providing PGA Professionals with the tools and opportunities necessary for continued development and success.

The WNYPGA Partnership Program offers companies like Oakley a platform to promote their products and services while supporting the Section's initiatives, including educational programs, public relations, tournament opportunities, player development, and growth of the game efforts.

About Western New York PGA

The Western New York Section, PGA of America is dedicated to promoting the enjoyment and involvement in the game of golf and contributing to its growth by providing services to golf professionals and the golf industry. With a focus on professional development and community engagement, the WNYPGA strives to uphold the highest standards in the game.

About Oakley



Oakley is a sport and lifestyle brand driven to ignite the imagination through the fusion of art and science.

Building on its legacy of innovative, market-leading optical technology; the company manufactures and distributes high performance sunglasses, prescription lenses and frames, goggles, apparel, footwear and

accessories. The essence of the brand is communicated through hundreds of professional and amateur athletes who depend on Oakley products to provide them with the very best while they redefine what is physically possible.

Oakley blends science and art to redefine product categories by rejecting the constraints of conventional ideas. The company is recognized as one of the most coveted brands in performance technology and fashion. Its icon is embraced by the global culture of sport competitors who define their own lifestyle. Awarded more than 600 patents and 1100 trademarks, Oakley today is a global icon offering products to consumers in more than 110 countries.

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