



FOR IMMEDIATE RELEASE

StickX- WNYPGA

StickX Returns as a Western New York PGA Partner for Second Consecutive Year, Bringing Premier Trade-In Experience to Spring Meeting

East Amherst, N.Y. — April 17, 2025

The Western New York Section, PGA of America is proud to announce the return of StickX as an official Section sponsor for the 2025 season. Now in their second consecutive year as a WNYPGA partner, StickX continues to elevate the experience for PGA Professionals by making club trade-ins easier, faster, and more rewarding than ever.

Dedicated to simplifying the trade-in process, StickX goes above and beyond with personalized service, real-time pricing, and on-site support—all designed to make sure golf professionals can turn their used equipment into value with ease. Their commitment to excellence has made them a standout among Section partners.

As part of this year's renewed partnership, StickX will have a designated trade-in station at the WNYPGA Spring Meeting on April 14, offering professionals a convenient, on-site opportunity to trade in equipment and get immediate value. PGA Professionals are encouraged to bring their used clubs to take advantage of this exclusive service.

"We're thrilled to welcome StickX back for another season," said Victoria Schiro, Executive Director of the Western New York PGA. "They've proven to be a valuable resource for our professionals, making the trade-in process more seamless than ever. Their presence at our Spring Meeting adds real value to the day."

“We’re excited to return as a WNYPGA partner and look forward to seeing everyone at the Spring Meeting,” said Shawn Adamczyk, Representative of StickX. “Our mission is to take the stress out of trade-ins and make sure PGA Professionals get the most for their equipment with zero hassle.”

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections and serves over 270 PGA Members and Associates. The Section is dedicated to growing the game of golf and supporting its professionals through education, tournaments and community-based programming.

About StickX

StickX is revolutionizing the club trade-in process for golf professionals and players alike. With a focus on real-time pricing, customer service and ease of use, StickX makes turning used clubs into cash or credit effortless. Their trusted team and commitment to supporting PGA Professionals have quickly made them a go-to solution nationwide.

Contacts:

Western New York PGA

John Osberg

Director of Development & Foundation Operations

Email: josberg@pgahq.com

Western New York PGA

Victoria Schiro

Executive Director

Email: vschiro@pgahq.com

StickX

Shawn Adamczyk

Tri-State Representative

Email: shawn@stickxgolf.com