



FOR IMMEDIATE RELEASE

Sterling Cut Glass - WNYPGA

Sterling Cut Glass Signs on as Official Partner of the Western New York PGA

East Amherst, N.Y. — April 17, 2025

The Western New York Section, PGA of America (WNYPGA) is excited to welcome Sterling Cut Glass as an official Supporting Partner for the 2025 season. Known for its premium quality trophies, awards and custom glassware, Sterling Cut Glass is partnering with the WNYPGA to enhance member experiences and provide lasting recognition for excellence on and off the course.

As part of the partnership, Sterling Cut Glass will support the 2025 Club Car Pro-Officer/Superintendent, supplying trophies for the winning team and a custom gift for the host PGA Professional. Their involvement also includes on-site presence and branding at the event, as well as year-round exposure through Section communications and platforms.

“We are thrilled to re-welcome Sterling Cut Glass to the WNYPGA family,” said Victoria Schiro, Executive Director of the Western New York PGA. “Their products and service are second to none, and we are excited to bring their craftsmanship to one of our most celebrated annual events.”

In addition to event support, Sterling Cut Glass will be featured in the WNYPGA Member Directory App, promoted on the Section website, and highlighted in a dedicated PGA Member Newsletter spotlight. The company will also have opportunities to connect with PGA Professionals at both the Spring and Fall Membership Meetings.

“We’re proud to support the PGA Professionals of Western New York,” said a representative of Sterling Cut Glass. “We look forward to building relationships in the Section and helping celebrate the accomplishments of these dedicated professionals with high-quality awards that reflect their excellence.”

Sterling Cut Glass joins a growing roster of industry-leading sponsors committed to supporting PGA Professionals and advancing the game throughout Western New York.

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections, serving more than 270 PGA Members and Associates across the region. The Section is committed to growing the game and supporting the professional golf community through tournaments, education, and charitable initiatives.

About Sterling Cut Glass

For over a century, Sterling Cut Glass has been a premier provider of custom-etched crystal, glassware and awards for some of the most prestigious golf events in the world. Their commitment to craftsmanship and service makes them a trusted name in tournament and corporate recognition.

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