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Flash Weather AI - WNYPGA

Flash Weather AI Joins Western New York PGA as First-Time Supporting Partner for 2025

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The Western New York Section, PGA of America (WNYPGA) is proud to announce Flash Weather AI as a new Supporting Partner for the 2025 season. As a leader in AI-powered weather forecasting, Flash Weather AI brings groundbreaking innovation to the WNYPGA and its tournament operations, helping professionals make smarter, safer and more informed decisions based on real-time data.

This is Flash Weather AI's first year partnering with the Section, and their technology will be integrated into tournament operations across the WNYPGA's nearly 80 annual events.

"We're thrilled to welcome Flash Weather AI to our WNYPGA family," said Victoria Schiro, Executive Director of the Western New York PGA. "Their innovative approach to forecasting is a tremendous asset to our staff, our professionals and the events we host. This partnership represents the future of golf operations—smarter, safer and more connected."

Flash Weather AI's sponsorship also includes visibility on the Section website, a featured listing in the WNYPGA mobile directory and the opportunity to communicate directly with members through email and digital marketing. Additionally, WNYPGA staff will be equipped with access to the platform throughout the 2025 season.

“At Flash Weather AI, our goal is to help golf pros stay one step ahead of the weather,” said Ashley Wimberly, Business Development Representative. “With smarter, faster forecasts, we’re making it easier to protect players, manage events, and keep the day on track.”

Check them out here: [cc-partners - Flash Weather AI](#)

About the Western New York PGA

The Western New York Section, PGA of America is one of 41 Sections of the PGA of America, serving over 270 PGA Members and Associates. The Section supports PGA Professionals through tournaments, education, player development, and strategic partnerships aimed at growing the game across Western New York.

About Flash Weather AI

Flash Weather AI provides real-time, hyperlocal weather intelligence powered by artificial intelligence. Designed for use in sports, events and operational planning, their platform delivers precise forecasts and alerts that empower users to act confidently and stay safe in changing conditions. Golf professionals trust Flash Weather AI because it delivers pinpoint forecasts specific to their course—not just the nearest town—by tracking weather down to an area the size of a city block. With updates every two minutes and up to 99.6% accuracy, our patented technology helps courses stay ahead of pop-up storms and make confident, real-time decisions. Unlike traditional apps, Flash Weather AI uses exclusive data and advanced AI to provide smarter, hyper-local forecasts built specifically for golf operations.

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