



FOR IMMEDIATE RELEASE

# Bushnell - WNYPGA

## Bushnell Golf Partners with Western New York PGA to Support Pro-Pro Events

East Amherst, N.Y. — April 17, 2025

The Western New York Section, PGA of America (WNYPGA) proudly announces a strategic partnership with Bushnell Golf, a global leader in golf technology. This collaboration designates Bushnell Golf as a Supporting Partner of the WNYPGA, reinforcing its longstanding commitment to professional golf in the region.

Bushnell Golf has been an integral supporter of the WNYPGA's Pro-Pro tournaments, events that foster camaraderie and competitive excellence among PGA Professionals. This partnership aims to enhance these events further, providing participants with access to Bushnell Golf's cutting-edge products and technologies.

"We are thrilled to welcome Bushnell Golf as a returning Supporting Partner," said Tori Schiro, Executive Director of the WNYPGA. "Their unwavering support over the years has significantly contributed to the success of our Pro-Pro events. This partnership will undoubtedly elevate the experience for our PGA Professionals."

Bushnell Golf's dedication to innovation and precision aligns seamlessly with the WNYPGA's mission to promote and grow the game of golf. Through this partnership, both organizations are committed to providing PGA Professionals with the tools and opportunities necessary for continued development and success.

"Partnering with the Western New York PGA is a natural extension of our commitment to the professional golf community," said Neal Furlong, Representative of Bushnell Golf. "We look forward

to supporting the Pro-Pro events and contributing to the growth and success of PGA Professionals in the Western New York region."

The WNYPGA Partnership Program offers companies like Bushnell Golf a platform to promote their products and services while supporting the Section's initiatives, including educational programs, public relations, tournament opportunities, player development and growth of the game efforts.

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### **About Western New York PGA**

The Western New York Section PGA is dedicated to promoting the enjoyment and involvement in the game of golf and contributing to its growth by providing services to golf professionals and the golf industry. With a focus on professional development and community engagement, the WNYPGA strives to uphold the highest standards in the game.

### **About Bushnell Golf**

Bushnell Golf, a Vista Outdoor brand, is the #1 electronic measuring device choice of golfers. They offer a full assortment of distance measuring devices and the Launch Pro personal launch monitor. All Bushnell Golf products are designed to significantly improve the way golfers assess distances, ultimately enhancing performance.

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