

Privacy Policy

Last Updated: December 10, 2024

This Privacy Policy outlines how The Western New York Section, PGA of America ("we," "our," or "us") collects, uses, and protects your personal information when you visit our website westernnewyork.pga.com (the "Site"). We value your privacy and are committed to safeguarding your personal data in accordance with applicable privacy laws and regulations.

By accessing or using the Site, you agree to the terms outlined in this Privacy Policy. If you do not agree with this policy, please do not use the Site.

1. Information We Collect

We collect the following types of information from users of the Site:

1.1 Personal Information

Personal information refers to any data that can identify you as an individual, such as:

- Name
- Email address
- Phone number
- Any other information you voluntarily provide via forms, registration, or communication with us

1.2 Non-Personal Information

Non-personal information refers to data that cannot directly identify you. This includes:

- Browser type and version
- Device type and operating system
- IP address
- Pages visited on the Site and time spent on them
- Referring website or source

We may also collect information via cookies and other tracking technologies (see Section 4 for details).

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, maintain, and improve the Site and our services
- To send related information (e.g., order confirmations)
- To respond to customer service requests and support needs

- To personalize your experience on the Site
- To send you updates, promotions, or newsletters (with your consent, if required)
- To analyze usage trends and improve the functionality of the Site
- To comply with legal obligations and enforce our terms and conditions

3. How We Share Your Information

We do not sell, rent, or trade your personal information to third parties. However, we may share your information in the following situations:

- **Service Providers:** We may share your information with third-party service providers who help us operate the Site or provide services on our behalf, such as payment processors, hosting providers, and marketing platforms. These providers are obligated to protect your data and use it solely for the purposes we specify.
- **Legal Compliance:** We may disclose your information if required to do so by law, to comply with legal processes, or in response to lawful requests from public authorities.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction, but you will be notified if your personal data becomes subject to a different privacy policy.

4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies (such as web beacons and pixels) to collect and store non-personal information about your usage of the Site. Cookies help us:

- Improve the functionality and performance of the Site
- Remember your preferences and settings
- Provide personalized content and advertisements
- Analyze website traffic and user behavior

You can control cookie preferences through your browser settings. If you choose to disable cookies, some features of the Site may not work as intended.

5. Data Security

We take the security of your personal information seriously and implement reasonable measures to protect it from unauthorized access, use, or disclosure. However, no method of data transmission over the internet or electronic storage is 100% secure. While we strive to protect your personal data, we cannot guarantee its absolute security.

6. Your Rights and Choices

Depending on your location, you may have the following rights concerning your personal information:

- **Access:** You may request access to the personal information we hold about you.

- **Correction:** You may request correction of any inaccurate or incomplete information.
- **Deletion:** You may request the deletion of your personal data, subject to certain legal exceptions.
- **Opt-Out:** You can unsubscribe from our marketing emails at any time by clicking the "unsubscribe" link at the bottom of our emails.

To exercise any of these rights, please contact us using the information in Section 9.

7. Third-Party Links

The Site may contain links to third-party websites that are not operated or controlled by us. We are not responsible for the privacy practices of such third-party sites and encourage you to read their privacy policies before providing them with any personal information.

8. Children's Privacy

Our Site is not intended for use by individuals under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have collected such information, please contact us immediately, and we will take steps to delete it.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. When we make changes, we will revise the "Last Updated" date at the top of this policy. We encourage you to review this policy periodically to stay informed about how we are protecting your personal information.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

Western New York Section, PGA of America
711 Smith Rd, East Amherst, NY, 14051
wnewyork@pgahq.com
(716) 626-7095

By using the Site, you acknowledge that you have read and understood this Privacy Policy.