

Emma Powlin Named as PGA REACH WNY Fairway Trustee *Powlin Makes Two-Year Commitment to Youth, Military, and Diverse Populations through PGA REACH WNY*



EAST AMHERST, NY (September 16, 2024) – Emma is an attorney at Morgenstern DeVoesick focusing on residential and commercial real estate and corporate work in Rochester, New York. As a former Division I and professional athlete, Emma is dedicated to staying active and is also a cycle and group fitness instructor, as well as a coach for a top youth club lacrosse program in the country, Aces Elite.

Additionally, Emma serves as the co-chair for Bivona Child Advocacy’s Cheers for Children event. Emma graduated from the University at Albany with a degree in Business Administration and graduated from University of Buffalo School of Law for her Juris Doctorate.

“I have been playing golf since I was a kid (not well mind you), but golf has always been present in my family in some capacity or another. I see the value in what golf brings to the table, both from a social, longevity and business standpoint. I cannot wait to help PGA Reach spread their mission and help

grow the game of golf in Western New York,” said Powlin.

The mission of PGA REACH WNY is to positively impact the lives of youth, military, and diverse populations through the game of golf. PGA REACH WNY was created with a goal of providing support to various organizations within the boundaries of the Western New York PGA Section. Through the game of golf, the Foundation will work to fund and conduct programs supporting its mission, including the Western New York Section PGA Junior Golf initiatives and various other underprivileged youth golf programs. The Foundation will also conduct and/or support a variety of initiatives that serve the founding pillars: youth, military, and diversity in golf.

PGA Jr. League, the flagship youth program of PGA REACH WNY, is a game-changing opportunity to bring family and friends together around fun team golf experiences. PGA HOPE (Helping Our Patriots Everywhere) introduces golf to Veterans with disabilities to enhance their physical, mental, social and emotional well-being. The PGA WORKS Fellowship aspires to be the most valuable entry-level employment opportunity for individuals from diverse backgrounds to gain experience in all facets of the golf industry.

“PGA REACH WNY Foundation is excited to have Emma joining our diverse group of Foundation Trustees,” said Director of Development, John Osberg. “With Emma’s experience in playing the game of golf with her family and friends, and also as a decorated high school / collegiate / professional lacrosse athlete, we knew that Emma would be a great addition to REACH. Her desire to serve and passion and commitment to driving accessibility in the game of golf will continue to ensure that PGA REACH WNY exceeds its mission driven expectations. Emma’s joining showcases yet another crucial player in our planning/execution process as PGA REACH WNY grows its commitment to Positively Impacting Lives Through the Game of Golf!”

About Emma Powlin

Emma is an attorney in Rochester, New York focusing her practice in corporate and sports law. As a former Division I and professional athlete, Emma is dedicated to staying active and is also a cycle and group fitness instructor, as well as a coach for a top youth club lacrosse program in the country, Aces Elite.

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