



## PGA REACH WESTERN NEW YORK NAMES TITO'S HANDMADE VODKA A 2024 TITLE SPONSOR

EAST AMHERST, NY (MAY 20, 2024) – The [PGA REACH Western New York Foundation](#) is honored to announce that [Tito's Handmade Vodka](#) has become a 2024 Title sponsor of their latest golf tournament.

PGA REACH WNY is excited to have [Love, Tito's](#), the philanthropic heart of Tito's Handmade Vodka, as a sponsor for this year's inaugural WNY 'Play Yellow' Birdie Bash presented by [Love, Tito's](#). Their sponsorship will help the organization fulfill their goal of fundraising \$75,000 during an impactful one-day, 72-hole fundraising golf event hosted at a local golf club on October 21, 2024. Additionally, [Love, Tito's](#) will be one of the Foundation's Title Sponsors for the entire umbrella of PGA REACH WNY.

"The PGA REACH WNY Foundation is grateful to welcome a very well-recognized brand name, like Tito's, to our Foundation family. Securing this commitment and having it aimed at providing financial support to the many programs that our Foundation conducts is really energizing and exciting for our community, Foundation team, supporters, Foundation beneficiaries, and beyond!" said John Osberg, Director of Development for PGA REACH WNY.

To learn more about PGA REACH WNY and the services that they provide, please visit [westernnewyork.pga.com/foundation](http://westernnewyork.pga.com/foundation).

### **About [Love, Tito's](#)**

Giving back has been part of Tito's Handmade Vodka from the very beginning. United under the goal of "Turning Spirits into Love & Goodness," [Love, Tito's](#), the philanthropic heart of Tito's Handmade Vodka, has supported tens of thousands of causes over the years—lending a hand to communities affected by natural disasters, spreading joy to those who need a little more, protecting the environment we all share, and developing programs to better serve our communities. For more information, visit [lovetitos.com](http://lovetitos.com).

### **About PGA REACH WNY**

The mission of PGA REACH WNY is to positively impact the lives of youth, military, and diverse populations through the game of golf. PGA REACH WNY was created with a goal of providing support to various organizations within the boundaries of the Western New York PGA Section. Through the game of golf, the Foundation will work to fund and conduct programs supporting its mission, including the Western New York Section PGA Junior Golf initiatives and various other underprivileged youth golf programs. The Foundation will also conduct and support various initiatives that serve the founding pillars: youth, military, and diversity in golf.

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