



WESTERN NEW YORK

New WNYPGA Section Partnership *OnCore Golf*

EAST AMHERST, NY (May 9, 2024) – The Western New York PGA Section is proud to announce that OnCore Golf has become a new partner.



OnCore Golf – Founded right here in Buffalo, NY by one of our very own trustees, Steve Coulton, OnCore Golf has one mission - make golf better. OnCore Golf shows their commitment to this mission by “delivering high performance golf balls for all skill levels, introducing disruptive technologies to help golfers improve their game, and offering unique golf experiences that engage and entertain.”

OnCore Golf’s cutting edge golf technology has allowed them to be the first to offer a series of perimeter weighted golf ball designs. They are also proud pioneers of a top rated ELIXR, AVANT 55, and VERO X1 and X2 golf balls. Not only is OnCore Golf dedicated to making you a better golfer through leveling up your game, but they also always strive to better themselves. The OnCore Golf difference is found in products and technology. OnCore’s newest technology - GolfBoost and the GENiUS ball.

“WNYPGA is excited to welcome OnCore Golf to our Section Partnership Family. It is a great thing that our Section has formally partnered with a brand like OnCore who has been in the golf ball and golf technology space now for over a decade. They’re right here in our backyard, and they passionately support PGA REACH WNY Foundation,” said John Osberg, Director of Development for WNYPGA. “This is another new partnership that’s been formalized in service of both our PGA Professional Members and the WNY golfing community at large!”

About WNYPGA

The mission of the Western New York Section of the Professional Golfers’ Association of America is to establish the Section as a viable, valuable, and visible organization in promoting the growth of golf and the advancement of the golfing profession. The WNY Section shall be the leader in the promotion of golf, a provider of job opportunities for its PGA Members and Associates, a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today’s business world, a leader in teaching and tournament operations, and finally, a trainer of future Golf Professionals and other career positions.

Media Contacts: Mollie Mars, WNYPGA WORKS Fellow, (716) 313-6283, mmars@pgahq.com