



New PGA REACH WNY Foundation Partnership *OnCore Golf*

EAST AMHERST, NY (April 9, 2024) – The PGA REACH WNY Foundation is proud to announce that OnCore Golf is returning with exciting new partnership features and is a partner of the WNYPGA Jr Tour.



OnCore Golf – Founded here in Buffalo, NY by one of our very own Foundation Trustees, Steve Coulton, and his co-founder, Bret Blakely, OnCore Golf has one mission - make golf better. OnCore Golf shows their commitment to this mission by “delivering high performance golf balls for all skill levels, introducing disruptive technologies to help golfers improve their game, and offering unique golf experiences that engage and entertain.”

OnCore Golf’s cutting edge golf technology has allowed them to be the first to offer a series of perimeter weighted golf ball designs. They are also proud pioneers of a top rated ELIXR, AVANT 55, and VERO X1 and X2 golf balls. Not only is OnCore Golf dedicated to making you a better golfer through leveling up your game, but they also always strive to better themselves. The OnCore Golf difference is found in products and technology. OnCore’s newest technology - GolfBoost and the GENiUS ball.

“The PGA REACH WNY Foundation is excited to welcome a newly configured Foundation partnership with our long-time friends at OnCore Golf. Having a formal partnership that provides their golf balls and support of Junior Golf, and golf at large in our WNY community, has been, and will continue to be, a game-changer!,” said John Osberg, Director of Development for PGA REACH WNY. “From their support of PGA HOPE WNY (citing collaborations with Resurgence Brewing), our PGA Pathfinders Trustee Program, and our WNYPGA Junior Tour, we are grateful to have OnCore in our backyard here in WNY playing a pivotal role in growing the game with us!”

About PGA REACH WNY

The mission of PGA REACH WNY is to positively impact the lives of youth, military, and diverse populations through the game of golf. PGA REACH WNY was created with a goal of providing support to various organizations within the boundaries of the Western New York PGA Section. Through the game of golf, the Foundation will work to fund and conduct programs supporting its mission, including the Western New York Section PGA Junior Golf initiatives and various other underprivileged youth golf programs. The Foundation will also conduct and support various initiatives that serve the founding pillars: youth, military, and diversity in golf.

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