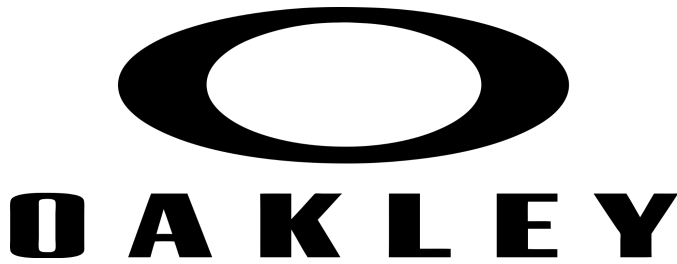




WESTERN NEW YORK

New WNYPGA Section Partnership *Oakley*

EAST AMHERST, NY (May 18, 2024) – The Western New York PGA Section is proud to announce that Oakley has become a new partner.



Oakley – Oakley is a sport and lifestyle brand driven to ignite the imagination through the fusion of art and science. Building on its legacy of innovative, market-leading optical technology, the company manufactures and distributes high performance sunglasses, prescription lenses and frames, goggles, apparel, footwear, and accessories. The essence of the

brand is communicated through hundreds of professional and amateur athletes who depend on Oakley products to provide them with the very best while they redefine what is physically possible.

Oakley blends science and art to redefine product categories by rejecting the constraints of conventional ideas. The company is recognized as one of the most coveted brands in performance technology and fashion. Its icon is embraced by the global culture of sport competitors who define their own lifestyle. Awarded more than 600 patents and 1100 trademarks, Oakley today is a global icon offering products to consumers in more than 110 countries. The products represent Oakley's commitment to excellence - a passion that redefines what is possible for those who defy their own limits.

“WNYPGA is excited to welcome a new and exhilarating Section partnership with Oakley. For our Section to be partnering with an incredibly well known brand synonymous with performance in the game of golf, and far beyond to other sports/lifestyle wear, continues to validate the growth and prestige of our 99 year old PGA Section here in Western New York,” said John Osberg, Director of Development for WNYPGA. “This is another new partnership that’s been formalized in service of both our PGA Professional Members and the WNY golfing community at large!”

About WNYPGA

The mission of the Western New York Section of the Professional Golfers’ Association of America is to establish the Section as a viable, valuable, and visible organization in promoting the growth of golf and the advancement of the golfing profession. The WNY Section shall be the leader in the promotion of golf, a provider of job opportunities for its PGA Members and Associates, a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today’s business world, a leader in teaching and tournament operations, and finally, a trainer of future Golf Professionals and other career positions.

Media Contacts: Mollie Mars, WNYPGA WORKS Fellow, (716) 313-6283, mmars@pgahq.com