



WESTERN NEW YORK

New WNYPGA Section Partnership *Melin*

EAST AMHERST, NY (May 9, 2024) – The Western New York PGA Section is proud to announce that Melin has become a new Section Partner.



Melin – At Melin, a hat is more than just something you wear on your head - it is the most critical part of someone's everyday wardrobe. It's the first thing someone sees when they look at your face. It's the

first impression of your personal style. It's a billboard that tells the world who you are, what you value, your passions, where you're from, and how you live your life.

Co-founders Brian McDonnell and Corey Roth never went anywhere with a hat, but wanted something more than a hat with the logo of their favorite team or a basic hat from an apparel brand. Not finding anything on the market, they decided to create it. Wanting this hat to be absolutely perfect and unlike anything on the market in terms of comfort, style, and fit, Brian and Corey took four years learning how to build, improve, and elevate the ball caps everyone loved. Researching the most iconic fabric mills in the world and sourcing the best materials available, Melin - a premium hat wear company - was born. The name Melin stems from the art of millinery, which is the craft of bespoke hat making dating back to the 16th century in Melin, Italy.

“The WNYPGA is excited to welcome another new and exciting Partner to our Section Partnership Family with Melin. For our Section, to be partnering with an innovative headwear company, like Melin, that is pushing the boundaries through innovation and originality goes to show that our Section continues to grow and differentiate ourselves and our offerings all in the name of enhancing the lives of our 275 PGA of America Golf Professionals,” said John Osberg, Director of Development for WNYPGA. “This is another new partnership that's been formalized in service of both our PGA Professional Members and the WNY golfing community at large!”

About WNYPGA

The mission of the Western New York Section of the Professional Golfers' Association of America is to establish the Section as a viable, valuable, and visible organization in promoting the growth of golf and the advancement of the golfing profession. The WNY Section shall be the leader in the promotion of golf, a provider of job opportunities for its PGA Members and Associates, a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today's business world, a leader in teaching and tournament operations, and finally, a trainer of future Golf Professionals and other career positions.

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