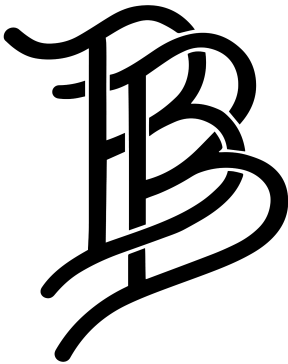




WESTERN NEW YORK

## New WNYPGA Section Partnership *Branded Bills*

**EAST AMHERST, NY (May 9, 2024)** – The Western New York PGA Section is proud to announce that Branded Bills has become a new partner.



**Branded Bills** – Branded Bills is a premium headwear and apparel company connecting you to your experiences. Beginning in 2015, the founders Dave Dickert, Josh Tabaj, Tim Welch, and Sam Coil used a branding iron and knife to create a unique leather patch application for headwear. Being the first to create a leather patch for hats for all 50 states, the company focused on their unique application with quality of service and product at top of mind. In 2017, a need in the market was realized - customization. With this, Branded Bills created a new custom division to offer businesses and individuals the opportunity to use their own logos for their merchandise.

As the business model was growing, Branded Bills looked to perfect their product by sourcing private label manufacturing and expanding into new, innovative styles to reach a broader market. With a proven made to order process and a quickly evolving design team, Branded Bills has remained relevant in all aspects of personalized headwear and newly offered apparel. For Branded Bills, there is nothing but potential and growth ahead with their fully customized products, golf specific wholesale, and a huge online direct to consumer business.

“WNYPGA is excited to welcome another new and exciting Section partnership with Branded Bills. The support and creativity from Branded Bills has been invigorating as they will be providing exceptional headwear for both our Play Yellow Birdie Bash participating PGA Professionals as well as headwear for our Foundation Trustees, supporters, volunteers, and more,” said John Osberg, Director of Development for WNYPGA. “This is another new partnership that’s been formalized in service of both our PGA Professional Members and the WNY golfing community at large!”

### **About WNYPGA**

The mission of the Western New York Section of the Professional Golfers’ Association of America is to establish the Section as a viable, valuable, and visible organization in promoting the growth of golf and the advancement of the golfing profession. The WNY Section shall be the leader in the promotion of golf, a provider of job opportunities for its PGA Members and Associates, a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today’s business world, a leader in teaching and tournament operations, and finally, a trainer of future Golf Professionals and other career positions.

**Media Contacts:** Mollie Mars, WNYPGA WORKS Fellow, (716) 313-6283, [mmars@pgahq.com](mailto:mmars@pgahq.com)