

Lindsey Taylor Named as PGA REACH WNY Pathfinder Trustee

Taylor Makes Four Year Commitment to Youth, Military, and Diverse Populations through PGA REACH WNY



EAST AMHERST, NY (April 9, 2024) – Lindsey Taylor, a native of Buffalo, NY, is a renowned businessman in the pillars of education, athletics, community placemaking, and the arts. Lindsey’s success and vision enabled him to launch several prominent businesses such as his consulting firm Phoenix Rize Consulting, Amerie Rose Development, and an accredited resume of brands with international reach.

He devotes much of his time investing in community initiatives that service the youth through educational programming, youth sports, health and wellness, and the arts. Known as Coach Taylor, he has coached High School football and basketball for the past thirteen years. He is the current Director of Development for the Police Athletic League of Buffalo, Inc. Lindsey is also a devoted family man and proud “Girl Dad” to his wife Christina and daughters Melynnie, McKenzie, and Marlee.

“I’m truly excited and honored to join WNY PGA REACH as a Trustee. This is a continuing effort in my own personal beliefs with an alignment to making an authentic impact through sports while continuing to break barriers and making all sports accessible to all,” said Taylor.

The mission of PGA REACH WNY is to positively impact the lives of youth, military, and diverse populations through the game of golf. PGA REACH WNY was created with a goal of providing support to various organizations within the boundaries of the Western New York PGA Section. Through the game of golf, the Foundation will work to fund and conduct programs supporting its mission, including the Western New York Section PGA Junior Golf initiatives and various other underprivileged youth golf programs. The Foundation will also conduct and/or support a variety of initiatives that serve the founding pillars: youth, military, and diversity in golf.

PGA Jr. League, the flagship youth program of PGA REACH WNY, is a game-changing opportunity to bring family and friends together around fun team golf experiences. PGA HOPE (Helping Our Patriots Everywhere) introduces golf to Veterans with disabilities to enhance their physical, mental, social and emotional well-being. The PGA WORKS Fellowship aspires to be the most valuable entry-level employment opportunity for individuals from diverse backgrounds to gain experience in all facets of the golf industry.

“Our Foundation is so fortunate to have Lindsey joining our continuously diversifying group of Foundation Trustees,” said Director of Development, John Osberg. “With Lindsey’s professional works being immersed in community impact programming, some of it focusing on the game of golf for inner city/urban youth via Buffalo Police Athletic League (PAL), I knew that Lindsey would be a major addition to REACH. His desire to serve and passion and commitment to driving accessibility in the game of golf will ensure that PGA REACH WNY exceeds its mission driven expectations. His joining showcases yet another crucial player in our planning/execution process as PGA REACH WNY grows its commitment to Positively Impacting Lives Through the Game of Golf!”

About Lindsey Taylor

During the spring of 2007 at the age of 19, Lindsey began his entrepreneurial journey with his first business, Crown Entertainment and Promotions. Developing rapidly, the company became one of the leading marketing and event production brands across North America. Over the past sixteen years, Taylor has been able to launch many successful brands along with cultivating partnerships with Fortune 500 companies, higher education institutions, school boards, small businesses, community organizations, elected officials, and more. Taylor strives to be unique and trendsetting within his ventures by bridging the gap between generations, communities, and businesses while breaking cultural barriers within.

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