

Jake Cercone Named as PGA REACH WNY Fairway Future Trustee

Cercone Makes Two Year Commitment to Youth, Military, and Diverse Populations through PGA REACH WNY



EAST AMHERST, NY (April 9, 2024) – Jake Cercone is an attorney from Buffalo, NY. A lifelong resident of Buffalo, Jake graduated from UB School of Management and UB School of Law. Jake is the Managing Member of Cercone Law PLLC, a boutique law firm focusing on real estate, small and medium-sized businesses, and sports law.

“Golf is a passion of mine, and I look forward to sharing it with others who are not exposed to the game. My goal is to assist the PGA REACH of WNY in bringing minorities, veterans, and all others interested in golf to the game by bridging the gap and helping them feel comfortable. It is great to be with a group like the PGA of WNY that loves golf and is sowing and harvesting grassroots methods to grow the game,” said Cercone.

The mission of PGA REACH WNY is to positively impact the lives of youth, military, and diverse populations through the game of golf. PGA REACH WNY was created with a goal of providing support to various organizations within the boundaries of the Western New York PGA Section. Through the game of golf, the Foundation will work to fund and conduct programs supporting its mission, including the Western New York Section PGA Junior Golf initiatives and various other underprivileged youth golf programs. The Foundation will also conduct and/or support a variety of initiatives that serve the founding pillars: youth, military, and diversity in golf.

PGA Jr. League, the flagship youth program of PGA REACH WNY, is a game-changing opportunity to bring family and friends together around fun team golf experiences. PGA HOPE (Helping Our Patriots Everywhere) introduces golf to Veterans with disabilities to enhance their physical, mental, social and emotional well-being. The PGA WORKS Fellowship aspires to be the most valuable entry-level employment opportunity for individuals from diverse backgrounds to gain experience in all facets of the golf industry.

“Our Foundation is so thrilled to have Jake joining our continuously growing and diversifying group of Foundation Trustees,” said Director of Development, John Osberg. “It was really cool to see how Jake took to a group of our PGA HOPE Veterans, out of Niagara Frontier Golf Club, last fall at our Graduation celebration. It was clear to me during that PGA HOPE Session that Jake would be a major addition to REACH given his desire to serve and passion and commitment to driving accessibility in the game of golf. He will ensure that PGA REACH WNY continues to exceed its mission driven expectations. Jake is yet another crucial player in our planning and execution process as PGA REACH WNY continues to grow its commitment to Positively Impacting Lives Through the Game of Golf!”

About Jake Cercone

Jake Cercone is an attorney and university administrator from Buffalo, NY. A lifelong resident of Buffalo, Jake graduated from UB School of Management and UB School of Law. Jake is the Managing Member of Cercone Law PLLC, a boutique law firm focusing on real estate, small and medium-sized businesses, and sports law. In addition, Jake is the Director of Sports Management Operations at Niagara University, assisting students excel in the Sports Management program.

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