



WESTERN NEW YORK

Renewed WNYPGA Section Partnership *Custom Turf*

EAST AMHERST, NY (April 9, 2024) – Custom Turf has renewed their partnership with the Western New York PGA Section.



Custom Turf – With technology and expertise in synthetic turf for residential, commercial, and athletic fields, Custom Turf leads the way since 1996 in constructing artificial putting turfs, supplying driving range materials, creating state of the art landscape projects, building safe, durable playgrounds, and engineering indoor sports facilities. No matter the vision, if it involves artificial turf, Custom Turf can turn it into a reality. With the latest installation techniques and the highest quality materials, Custom Turf can supply any type of turf for any custom project.

Recognizing that the most important aspect of the game is putting, Custom Turf has perfected their craft. Manufactured to perform perfectly every time, the artificial putting greens are extremely durable with a high performance, and signature, “true roll” characteristic. This makes it a favorite among low handicappers and touring and teaching professionals because of the results oriented practice and reinforcement of good putting mechanics. Many teaching facilities use the world famous *NP50* and *NP55* putting greens due to the true cross stitched non directional putting surface.

“WNYPGA is grateful and excited to welcome back yet another highly coveted Section Partner with Custom Turf. Having the continued support and involvement from Steve Beattie and the team at Custom Turf is a major deal for us as we continue to see explosive growth in the indoor golf venue/golf simulator venue realms here in Western New York!” said John Osberg, Director of Development for WNYPGA. “What is really cool for me as the Partnerships Lead at WNYPGA is to see the crossover between our Partners. For example, Custom Turf is a long-time supporter of the Section who has worked with GolfDojo on creating custom greens for simulators, so seeing them as part of the same partnership family is really neat and proof that there’s real synergy here in our Section and its partners. This is another renewed partnership that’s been maintained and grown both in service of our PGA Professional Members and for the WNY golfing community at large!”

About WNYPGA

The mission of the Western New York Section of the Professional Golfers’ Association of America is to establish the Section as a viable, valuable, and visible organization in promoting the growth of golf and the advancement of the golfing profession. The WNY Section shall be the leader in the promotion of golf, a provider of job opportunities for its PGA Members and Associates, a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today’s business world, a leader in teaching and tournament operations, and finally, a trainer of future Golf Professionals and other career positions.

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