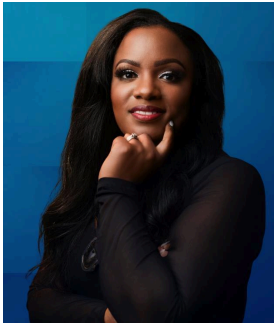




Mercedes Wilson Named as PGA REACH WNY Trustee

Wilson Makes Four Year Commitment to Youth, Military, and Diverse Populations through PGA REACH WNY Foundation



EAST AMHERST, NY (February 2, 2024) – Mercedes Wilson is a television personality for WKBW Channel 7 ABC, “foodpreneur,” (owner of [Sadie’s Foods](#), WNYPGA Partner) and advocate whose journey really kickstarted in 2011 when she was diagnosed with stage two breast cancer at the age of 28. It was during this battle that Mercedes started a non-profit, “For Our Daughters,” to help youth learn how to advocate for their health and wellness. Mercedes and the board of directors have reached over 6,000 youth with workshops focused around how to speak up for yourself to live a long and healthy life.

“Diversity and accessibility are essential, and I am committed to do my part in our community for our youth and beyond,” said Mercedes. “I have several friends and family members that have served our country. I am beyond excited to be a part of an organization like PGA REACH WNY that supports those that have and currently are serving our country. Their sacrifices will never go unnoticed. Let’s do whatever is needed to provide support to our youth, military, and people of diversity; no questions asked! I am ready to serve.”

The mission of PGA REACH WNY is to positively impact the lives of youth, military, and diverse populations through the game of golf. PGA REACH WNY was created with a goal of providing support to various organizations within the boundaries of the Western New York PGA Section. Through the game of golf, the Foundation will work to fund and conduct programs supporting its mission, including the Western New York Section PGA Junior Golf initiatives and various other underprivileged youth golf programs. The Foundation will also conduct and support various initiatives that serve the founding pillars: youth, military, and diversity in golf.

PGA Jr. League, the flagship youth program of PGA REACH WNY, is a game-changing opportunity to bring family and friends together around fun team golf experiences. PGA HOPE (Helping Our Patriots Everywhere) introduces golf to Veterans with disabilities to enhance their physical, mental, social, and emotional well-being. The PGA WORKS Fellowship aspires to be the most valuable entry-level employment opportunity for individuals from diverse backgrounds to gain experience in all facets of the golf industry.

“The team and I are so stoked to have Mercedes joining our growing and diversifying Group of Foundation Trustees,” said Director of Development, John Osberg. “Mercedes brings to the table an incredible network of business and community leaders, a strong desire to serve, and a commitment to driving accessibility in the game of golf ensuring that PGA REACH WNY continues to exceed its mission driven expectations. Mercedes is yet another crucial addition in our Foundation’s planning and execution process as PGA REACH WNY continues to fulfill its commitment to Positively Impacting Lives Through the Game of Golf.”

About Mercedes Wilson

Mercedes is the CEO of Sadies Relish, a cabbage based relish that is sold in over 125 grocery stores in Upstate NY and PA. This is a variation of a relish that her grandmother used to make, so it holds a special place in her heart while being delicious. Beyond being a foodpreneur, Mercedes also has the pleasure of co-hosting on one of Buffalo’s longest running morning show’s, AM Buffalo. Simultaneously, she continues to host “Recipes for 7Life” two days a week and “7Life,” which is a digital first platform on WKBW. These segments allow for the great people, places, and things across Western New York to be highlighted.

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