



WESTERN NEW YORK

New WNYPGA Section Partnership *StrackaLine*

EAST AMHERST, NY (February 16, 2024) – The Western New York PGA Section is proud to announce that StrackaLine has become, “*A Preferred Yardage Book and Tournament Preparation Software Services Company of The WNYPGA.*”



StrackaLine – StrackaLine was founded by a father son duo in 2007. As avid golfers, Jim and Chase Stracka were on a mission to combine their expertise in technology with their passion for the game of golf. For 31 years before StrackaLine was born, “Gorjus George” Lucas was creating the famous bright orange, hand drawn yardage books used for professional and amateur golf tours.

In 2008, knowing that they wouldn’t be successful alone, the Stracka brothers teamed up with the former tour caddie of Arnold Palmer. While nurturing his own tour pro dreams, Lucas would create guides that mapped out each hole with precise distance measurements and notes of all the vital information a professional golfer would need to know about a hole. Starting in 2013 through the advancement of technology, StrackaLine has revolutionized the most important part of the game - putting - as they work with expert surveyors to canvas the country’s golf courses to laser scan each putting green.

“WNYPGA is excited to welcome yet another new and highly value added Section partnership with StrackaLine Golf Green Reading & Yardage - The Book and the GPS App. Having a partner that provides top of the line Tournament preparation software for some of our WNYPGA Events here for the 2024 Season is going to be a game-changer!,” said John Osberg, Director of Development for WNYPGA. “Within this partnership, StrackaLine’s books, services (like their pinsheet/hole location software) will be prominently displayed at our Pro-Pro Championship and The Inaugural PGA HOPE CUP both being hosted at Ravenwood Golf Club.” This is another new partnership that’s been formalized in service of both our PGA Professional Members and the WNY golfing community at large!”

About WNYPGA

The mission of the Western New York Section of the Professional Golfers’ Association of America is to establish the Section as a viable, valuable, and visible organization in promoting the growth of golf and the advancement of the golfing profession. The WNY Section shall be the leader in the promotion of golf, a provider of job opportunities for its PGA Members and Associates, a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today’s business world, a leader in teaching and tournament operations, and finally, a trainer of future Golf Professionals and other career positions.

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