



WESTERN NEW YORK

New WNYPGA Section Partnership *Sadie's Foods*

EAST AMHERST, NY (February 2, 2024) – The Western New York PGA Section is proud to announce that Sadie's Foods has become, "*A Preferred Accountment Food Company of The WNYPGA.*"



Sadie's Foods (Sadie's Relish) – is owned by Mercedes Wilson, a busy wife and mom of four. A foodie at heart, food has always been a main topic of conversation for Mercedes. Mercedes' love for food can be seen presently as she not only owns and operates Sadie's Foods, but she also hosts a segment on the local ABC affiliate in Buffalo, NY that talks about food! Through this, recipes and the stories behind it are shared. For Mercedes, food is an equalizer; it brings people together and heals the soul.

Mercedes' love for food stems back to her childhood. As one of eleven grandchildren, Mercedes has vivid memories of being in the garden with her grandmother. Not only did this develop her love for food, but also for canning. One of the items they canned together was called *Cha Cha Relish*. Mercedes' grandmother would put this relish on her collard greens to give them a kick. In early 2020, Mercedes learned more about this family recipe through one of her segments with her father, and everyone fell in love with the collard green and relish dish!

"Sadie's Foods is so excited to be a new section partner of the WNYPGA! There is nothing stronger than community connection through sport, especially one that is as powerful and supportive as this collaboration!," said Mercedes Wilson, owner of Sadie's Foods. A favorite quote of Mercedes' that reminds her of her new Partnership with WNYPGA Section is, "Collaboration isn't just important - it's actually a hack....when you collaborate with others, you increase your value and theirs." - Arlan Hamilton. Through her relish, her efforts in the community, and her partnership with WNYPGA, Mercedes hopes to bring people together, share stories, and create memories while growing her business and opportunities.

"WNYPGA is excited by another new and value added Section partnership with Sadie's Foods. Mercedes' lifelong passions for business and community building are major reasons why this exciting new partnership came together," said John Osberg, Director of Development for WNYPGA. "Within this partnership, Sadie's Foods' delicious accountment food items will be featured at a variety of WNYPGA events like our Annual Membership Meetings, the 2024 WNY Classic, and the 2024 WNY Open. In the words of Mercedes herself - anywhere there is a hot dog, hamburger, sandwich, sausage, or other delicious food item, Sadie's Relish should be right there, too! This is another new partnership that's been formalized in service of both our PGA Professional Members and the WNY golfing community at large!"

About WNYPGA

The mission of the Western New York Section of the Professional Golfers' Association of America is to establish the Section as a viable, valuable, and visible organization in promoting the growth of golf and the advancement of the golfing profession. The WNY Section shall be the leader in the promotion of golf, a provider of job opportunities for its PGA Members and Associates, a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today's business world, a leader in teaching and tournament operations, and finally, a trainer of future Golf Professionals and other career positions.

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