



# PGA

Western New York Section

## New WNYPGA Section Partnership *The Lunch Box Café*

**EAST AMHERST, NY (October 25, 2023)** – The Western New York PGA Section is proud to announce that The Lunch Box Café has become, “*A Preferred Cafe and Catering company of The WNYPGA.*”



**LBC Hospitality, Inc. - The Lunch Box Café(s) and LBC Events** - The Lunch Box Café, owned by husband and wife team Ben and Allie Kestner, is committed to growing a brand that focuses on fresh, delicious food and unmatched hospitality. The parent company is LBC Hospitality INC. that operates three quick service cafes (The Lunch Box Café), a drop-off and full-service catering company, and Lola’s Bakeshop.

Allie and Ben met while studying at The Culinary Institute of America (CIA) in Hyde Park, NY. After graduating from the CIA and working a number of jobs in the field, the duo moved to Allie's hometown of Buffalo, started a family, and ultimately began their dream of owning a food business. Together, they bring passion for good food, and their love of hospitality, to The Lunch Box, while striving to build a company that gives back to the community and fosters employee growth.

Ben Kestner, owner of the Lunch Box Café, is excited for this new partnership as he is able to bring together two of his passions stating, "As a lifelong golfer and a dedicated business owner, I've learned that success on the course and in business is about more than just individual achievement. It's about coming together as a community, understanding the value of collaboration, and driving positive change. Just as in golf, where every swing counts, our partnership with the WNYPGA isn't just a stroke of luck; it's a well-placed tee shot towards a brighter future for our community. Together, The Lunch Box Café, Lola's Bakeshop, and the WNYPGA are driving the fairway of opportunity for those who need it most. Because in life, as in golf, it's not just about the score you post; it's about the impact you make on and off the course."

The newest adventure for Allie and Ben is a project they have envisioned together for years - a bakeshop. Named for their daughter, this bakeshop will provide the Buffalo community with unique treats inspired by the owners' childhood favorites, as well as their daughter Lola's favorite treats. The goal of Lola's Bakeshop is to offer a comfortable, welcoming space and to evoke in every customer the whimsical, fun memories of childhood through delicious baked goods.

“We are energized by another new, value added Section partnership with The Lunch Box Café. “Ben’s lifelong passions for the game of golf and community building are major reasons why this exciting new partnership came together,” said John Osberg, Director of Development for WNYPGA. “Within this partnership, The Lunch Box Café’s and Lola’s Bakeshop’s delicious food items will be featured at a variety of WNYPGA events like our Annual Fall Membership meeting on October 30th in addition to The 2024 WNY Open and The 2024 WNYPGA PGA Jr. League Championship. This is another new Partnership that’s been formalized in service of both our PGA Professional Members and the WNY golfing community at large!”

### **About WNYPGA**

The mission of the Western New York Section of the Professional Golfers’ Association of America is to establish the Section as a viable, valuable, and visible organization in promoting the growth of golf and the advancement of the golfing profession. The WNY Section shall be the leader in the promotion of golf, a provider of job opportunities for its PGA Members and Associates, a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today’s business world, a leader in teaching and tournament operations, and finally, a trainer of future Golf Professionals and other career positions.

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