



David Gonzalez Named as PGA REACH WNY Trustee

Gonzalez Makes Four Year Commitment to Youth, Military, and Diverse Populations through PGA REACH WNY



EAST AMHERST, NY (July 24, 2023) – David Gonzalez is a multifaceted local entrepreneur whose journey has been defined by a deep commitment to uplifting college students, a passion for golf, and a belief in expanding opportunities to underserved communities. As the co-founder of a local startup and non-profit organization, his mission to help students overcome financial barriers to graduation has touched the lives of many, while his love for golf has opened doors to new connections and networks.

Beyond his personal achievements, David is deeply committed to advancing the game of golf in underserved communities. He firmly believes that access to sports, such as golf, can open doors to opportunities and provide valuable life skills for individuals who might not otherwise have such access. He actively advocates for and supports initiatives that bring the game to communities with limited resources, allowing more people to experience the joys and benefits of golf.

“I am very excited to be able to introduce the game of golf to more people that typically wouldn’t have access to it,” said Gonzalez. “For me, I got started late, but once I became a business professional, I was able to start getting into playing golf. It will be really cool to be able to serve on a board that steadfastly seeks to accomplish driving accessibility to diverse populations as that was one of the main attractions to my committing to this awesome golf focused organization.”

The mission of PGA REACH WNY is to positively impact the lives of youth, military, and diverse populations through the game of golf. PGA REACH WNY was created with a goal of providing support to various organizations within the boundaries of the Western New York PGA Section. Through the game of golf, the Foundation will work to fund and conduct programs supporting its mission, including the Western New York Section PGA Junior Golf initiatives and various other underprivileged youth golf programs. The Foundation will also conduct and/or support a variety of initiatives that serve the founding pillars: youth, military, and diversity in golf.

PGA Jr. League, the flagship youth program of PGA REACH WNY, is a game-changing opportunity to bring family and friends together around fun team golf experiences. PGA HOPE (Helping Our Patriots Everywhere) introduces golf to Veterans with disabilities to enhance their physical, mental, social and emotional well-being. The PGA WORKS Fellowship aspires to be the most valuable entry-level employment opportunity for individuals from diverse backgrounds to gain experience in all facets of the golf industry.

“We are grateful and excited to have David joining our growing and diversifying Board of Trustee/Advisors,” said WNYPGA Executive Director, Victoria Schiro. “David brings a desire to serve, passion and commitment to driving accessibility in the game of golf that will ensure that PGA REACH WNY continues to exceed its mission driven expectations. David is yet another crucial player in our planning and execution process as PGA REACH WNY continues to grow its commitment to Positively Impacting Lives Through the Game of Golf.”

About David Gonzalez

With a vision to make a difference, David, alongside a dedicated team of co-founders, launched a local startup focused on providing college students with access to affordable resources and tools for academic success. Through this venture, he has been instrumental in creating a supportive ecosystem where students can find part-time work opportunities, affordable textbooks, and various educational resources tailored to their specific needs.

This startup has not only eased the financial burden on numerous students but has also fostered a sense of community and support, enabling them to thrive during their academic journey.

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