

January 2021 Edition



PGA

Western New York Section



WESTERN NEW YORK



WNYPGA NEWS

**Official Newsletter of the
Western New York Section,
PGA of America**

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INSIDE THE ISSUE

- 2 FROM THE PRESIDENT'S DESK
Dan Antonucci's President Message
- 3 EXECUTIVE DIRECTOR'S MESSAGE
Steven Bartkowski Message to the PGA Membership
- 4 NATIONAL GOLF FOUNDATION
Golf Rounds Played Update for 2020
- 5 WHAT'S IN THE BAG
Featuring, Jack Widger, PGA
- 6-7 2021 WNYPGA PROFESSIONAL TOURNAMENT UPDATE
See the tentative 2021 Tournament Schedule
- 8 WNYPGA ACADEMY
Next Generation of learning
- 9 SHARPEN YOUR AXE
Digital education series throughout the winter
- 10-11 2021 WNYPGA JUNIOR TOUR UPDATE
Junior Tour Membership
- 12 PGA MEMBER MILESTONE
T-Squared PGA Members who hit milestones
- 13 CUSTOM TURF
Synthetic turf products for igolf applications
- 14 SECTION STAFF SPOTLIGHT
Featuring, Ric Alberico, PGA
- 15 2021 PGA MERCHANDISE SHOW
Register now for the virtual show
- 16 DOUBLES GOLF
Register your facility today
- 17 PGA JUNIOR LEAGUE
Drive revenue to your golf facility
- 18 GO GOLF U.S.
Digital golf pass powered by the WNYPGA
- 19 EMPLOYMENT OPPORTUNITIES
Assistant Professionals wanted
- 20 PGA.COACH
Over 40 PGA Professionals are now ADM certified
- 21 WNYPGA FOUNDATION UPDATE
The new Foundation Focus Newsletter
- 22 PGA FINANCIAL ASSISTANCE FUND SCHOLARSHIP
Applications open December 1, 2020
- 23 PLAYING FOR COVID-19
Fundraising for frontline workers
- 24 BE SOCIAL WNY
Follow us on social media
- 25-26 2020 SECTION PARTNERS
Thank you to all of our 2020 Section Partners

CONTACT THE SECTION

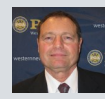
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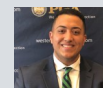
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WNYPGA PRESIDENT'S MESSAGE

DAN ANTONUCCI, PGA



PGA

Daniel P. Antonucci, PGA

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Dan Antonucci,
PGA Certified Professional

FROM THE PRESIDENT'S DESK

Dan Antonucci, PGA Certified Professional

January in Western New York, especially in my neck of the woods has been very mild. We have no snow on the ground, which we know is very unusual. I've been taking my dog for walks at my Club, Niagara Frontier G.C. Of course I have to have a club with me to play a few holes. Made a one club birdie today! Playing golf in January in WNY doesn't happen very often!

On the golf side, it's pretty quiet for all of us. I'm sure you are preparing and getting ready for the spring which is only about 10 weeks away. The Section Office Staff is working diligently on getting organized for all our Section and Foundation events and initiatives for 2021. We have multiple programs such as Doubles Golf and the Go Golf U.S. golf pass that can be beneficial to you, your Club and the Section. Call the Section Office inquire on how you can participate or questions you may have.

The way we receive our PGA Appointment Calendars has changed this year. They will not be automatically sent to you as in the past. If you would like one, please send an email to amasiak@pgahq.com. Ask to be added to the mailing list, provide your PGA Member Number and the address you would like the book to be sent to.

Many of us would be traveling to Orlando for the PGA Merchandise Show, but due to the pandemic the show has changed to an all-virtual format this year. You can register online at www.pgashow.com. They advertise that it will be an easy to use platform and will be providing many programs and industry information. The Show is scheduled for January 26th – 29th.

Thank you for all you do every day as a PGA Professional, promoting golf and making it the greatest game on earth.

Respectfully submitted,
Dan Antonucci, PGA Certified Professional
WNYPGA Section President



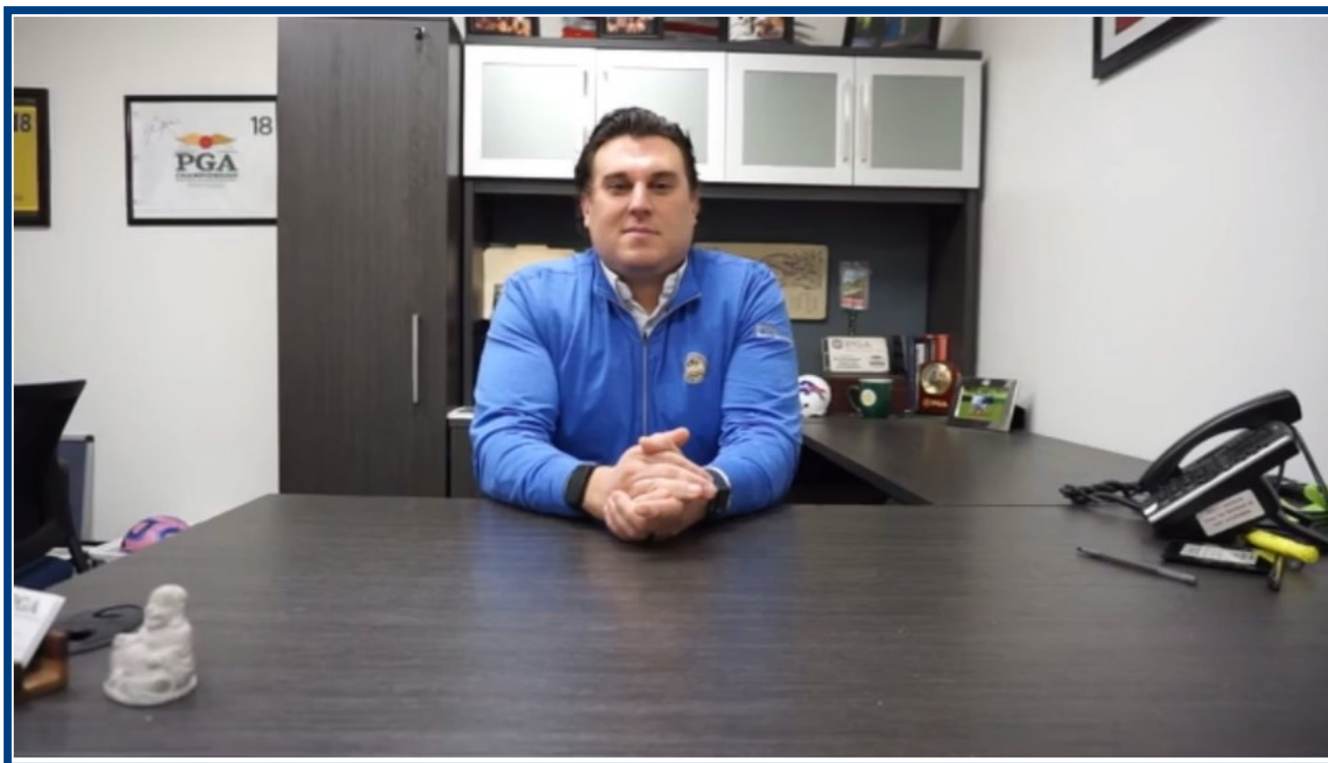
EXECUTIVE DIRECTOR'S MESSAGE STEVEN BARTKOWSKI

Steven J. Bartkowski
Executive Director
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Happy New Year from the Western NY PGA!

To view the message from Executive Director,
Steven Bartkowski, click the image below.



PGA

Western New York Section



National Golf Foundation

Golf Rounds Nearly Break Record



National Golf Foundation

The National Golf Foundation (NGF) is a group of dedicated researchers who strive to provide golfers with the most accurate and objective insights on the game. For more than 80 years, the NGF has provided resources to help members understand their market and grow their businesses. By educating members about the game, NGF advocates for growth of the game and connecting members.

Golf Rounds Update

November rounds were up almost 57% nationally over a year ago, extending an upward trend in the U.S. since coronavirus restrictions were lifted on golf operations.

With only December play left to account for in 2020, the industry is 13.1% ahead of last year's pace despite the loss of 20 million spring rounds due to virus-related course shutdowns and anxiety.

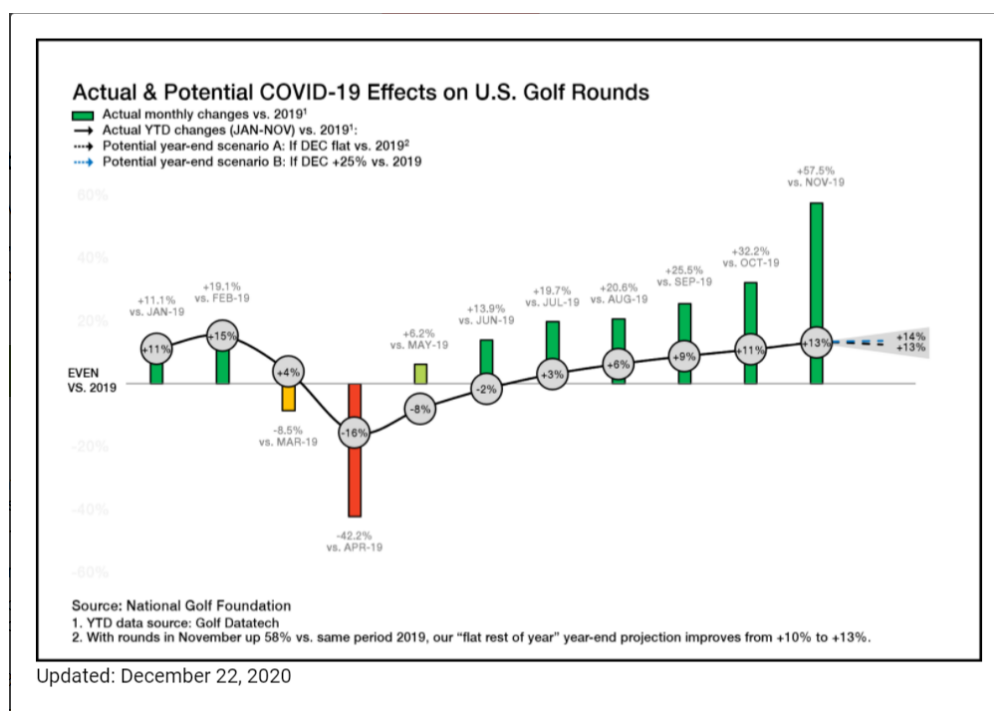
November continued a streak of notable upward monthly increases, with play up in all but two states (Florida and New Mexico) in the continental United States. June play was up 14% YOY, followed by increases of approximately 20% in July, 21% in August, 26% in September and 32% in October.

While November is a lower-volume month, typically accounting for less than 7% of annual play, the increase translates to approximately 16.5 million additional rounds nationwide than in November 2019.

"Typically, it's a time of year when much of the country is starting to wind down for winter and it can be uncomfortable to be outside to play," notes Golf Datatech Partner John Krzynowek. "This year, however, we had above average weather for playing the game, continuing a lengthy streak of minimal precipitation and warm temperatures."

Since June, the surges in play have yielded almost 70 million incremental rounds compared to a year ago.

For the year, the net gain is almost 57 million extra rounds over 2019, when 441 million rounds of golf were played at the nation's more than 16,000 golf courses. Read more from the National Golf Foundation and rounds of golf trends by visiting their website: www.thengfq.com



What's in the Bag?

Featuring Jack Widger, PGA
Elkdale Country Club



A senior's golf bag is loaded different than the young longer player, not only in set make up but needed essentials for our aches & pains. The contrast in carry distance is a disadvantage on a longer course, but on shorter courses I think this can be an advantage. The shorter gaping between clubs makes for less adjustments in the swing & I think shows up in greens hit in regulation. I am always amazed how heavy my bag is. Even when I remove or exchange items depending on the

Driver:

The new TITLEIST TSi3 10 Degree – 45.5" Set on the standard A-1 setting. Shaft is the Mitsubishi Tensi AV Blue 55-gram stiff flex. I just put this driver in my bag after being fit late fall. Hitting indoors on a simulator, I am finding my ball speed is up slightly over my old TS2.

Fairway Wood:

The new TITLEIST TSi2 15 Degree – Set on standard A-1 setting. Shaft is the same shaft as my driver but the 65-gram version. This club is new also from a late fall fitting. It replaces a 13.5-degree TS2 set on the C-4 setting which added .75 degrees thus nearly the same as the new 15 degree. Indoors on a simulator my ball speed & distance improvement is better than my new driver.

Carry Distance:

60 Wedge: 75-80
56 Wedge: 95-100
48 Wedge: 115-120
PW: 125-130
9 iron: 135-140
8 Iron: 145-155
7 Iron: 160-165
6 iron: 170-175
5 iron: 180-185
Hybrid 23: 195-200
Hybrid 19: 205 – 215
Fairway wood: 215-225

Driver: 235-250 carry with help from roll 250 to 265 is about my expectation. Love those dry conditions.

Other Accessories:

This is why my bag is so heavy, I have been accused of having everything but a kitchen sink in my bag. Sometimes all that stuff can save me or one of my fellow competitors a shot just ask Tom Keenan how my 200 feet of kite string verified his ball was in bounds. Unfortunately, that same kite string has only confirmed my ball was out of bounds on two occasions over the years. A short list of items in my bag, Leupold range finder, SkyCaddie Sx500 GPS, golf towel or towels if wet out, umbrella, 6 new balls, 10 used balls, Rule Book, 200 feet kite string, several BLACK foot-joy golf gloves (I like black as they seem to last longer, they don't show dirt & wear as quick), several bags of long 3 1/4" plastic tees, band-aids, several types of pain killers (ask Bobby Hogan how glad he was I had ibuprofen after twisting his ankle trying to hit a shot out of the creek at Penn Hills mid round), sports tape, extra battery for my range finder, extra ball markers, green repair tools, orange whip warm up club, putting mirror, after COVID masks & hand sanitizer was added. Depending on weather & temperature I have another bag of stuff in my car with rain gear, rain gloves, cart cover, cold weather items like extra layers cart mitts & cold weather winter playing gloves. If the weather is really cold, I have been known to bring out my Coleman golf cart heater that sits in the cup holder. Hope you all have a great winter. Stay safe, wear your mask, social distance & wash your hands often.

Hybrids:

I carry two hybrids – 19 Degree TITLEIST TS2 & a 23 Degree TITLEIST TS2 – I will adjust the loft of both depending on needs for longer par 3 holes of the course I am playing. Hybrids have been game changers for me. I have always been a low-ball hitter thus the ease of lofting hybrids higher & farther allows me to play longer holes & still hold the greens compared to if I were trying to hit long irons like a 3 or 4 iron.

Irons:

TITLEIST T200 – With the True Temper AMT S300 Red. Irons are standard length & lie. Set make up is 5 iron to Pitching Wedge & the 48 -gap wedge.

Wedges:

I carry 4 wedges if you count the PW & 48PW from my set, then add VOKEY 56.10 s-grind SM8 & a VOKEY 60.14k grind SM8. With 4 wedges & 4 swing lengths & 2 short game swing speeds along with gripping at 3 different lengths down the shaft that are; full length, 1" grip down & 2" grip down I can produce many different heights & length shots. My short game method is much like what is taught by Dave Pelz or Jerry Tucker. This methodical system works for me, but I am always envious of those who are just true feel players with their wedge game.

Putter:

I replaced my putting style & putter in 2020, my old Scotty Cameron was replaced by an Odyssey ARM LOCK v-line. What started as an experiment stayed in my bag all year. I developed confidence especially with short putts. I liked the long line on the mallet style head, it seemed to help with my aim when aligned with the line on my golf ball. The putter locked against my left arm gave me the mental security I could keep the putter square longer.

Ball:

ProV1 x – I am a low-ball hitter, so the added trajectory design characteristics of this ball help me fly the it higher & stop it faster.





PGA

Western New York Section

2021
UPDATE

Tentative 2021 Schedule

APRIL

19 Monday **Spring Membership Meeting & Golf**
Glen Oak Golf Club, East Amherst, NY

MAY

3 Monday **Pro-Pro Scramble**
Wild Wood Country Club, Rush, NY
10 Monday **Titleist Scratch Pro-Am**
Brook Lea Country Club, Rochester, NY
17 Monday **WNYPGA Stableford**
Lancaster Country Club, Lancaster, NY
24 Monday **Elkdale Pro-Am***
Elkdale Country Club, Salamanca, NY

JUNE

1 Tuesday **WNYPGA Pro-Officer/Superintendent**
Ravenwood Golf Club, Victor, NY
4 Friday **Lawrence Park Invitational Pro-Am***
Lawrence Park Golf Club, Harborcreek, PA
7 Monday **PGA REACH Golf Classic**
Glen Oak Golf Course, East Amherst, NY
11 Friday **Lake View Invitational Pro-Am***
Lake View Country Club, North East, PA
14 Monday **Moon Brook Invitational Pro-Am***
Moon Brook Country Club, Jamestown, NY
21 Monday **Children's Invitational**
Park Country Club, Williamsville, NY
23 Wednesday **NYS Open Qualifier**
Glen Oak Golf Club, East Amherst, NY
25 Thursday **Bartlett Pro-Am***
Glen Oak Golf Club, East Amherst, NY
28 Monday **Chautauqua Pro-Am***
Chautauqua Golf Club, Chautauqua, NY

JULY

12 Monday **WNY Open***
Stafford Country Club, Stafford, NY
19 Monday **Kahkwa Invitational***
The Kahkwa Club, Erie, PA
26-27 Mon-Tue **Blaisdell Pro-Am & Open**
Pennhills Club, Bradford, PA

AUGUST

2 Monday **WNY Classic***
Glen Oak Golf Club, East Amherst, NY
9 Monday **Holiday Valley Pro-Am***
Holiday Valley Resort, Ellicottville, NY
15 Sunday **Midvale Invitational Pro-Am***
Midvale Country Club, Penfield, NY
16 Monday **Sr-Jr Pro-Pro / Pro-Am Championship**
Mill Creek Golf Club, Churchville, NY
23-24 Mon-Tue **WNYPGA Section Championship***
Country Club of Buffalo, Williamsville, NY
27 Friday **NCR Assistant Championship**
TBD
30 Monday **Wellsville Pro-Am***
Wellsville Country Club, Wellsville, NY

SEPTEMBER

2-3 Thurs-Fri **WNYPGA Senior Championship***
The Golf Club at Blue Heron Hills, Macedon, NY
7 Tuesday **Pro-Assistant Championship**
Transit Valley Country Club, East Amherst, NY
12 Sunday **Locust Hill Pro-Am***
Locust Hill Country Club, Pittsford, NY
13-14 Mon-Tue **Match Play Championship***
Crag Burn Golf Club, East Aurora, NY
20 Monday **Pro-Pro Championship**
Niagara Falls Country Club, Lewiston, NY
27-28 Mon-Tue **OMEGA Tour Championship***
River Oaks Golf Club, Grand Island, NY

OCTOBER

4 Monday **Junior-Senior Cup Matches**
Holiday Valley Resort, Ellicottville, NY
11 Monday **WNYPGA Annual Meeting & Shootout**
Glen Oak Golf Club, East Amherst

*Denotes OMEGA Player of the Year Points Event
Updated—11/12/2020



**PGA**

Western New York Section

**2021
UPDATE**

PGA Winter Championships

Presented by GOLFPASS & PrimeSport PGA Golf Club, Port St. Lucie, Florida

The PGA Winter Championships are underway in Florida as numerous WNYPGA Professionals will tee it up and test their skills nationally.

Below is the schedule and upcoming leaderboard to follow-along live in the coming weeks:

- Quarter Century Championship
January 6-7 Courses: Wanamaker/Ryder Senior
- Stroke Play Championship
January 10-12 Courses: Wanamaker/Ryder
- Senior-Junior Team Championship
January 18-21 Courses: Wanamaker/Ryder/Dye
- Four-Ball Stableford Team Championship
January 31 - February 2 Courses: Ryder/Dye
- Men's Stroke Play Championship
February 7 – 9 Courses: Wanamaker/Ryder
- Women's Stroke Play Championship
February 14 – 16 Courses: Wanamaker/Ryder

2021 PGA of America Schedule of Events: [View the Schedule of Events](#)

2021 PGA of America Schedule & Timetable: [View the Timetable](#)

PGA Winter Championship Leader Board: [View Leaderboard](#)

**PGA**

WINTER CHAMPIONSHIPS

Presented by **GOLFPASS** | **PRIMESPORT**



The Next Generation of Learning Inclusive to WNYPGA Professionals

Powered by



The goal of the [The WNYPGA Academy](#) is to provide WNYPGA Professionals with an inclusive and affordable online learning platform that allows for expanded education both related to the golf business and non-related to the golf business. We believe this directly fits in with the Section's Mission of being a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today's business world.

Benefits of Academy Enrollment:

- Unlimited Access to WNYPGA Academy Education (On-Line & In-Person)
- Free Access to In Person WNYPGA General Education Seminars
- Required Educations MSR's
- Low-Cost Education in a timely fashion
- Ease of Use

Current Courses Available:

- How to uUtilize SuperSpeed Golf
- Showing Your Value as a PGA Professional
- Digital Coaching with Ikonik Golf
- Expand Your Brand with Operation 36
- How to Sell Your Business with Brian Jacobs Golf
- Utilize Golf Genius

ENROLL NOW

To Enroll: [CLICK HERE](#)

For step-by-step: [CLICK HERE](#)



2021 Sharpen Your Axe

Digital Education Series

Thanks to our Online Academy Education Partners Club Car and on behalf of the Section Education Committee, we will be adding a digital education series for all WNYPGA Members in the coming month. The Education Series will be hosted over Google Hangouts, or the like, and will provide MSR hours to those in attendance. More details will be sent directly to the PGA Membership in the weeks leading up to the Sharpen Your Axe digital education series.

Below you can find a tentative schedule:

- Monday February 8th:
"Changing the Operating Model for a Better Future"
Hosted by Ian James of Retail Tribe
- Tuesday, February 16th:
"Teaching With Technology"
Hosted by Marc Rosa, PGA and Rob Krajewski, PGA
- Monday, February 22nd:
"Utilizing Digital Collaborative Tools for Internal Communication"



2021 WNYPGA Junior Tour Membership



2021 UPDATE

MEMBERSHIP INFORMATION:

All registered players may register for up to 10 events (full-time) and up to 5 events (part-time). Please note: Entry into each event is on a first come, first served basis and the 10 or 5 events is NOT guaranteed. Partial refunds while in season will only be considered if ALL events are completely booked and/or there are extraordinary personal circumstances.

- Membership for Full Time 2021 WNYPGA Junior Tour— Max of 10 events – 18 Hole: \$450.00
- Membership for Part Time 2021 WNYPGA Junior Tour— Max 5 events – 18 Hole: \$350.00
- Membership for Full Time 2021 WNYPGA Junior Tour—Max 10 events – 9 Hole: \$350.00
- Membership for Part Time 2021 WNYPGA Junior Tour – Max of 5 events – 9 Hole: \$250.00

ELIGIBILITY:

The WNYPGA Junior Tour is open to juniors residing within the boundaries of the WNYPGA Section who reached the age of 10 but will not reach their 19th birthday before August 4, 2021. Juniors will be separated by their age on June 30th, 2021 into the following divisions:

- Boys 16-18
- Girls 13-15
- Boys 13-15
- Boys 9 Hole (10-12)
- Girls 16-18
- Girls 9 Hole (10-12)

WNYPGA JUNIOR TOUR MEMBER BENEFITS:

- WNYPGA Jr Tour Membership Gift Package: WNYPGA Jr Tour Member Bag Tag, WNYPGA / WNYPGA REACH Golf Towel, WNYPGA Hat
- Junior Golf Hub Account: Free Player Profile: Free 30 Day Trial Premium Membership and Discounted Premium Membership available to our Junior PGA Tour Members. – All the info needed for aspiring college golfers – Digital Golf Resume available to over 750 College Coaches – Detailed information on over 2000 College Golf Programs and more
- Enhanced Blue Golf Account – Tournament Planner: Scorecard App & College Finder
- College Golf / Careers in Golf Seminar : Included in 2021 Junior Membership to learn from College Coaches and Industry Professionals.
- World Golf Handicap for all Members who need one

2021 WNYPGA JUNIOR TOUR SCHEDULE:

36 Hole Scoring Events for 2021

Event 1: Saturday April 17th Midvale CC, Sunday April 18th Ridgemont CC

Event 2: Saturday May 1st Terry Hills GC, Sunday May 2nd Stafford CC

Event 3: Saturday May 22nd Chautauqua GC, Sunday May 23rd Shorewood CC

Event 4: Saturday June 12th Gowanda CC, Sunday June 13th Elkdale CC

****36 Hole Scoring Events are played over 2 days at 2 different locations. Player must register into both individual 18 Hole events**

To view the full 2021 WNYPGA Junior Tour Schedule [CLICK HERE](#)

WNYPGA JUNIOR TOUR





2021 UPDATE

2021 Schedule

WNYPGA JUNIOR TOUR

APRIL

17 Saturday

Penfield, NY

18 Sunday

Rochester, NY

24 Saturday

Walworth, NY

25 Sunday

Orchard park, NY

Midvale CC

Ridgemont CC

Greystone GC

Orchard Park CC

19 Saturday

Lockport, NY

26-27 Saturday-Sunday Fore Tour Series

Glen Oak GC

East Amherst, NY

29 Tuesday

2021 WNYPGA Junior Championship

Glen Oak GC

East Amherst, NY

Lockport Town & CC

MAY

1 Saturday

Batavia, NY

2 Sunday

Stafford, NY

8 Saturday

Rochester, NY

15 Saturday

Lancaster, NY

16 Sunday

Ellicottville, NY

22 Saturday

Chautauqua, NY

23 Sunday

Dunkirk, NY

29 Saturday

Brockport, NY

30 Sunday

North East, PA

Terry Hills GC

Stafford CC

Lake Shore CC

The Fox Valley Club

Holiday Valley Resort

Chautauqua GC

Shorewood CC

Timber Ridge GC

Lake View CC

JULY

1 Thursday

Mendon, NY

6 Tuesday

Fairport, NY

9 Friday

Churchville, NY

12 Monday

Lockport, NY

16 Friday

Churchville, NY

20 Tuesday

Lancaster, NY

23 Friday

Geneva, NY

26 Monday

Webster, NY

28 Wednesday

Bobby Steele Memorial

Dunkirk, NY

29 Thursday

Erie, PA

Mendon GC

Eagle Vale GC

Churchville GC

Willowbrook GC

Mill Creek GC

Lancaster CC

Geneva CC

Webster GC

Shorewood CC

The Kahkwa Club

JUNE

5 Saturday

Rush, NY

6 Sunday

Olean, NY

12 Saturday

Collins, NY

13 Sunday

Salamanca, NY

Wild Wood CC

Bartlett CC

Gowanda CC

Elkdale CC

AUGUST

2-3 Monday-Tuesday

WNYPGA Junior Tour Championship

Stafford, NY

**This schedule is subject to change*



Congratulations to our Milestone PGA Members

PRESENTED BY



The PGA Member Milestone program was created to highlight the accomplishments of both our newest PGA Members, as well as, pay tribute to our more tenured PGA Professionals reaching Quarter and Half Century status.

WNYPGA Members who have previously reached Milestones before the development of this Sponsorship will be offered an opportunity to purchase an award at a discounted rate through this agreement. [Click here for details!](#)

T-Squared Putters produced three distinct desktop awards to recognize new members and celebrate those with 25 and 50 years of service. New members receive a custom Ts-503 Standard Series putter with name and selection date, 25 year receive a custom Ts-713 Standard Series, and 50 year members receive a custom Ts-912 Standard Series.



About T-Squared Putters

"At T-Squared Putters we custom mill, assemble, & test each & every putter right here in the USA. Our team of engineers have over 50 years of experience working in a state of the art facility, & the result is no higher quality putter than a T Squared Putter. Our putters are unique because of their sleek edges and subtle curves & features Teflon technology & sweet spots second to none."

Quarter Century Members:

Tom Keenan, PGA
Paul Sanders, PGA
Terry Stiltner, PGA
Mike Clawson, PGA
James Lacey, PGA
Michael O'Connor, PGA

New Members:

Andrew Farrell, PGA



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Email: info@customturf.com

Website: customturf.com

WNY'S LEADER IN SYNTHETIC TURF GOLF APPLICATIONS

Thank You to the following facilities for their patronage and support for each project we complete:

Park Country Club

Glen Oak Golf Course

Transit Valley Country Club

Midvale Country Club

Timber Ridge Golf Club

Geneva Country Club

Pinehurst Golf Club

PGA REACH

**WE DESIGN, INSTALL, AND SELL SYNTHETIC TURF PRODUCTS FOR
INDOOR AND OUTDOOR GOLF APPLICATIONS**



Proud Sponsor of WNYPGA Section and WNY PGA REACH.
A portion of each project in the Section is donated to
PGA REACH WNY



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www.westernnewyork.pga.com

WNYPGA Section Staff Spotlight

Featuring Ric Alberico, PGA

Director of Tournaments & Championships

What is your original hometown?

Erie, PA

How long have you been a PGA Member?

44 years (since 1977)

Who inspired you to get into the golf industry?

My father, who has been a member for 62 years and is now a lifetime member. I began working for him at a young age and loved playing the game.

Are there any fun programs you initiated?

While I was a member on the National Board from 1988-1990 I pushed to start and grow the Drive Chip and Putt program. I am a PGA Business Coordinator and Instructor. I am on the PGA Rules Committee, PGA Competitions Committee, PGA Masters Professional Thesis Committee and PGA Championship Committee.

How long have you been in the section and have you had any other jobs?

I have been in the Section since 1974 and was elected to PGA membership in 1977. I was Head Professionals at Niagara Frontier Country Club 1977-1981, Westwood Country Club 1981-2003, and East Aurora Country Club 2003-2010. I became a PGA Master Professional in 1995 and am a member of the PGA Quarter Century Club.

What is your main goal (in career or playing)?

To have fun.

Have you won any awards or honors?

- Inducted to the WNYPGA Hall of Fame in 2007
- WNYPGA Professional of the Year in 1984
- WNYPGA Horton Smith Award Winner: 1986, 1987, 1995
- WNYPGA Bill Strausbaugh Award Winner: 2002, 2003
- WNYPGA President 1985-1987
- WNYPGA Vice President 1982-1985
- WNYPGA Secretary 1980-1982
- Served on the WNYPGA Board: 1980 – 2006

WNYPGA Chairman for the following committees:

- Education
- Club Relations
- Junior Golf
- Membership
- Golf Industry Magazine 1991 Golf Professional of the Year
- Gannon University—Physics and Electronic Engineering
- 1997 Westwood CC Course Record 67 (from Championship Tees)
- 1976 National Italian Open Champion, North Shore CC
- 1984 WNYPGA Section Championship Runner-Up
- 1987 John Deere Classic Runner-Up, PGA National – Champions Course
- PGA National Board of Directors representing District 4: 1987-1990
- PGA National Chairman Positions:
 - Junior Golf: 1988-1990
 - Junior Championship: 1988-1990
 - Membership Vice Chair: 1989-1990
- Played in 2 PGA Club Professional Championships
- PGA Official for the 1989 Ryder Cup
- PGA-USGA Certified Rules Official: 1980

View all of Ric Alberico's accomplishments [HERE](#)



Lifetime Member Ray Ziats & Ric Alberico, PGA at the 2020 WNYPGA Senior Championship. Ray and Ric won the Senior-Junior event in 1980 at Bristol Harbor.

PGA 2021 Merchandise Show

Registration for the Virtual Show is now OPEN

January 26-29, 2021 | Virtual Experience & Marketplace



PGA™

2021 MERCHANDISE SHOW

The PGA Merchandise Show, organized by Reed Exhibitions in partnership with the PGA of America, is the largest annual global summit for the business of golf. The 68th edition of the PGA Merchandise Show shifts to an all-virtual format, Jan. 26-29, 2021, allowing industry attendees to participate during the ongoing pandemic from the safety of their homes, facilities or offices. The easy-to-use platform will feature new product launch events, dynamic exhibitor showrooms, commerce applications, education sessions, industry presentations, one-to-one meetings, group networking, special events, and special golf celebrity and influencer engagement programs. The event remains a trade-only event, not open to the public. Learn more at PGAShow.com and follow us on [Twitter](#), [Instagram](#) and [Facebook](#).

[Register for the Event](#)

Explore interactive exhibitor showrooms featuring the latest products in apparel/ apparel accessories, technology, equipment, training aids, travel and more.

[View 2021 Exhibitors](#)

Improve and reinforce your golf business knowledge through one of three learning tracks: Executive Management, Teaching & Coaching and Golf Operations.

[PGA Show Education Conference](#)



CLICK ON THE IMAGES FOR LINKS TO:



www.westernnewyork.pga.com

Initiatives Driving Revenue to Your Facility

DOUBLES GOLF

WHAT: What is Doubles Golf?

Rebranding of the two-person 9-hole scramble. Developed by the creators of PGA Junior League & Jack Nicklaus. The format can be as competitive as participants want it to be with the chance to play in the National Doubles Golf Am Championship.



WHY: The benefits

- Relaxing: 2-player scramble format, teammates can accent each other's strengths while offsetting each other's weaknesses
- Inclusive: Bring in more women, millennials, new golfers & less active members to the golf facility
- Recreational & Competitive: Golfers can compete in the Club Championship & can compete in Section/State Championship. Can be as competitive as players want it to be.
- Innovative: Scoring system provides a rating & ranking for teams.
- Convenient: Encourages 9-hole rounds at slower times.
- Founded in America: First accredited program conducted for amateur golfers by the PGA of America

HOW: The steps to host Doubles Golf at your facility

Golf Facility

- Register your Doubles Golf® facility
- Utilize marketing material to advertise Doubles Golf® at your facility
- Host Doubles Golf® Club Championship (Week with any tee time OR one day event)
- Send your top teams to compete at the Section/State Championship

WNYPGA Section & US Doubles Golf

- Provide marketing material and promote your golf facility
- WNYPGA hosts Section/State Doubles Golf® Championship
- Doubles Golf® provides scoring system
- Doubles Golf® hosts USA National Amateur Championship

WHO: Amateur golfers compete for a National Championship

Divisions

- Men's Division- teams of any two men 25 years of age or older.
- Women's Division- teams of any two women 25 years of age or older.
- Mixed Division- teams of one man and one woman 25 years of age or older.
- Senior Division- teams of any two players 60 years of age or older.

If you have questions about hosting Doubles Golf, contact Hope Warkoczeski at hwarkoczeski@pgahq.com or Bob Ashley at bashley@pgahq.com



REGISTER:

To register a team [CLICK HERE](#)

To register your golf facility
[CLICK HERE](#)



Initiatives Driving Revenue to Your Facility

PGA Junior League



What is PGA Junior League?

PGA Jr. League exists to bring communities together through fun, team golf experiences... plus those experiences that transcend golf itself, like friendships that last for years to come or a newfound sense of confidence. What started as an idea penned on a napkin while watching the Little League World Series has grown to more than 60,000 boys and girls on teams spanning all 50 states in 2019.

This unique approach highlights team play versus individual competition and serves as a feeder system to transition youth golfers to existing junior golf programs, such as those offered by local PGA Sections.

Watch [Carlos stumble into PGA Jr. League](#) while hunting Bigfoot. He quickly learns about the format, what it takes to be a great teammate, and why PGA Jr. League is even more fun than hunting mythical creatures!

Click on the video to see our new [PGA Jr. League Ambassadors](#) NBA star, Steph Curry, and U.S. Women's Soccer star Alex Morgan.



PGA Junior League Captain Registration—NOW OPEN

Captain registration for PGA Junior League is open and you can register to help young golfers build friendships, knowledge of the game, and a community. Captains must be PGA Members, PGA Associates or LPGA Members in good standing. Coaches can assist captains and do not have to be members. To register as a PGA Jr. League captain you can [click here](#)!

There are some changes to PGA Jr. League in 2021 as we continue to make the best experience possible to grow the game of golf. You can read more about the few changes coming to PGA Junior League to improve the experience by [clicking here](#). There is a new Pre-Registration Planning Tool that is an additional planning tool to help captains create the best PGA Junior League experience possible.

If you have questions about PGA Junior League you can contact the Section Office or PGA Junior League Regional Director, Doug Wert, PGA at dwert@pgahq.com or call (719) 351-2738.



Initiatives Driving Revenue to Your Facility

GO GOLF U.S.

A digital golf pass based out of Western
New York



GO GOLF U.S. powered by The WNYPGA, works to drive

rounds and revenues to our Section PGA facilities. We have seen success in fellow PGA Sections working in the golf pass space and are excited to bring this new member benefit to our Section.

Created and operated by local WNYPGA Professional Scott Chambers, PGA and Alan Liwush, **GO GOLF U.S.** is a marketing and technology-based solution to help courses optimize their tee sheet and grow the game of golf locally. Users receive discounted rates at participating WNYPGA golf courses based on the purchase of an "eBook". A portion of eBook sales is given directly to PGA Professionals, The WNYPGA Section and Children's Hospitals.

WHY PARTICIPATE WITH GO GOLF U.S. POWERED BY THE WNYPGA?

- 1. INCREASE ROUNDS AT OFF PEAK TIMES:** With no "revenue sharing model" like other industry wide tee time and coupon sites. Each course will set their pricing and restrictions, GO GOLF U.S. will help drive revenue to underutilized time frames.
- 2. FREE MARKETING:** With GO GOLF U.S. your club will be front and center on wnypga.com and will be marketing facilities to over 20,000 customers and supporters of the Children's Hospitals in WNY. GO GOLF U.S. will also provide social media marketing for clubs on the app and as the user database grows, they will provide direct marketing for courses within the eBook.
- 3. DIRECT BENEFIT TO THE PGA PROFESSIONAL:** GO GOLF U.S. will provide 15% of up front sales to the Golf eBooks for all passes sold with said PGA Professionals respective code. A great way to provide more revenue to your Assistant Professionals without pulling from the golf operations budget.
- 4. REACH A NEW DEMOGRAPHIC:** Access to a mobile platform is built to drive younger players to the game of golf. The platform is also of no cost to the club.
- 5. NEW REVENUE STREAM FOR THE SECTION:** A portion of the sales will directly benefit the Section to continue to provide enhanced programming, education and tournaments to execute our mission.

LEARN MORE & GET YOUR CLUB INVOLVED TODAY!

[CLICK HERE](#) to register your golf facility for the Go Golf U.S. Pass

Alan Liwush | Go Golf U.S.

(585) 749 - 2296

alan@gogolfus.com

Scott Chambers, PGA

(585) 802-4044

schambers@webstergolf.com



Employment Opportunities

Below are some employment opportunities available in the Western NY PGA Section. There are other employment opportunities at pga.org that you can discover. You can also find more information about these opportunities at our website wnypga.com. **If you would like to post an open position in the WNYPGA please contact Chris Kulinski at ckulinski@pgahq.com to help reach candidates.**

| Position | Golf Facility |
|--|-----------------------------------|
| 1st Assistant Professional | Country Club of Buffalo |
| 1st Assistant Golf Professional | The Kahkwa Club |
| 2nd Assistant Professional | The Kahkwa Club |
| Assistant Golf Professional | Monroe Golf Club |
| Assistant Golf Professional | Penfield Country Club |
| Assistant Golf Professional | Ravenwood Golf Club |
| Assistant Golf Professional | Wanakah Country Club |
| Assistant Golf Professional/Shop Attendant | East Aurora Country Club |
| Certified Personal Coach | GOLFTEC (Rochester, NY) |
| Golf Equipment Sales/Master Club Fitter | Club Champion (Williamsville, NY) |
| Club Fitter/Instructor | Pennfair Golf |
| General Manager/COO | Midvale Country Club |
| PGA Intern | Monroe Golf Club |
| Teaching Professional | Ravenwood Golf Club |

Career Consultant:



PGA Professional Chris Kulinski is the PGA of America's Employment Consultant proudly serving Western, Central and Northeast New York PGA sections. He has been tasked with providing professionals with the necessary tools, strategies and education to implement at the facility level, along with recruiting men and women into the business of golf. Chris is happy to help any and all PGA Professionals in Western New York to achieve their career goals. **If you have comments or questions for PGA Employment Consultant Chris Kulinski, PGA you can call (716) 316-4160 or email ckulinski@pgahq.com**

The Future of Coaching

Three WNYPGA Professionals Gain New Students (& Revenue) during PGA Championship Week

[PGA.Coach](#) has already been proven successful for three WNYPGA Professionals (see Brian Jacobs' testimonial to the right). The Promotion on the new [PGA.com](#) during PGA Championship week has brought new clients to local PGA Coaches in our Section. Just a friendly reminder, to be able to utilize this new "Find a Coach" tool on PGA.com you must be registered through PGA.Coach.

How do you get started?

- Go to www.PGA.Coach and sign up for the PGA.Coach training.
- Once you complete your virtual training, you will be given access to the PGA Coach app where you can build lesson plans, promote your business and more.



"I received a lead during the PGA Championship from PGA.Coach. I followed up immediately and today I was able to meet with the student. I did a New Student Assessment which is my product and was able to enroll the student for a long term, 1:1 coaching program. I never would have had that lead without PGA.Coach and wanted you, again, to know how grateful I am. As always if I can be of any service please let me know."

Brian Jacobs, PGA

WNYPGA MEMBERS PGA.COACH CERTIFIED

Ric Alberico, PGA
Bob Ashley, PGA
Kyle Benish, PGA
Rodney Blair, PGA
Tom Bolduc, PGA
Chip Clover, PGA
Rich Conwell, PGA
Chris Devincentis, PGA
Brett Emrick, PGA
Curtis Evanicki
Tim Fries, PGA

Travis Geiger, PGA
Stacy M. Harrower, PGA
Brian Jacobs, PGA
Bob King, PGA
Rob Krajewski, PGA
Chris Kulinski, PGA
Jim LaBuda
Sean Lalley, PGA
Joe Lusardi, PGA
Tom Maloney, PGA
Jeff Mietus, PGA

Sean Moffat, PGA
Linda Opalisky, PGA
Travis Perkins, PGA
James Russell
Tony Saccomanno, PGA
Paul Sanders, PGA
Kirk Stauffer, PGA
Lauren Tallman, PGA
Daniel Vanill
Jack Widger, PGA
Eric Wilson, PGA



2020 UPDATE

Military, Youth, Diversity



WESTERN NEW YORK

Buffalo Marathon

During the annual Buffalo Marathon on Sunday, May 30th, 2021, partners and volunteers from PGA REACH Western NY will be running to raise funds and awareness for PGA REACH WNY initiatives. The funds raised will go to programs supporting our founding pillars: Military, Youth and Diversity/Inclusion. There will be more information to come in our Foundation Focus Issue 2 Newsletter, on our website and on social media. In the meantime, meet the marathon team:

Steve Bartkowski
Justin Chatelle
Steve Coulton
Dave Costello
Tim Fries, PGA
John Osberg
Nick Martone

Bobby Powalski
Phil Pandy
Joe Shapiro
Brad Smith, PGA
Alex Villafranca
Justin Wainwright



Buy HOPE Give HOPE

Purchase one of our limited edition PGA HOPE shirts created by Verde Golf and a portion of the proceeds will go toward purchasing a golf shirt for our 2021 PGA HOPE Veterans. Verde golf was created with the intention to make golf fun.

Verde golf has become a partner to the PGA HOPE WNY program and has helped to celebrate our Veterans. By purchasing a Verde Golf shirt you can purchase a shirt for a PGA HOPE Veteran. Every shirt bought will go back to our PGA HOPE program to purchase graduation shirts to celebrate our 2021 PGA HOPE Programs in Buffalo, Erie and Rochester.

Limited edition shirts will be available in golf shops of PGA Professionals who volunteered to help with PGA HOPE class instruction. You can find the limited edition polo at these golf shops in Western NY:

- Fox Valley Country Club
- Glen Oak Golf Course
- Lancaster Country Club
- Niagara Frontier Golf Club
- Penfield Country Club
- Shorewood Country Club


BUY THIS

GIVE THIS


PGA Financial Assistance Fund Scholarship 2020

The PGA Financial Assistance Fund Scholarship application became available on **December 1, 2020**. It is open to the children and/or grandchildren of PGA Class A Members or Life Members in good standing. The student must have a minimum cumulative GPA of 3.4 (unweighted GPA based on a 4.0 scale). The scholarship will apply to the 2021-2022 school year.

The online scholarship application is managed by International Scholarship & Tuition Services (ISTS). The application will be accessible through PGA.org and accessible by going directly to the application site. The students who applied last year will go to the login page and login with the information they used last year. The username is their email address. The password is what they created.

A student who is applying for the first time will have to create an account to access the application. After creating the account, they will be asked for a Program Key. The program key is: PGA

The one deadline for submitting the scholarship application and for submitting the supporting documents is March 23, 2021 at 11:59 PM Pacific Time. The PGA Scholarship Committee will continue to oversee the process, and the criteria will remain the same. Learn more by [clicking here!](#)

Important dates:

- March 23, 2021 – Deadline for submitting Application
- March 23, 2021 – Deadline for submitting Supporting Documents
- May 2021 - Notification of Selection Results
- July 2021 - Funds Disbursed
- August 2021 - Deadline date for photo submission
- October 2021 - The PGA Financial Assistance Fund Scholarship recipients will be in PGA Magazine and PGA Magazine digital version.





WESTERN NEW YORK



PGA

Western New York Section

Raising Funds for Frontline Workers

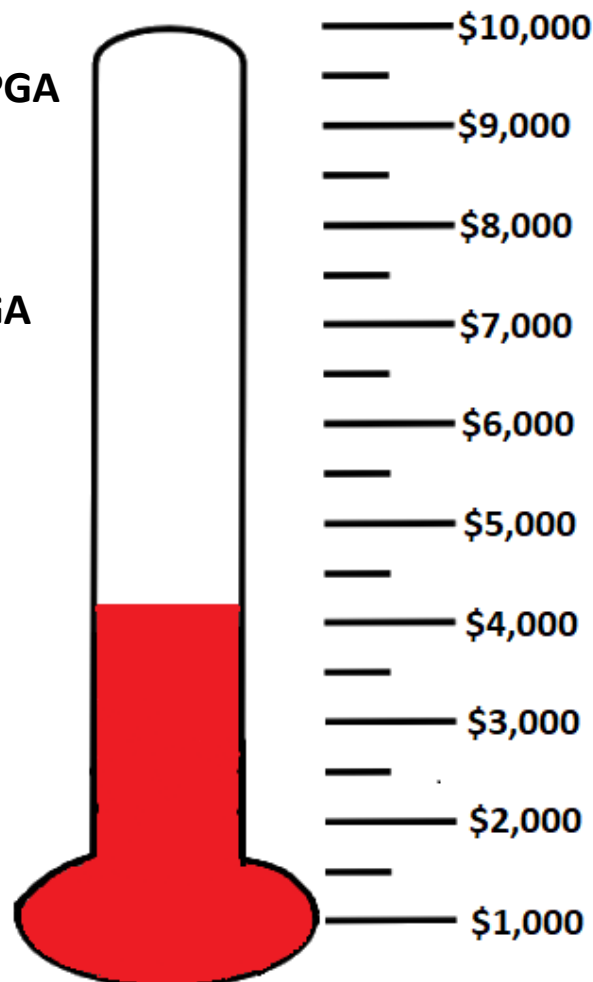
#PLAYINGFORCOVID19

Our WNYPGA Professionals will be donating a portion of all their tournament earnings to frontline workers through #PLAYINGFORCOVID19. The PGA REACH WNY Foundation will be matching those donated earnings to make an even larger impact.

Thank you to those who have dedicated a percentage of their earnings!
Total: \$4,082.56

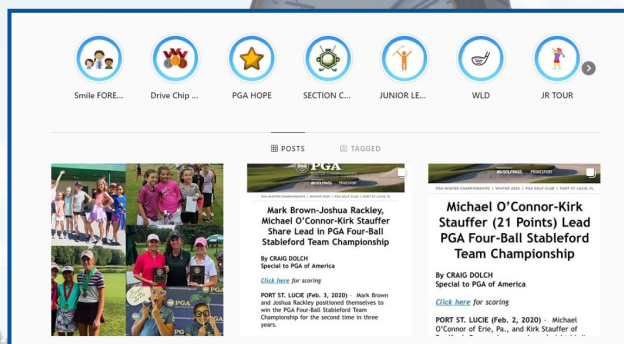
Matt Clark, PGA
 Tim Fries, PGA
 Bobby Hogan, PGA
 Matt Jarrell
 Greg Kaye, PGA
 Jeff Kaye, PGA
 Bob King, PGA
 Rob Krajewski, PGA
 Chris Kulinski, PGA
 Steve Latimer, PGA
 Mike Mancari
 Sean Moffat, PGA
 Michael O'Connor, PGA
 Dave Patronik

Dwayne Randall, PGA
 John Rossi, PGA
 Anthony Schiro
 Kirk Stauffer, PGA
 Jay Sutherland, PGA
 Mike Sweazy, PGA
 Mike Touhey, PGA

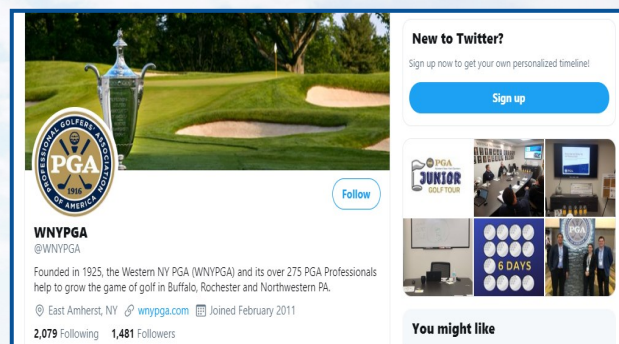


BE SOCIAL WNY!

INSTAGRAM



TWITTER



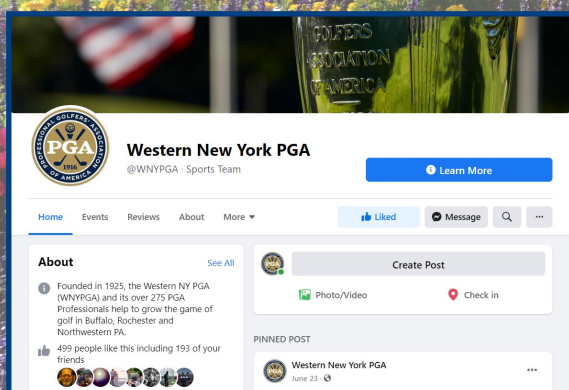
[@wnypga](https://www.instagram.com/wnypga)

[@pgareach_wny](https://www.instagram.com/pgareach_wny)

[@WNYPGA](https://twitter.com/WNYPGA)

[@PGAREACHWNY](https://twitter.com/PGAREACHWNY)

FACEBOOK



[@WNYPGA](https://www.facebook.com/WNYPGA)

VIMEO



[WNY PGA](https://www.vimeo.com/WNYPGA)

Follow the Section and the Foundation on Twitter, Instagram, and our new Vimeo Page to stay up to date on our WNYPGA events!



2020 SECTION TITLE PARTNERS



2020 SECTION PRESENTING PARTNERS



2020 SECTION SUPPORTING PARTNERS



2020 JUNIOR PROGRAM PARTNERS

