#### **GOLFTEC Rochester**

#### Overview

If you are a golf instructor interested in working for a dynamic, growing company with room for advancement, then GOLFTEC is the place for you. Now is your chance to join the GOLFTEC team.

Since 1995, GOLFTEC's mission has been simple: to help people play better golf.

Beginning with our original Training Center in Denver, Colorado, our emotionally engaged Coaches have used the guiding principle of fact-based methodology leveraging technology to collectively grow our company into the recognized world leader in golf lessons, with nearly 200 indoor Centers worldwide.

GOLFTEC Coaches learn to use our proprietary video feedback system and Motion Measurement Technology, which inform coaches to help students better match their feel with reality. Coaches armed with these measurable and straight-forward facts can help any golfer excel, which is why we have earned a 96% success rate with our students.

Beyond training indoors, GOLFTEC Coaches are also expected to use launch monitor data to advise their instruction and teach outdoors on occasion, including short game, playing and course management lessons.

GOLFTEC employs more than 600 Coaches worldwide, and we are the largest employer of PGA Professionals in the U.S. Our company values center on our passionate team, which fosters a culture built upon innovation, integrity, improvement and fun.

We are currently looking for a talented individual who wants to expand his or her career and is passionate about helping people play better golf.

# **Experience Required**

- Exceptional interpersonal and communication skills required.
- Previous teaching experience or related schooling required.
- Active PGA membership or aspirations preferred.
- Ability to demonstrate playing ability at a professional level preferred.

## **Essential Responsibilities**

Responsibilities of the **GOLFTEC Certified Personal Coach** will include long-term coaching of students in an individualized environment, assisting in daily Center operations, and taking an active role in merchandising of golf equipment.

### **Roles and Responsibilities**

- Attend GOLFTEC University, GOLFTEC's 30-day training program.
- Use professional judgment and expertise to recommend teaching and learning content and create custom lesson plans for students of varying skill levels.
- Recommend appropriate GOLFTEC services for each student, including TECFIT Club Fitting, playing lessons, short game lessons, etc.
- Document each lesson given and publish recaps to our online portal using GOLFTEC's proprietary TECSWING teaching
- Take an active role in promoting GOLFTEC and the game of golf in your local community.
- Maintain the GOLFTEC Training Center environment, equipment and technology.

- Perform daily opening & closing functions for the Training Center, including preparing GOLFTEC teaching systems for use
- Participate in continuing education to enhance skills (distance learning, PGA Section seminars, etc.).
- As a GOLFTEC Coach, you are expected to be passionate, approachable, educational, encouraging and proud.
- Maintain high energy levels from the first to last lesson every day.
- Mobility is an essential function of this career. Coaches generally need physical capabilities to stand, bend, kneel or crouch for sometimes extended periods and lift items weighing more than 30 pounds.

As a member of your local GOLFTEC team, you will be expected to run with additional tasks as requested by the Center Manager, Regional Manager, Director of Operations or Assistant Manager to make your Training Center a successful operation.

### **Benefits**

- At GOLFTEC, we value work-life balance and maintain consistent, predictable schedules. Coaches receive two days off
  per week, one being a weekend day.
- Seven (7) paid holidays: New Year's Day, Easter, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.
- 100% of PGA Dues reimbursed.
- Golf gear (apparel, clubs, bag, balls, etc.).
- Continuing education allowance of \$500 per year. Non PGA members receive \$1,000 toward PGA Membership costs.

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