



DOUBLESGOLF®



PGA

Western New York Section

Presented By:





WHAT

- 2-person 9-hole scramble

WHY

- Benefits

MYTHS

- Facts and Fiction

HOW

- Bring it to your facility

HOW MUCH

- Cost Structure

MORE

- Contact Us

WHAT: Doubles Golf®

- New Revenue stream
- Two-Person 9-hole Scramble Format
 - 18-holes can be played but reported as two 9-hole scores
- Four Divisions:
 - Men (2 men on a team)
 - Mixed (man and woman on a team)
 - Senior (2 persons over 60 on a team)
 - Women (2 women on a team)
- Co-founded by Jack Nicklaus & the originators of PGA Junior League



WHY: Doubles Golf®

Relaxing: 2-player scramble format, teammates can accent each other's strengths while offsetting each other's weaknesses

Inclusive: Bring in more women, millennials, new golfers & less active members to the golf facility

Recreational & Competitive: Golfers can compete in the Club Championship & can compete in Section/State Championship. Can be as competitive as players want it to be.

Innovative: Scoring system provides a rating & ranking for teams.

Convenient: Encourages 9-hole rounds at slower times.

Founded in America: First accredited program conducted for amateur golfers by the PGA of America

MYTHS vs. FACT

MYTH: Must create a new league

- Can use existing leagues
- Allow members not in leagues to have a competitive outlet

MYTH: More work for the professional

- Tee times can be booked through the shop
- Section provides marketing material

FACT: Drives golf business to the professional

- Participants return for lessons, more rounds, practice facility, food & beverage

FACT: Provide competition for amateur golfers

- Scoring system applies a rating; Division (A,B,C), Flight (1,2,3), Rating Combination (i.e. A1)

HOW: Introduce Doubles Golf®

FORMAT SUGGESTIONS

- Open door policy to Doubles Golf® Teams
 - Teams can book any open tee time at your facility and play during the week then post scores to the rating system
- Existing leagues use the scoring system
 - Leagues that already exist register as Doubles Golf Team and post league scores to Doubles Golf® scoring system
 - Or choose a night a week they incorporate Doubles Golf®
- Doubles Golf® Day
 - Designate the slower tee time days to be a day when teams can play
 - Club members invite a non-member couple to play and see the club while playing Doubles Golf (drives membership and if free visitor require the group to buy food and beverage)
- Weekly Sweep Format
 - Teams can schedule a tee time during the week and pay to get into the pool for that week or up front

HOW: Introduce Doubles Golf®

- Pair an Introduction to the Game Clinic w/ Doubles Golf®
 - A beginners golf league i.e. women's clinic learns parts of game, how to schedule tee time and play Doubles Golf scramble last couple nights
- Friday Night Doubles Golf® Night (Similar to Glen Oak GC Format)
 - Doubles Golf® is the format used and run weekly with tee times beginning in the late evening and teams ALWAYS returned to clubhouse for dinner and drinks
 - All those who played in at least 3 Friday nights, are invited to play in the Mixed Doubles Club Championships.
- Doubles Golf® Shotgun (Similar to Niagara Frontier Format)
 - 5:30pm shotgun Friday evening for teams to play nine holes and have groups from all divisions compete

FIND WHAT FITS YOUR FACILITY OR INVENT A FORMAT THAT FITS

HOW: Get Started

Golf Facility

- Register your Doubles Golf® facility
- Utilize marketing material to advertise Doubles Golf® at your facility
- Host Doubles Golf® Club Championship (Week with any tee time OR one day event)
- Send your top teams to compete at the Section/State Championship



HOW: Get Started

YOU'RE INVITED

WNYPGA Section Doubles Golf Championship

Glen Oak Golf Course
711 Smith Rd.,
East Amherst, NY 14051

Saturday, September 12th, 2020

Tee Times are from 1-4 PM

Top teams who participate in Doubles Golf across the WNYPGA Section are eligible to compete for the chance to qualify for the National Championship at The Bear's Club in Jupiter, FL in 2021.

Cost is \$100 per team

Includes 18-hole option (team can throw out back or front nine score), golf cart, food & beverage, and chance to win prizes!

Presented By:

DOUBLES GOLF
PGA
CUSTOM GOLF
OnCore GOLF

Questions? Email Hope Warkoczski at hwarkoczski@pgahq.com



REGISTERED DOUBLES GOLF FACILITIES



WNYPGA & Doubles Golf®

- Provide marketing material and promote your golf facility
- WNYPGA hosts Section/State Doubles Golf® Championship
- Doubles Golf® provides scoring system
- Doubles Golf® hosts USA National Amateur Championship

HOW MUCH: Cost Structure

- Teams pay \$30/team (\$15/player) to sign up for Doubles Golf through the app
 - Reduced price when player joins additional team (\$25 for second team and \$20 for third)
- The Section receives \$10 a team that registers
- The Section receives \$20 for every team that registers via the Doubles Golf League format and the Professional receives \$80 for every league team
- Revenue Opportunities:
 - Increase in food & beverage
 - New memberships
 - Increased rounds from participants
 - Participants return for instruction
 - Many more!

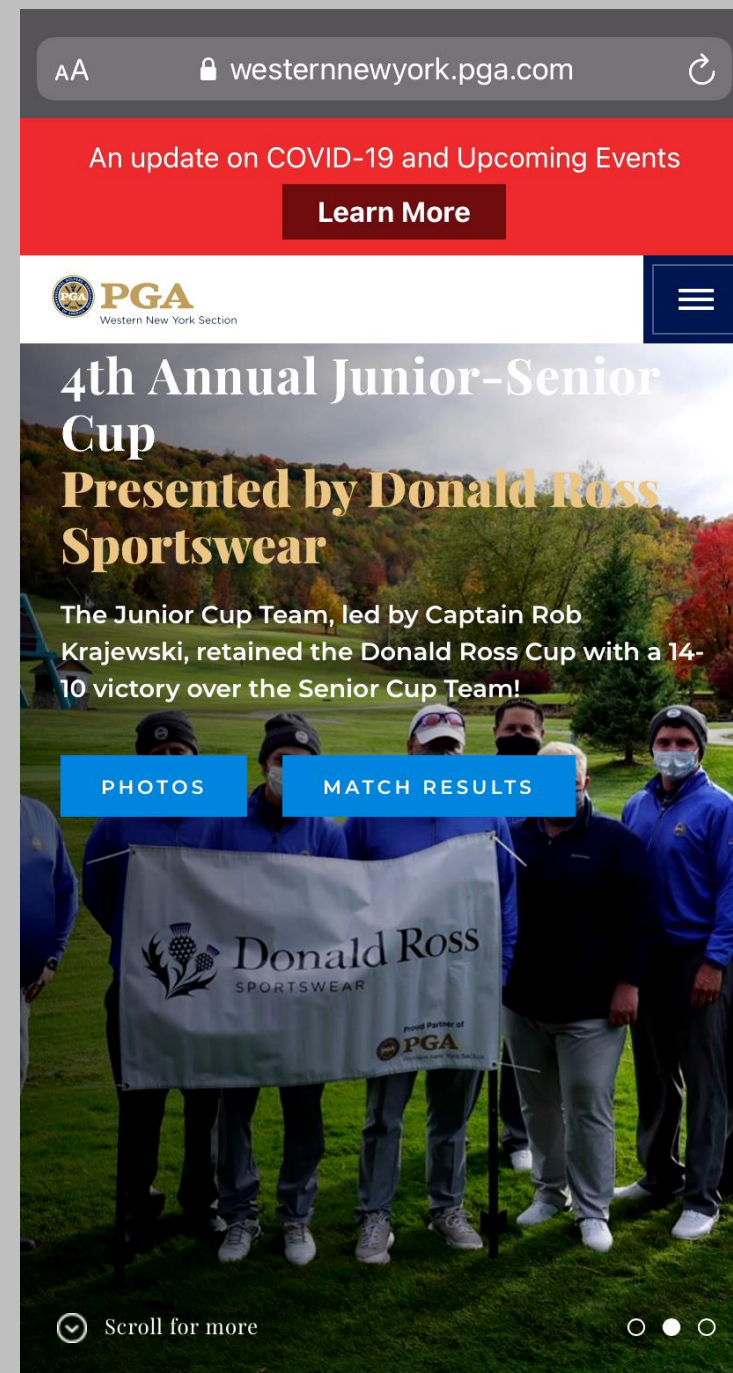
MORE: Find Information

View the video to see where to find information!

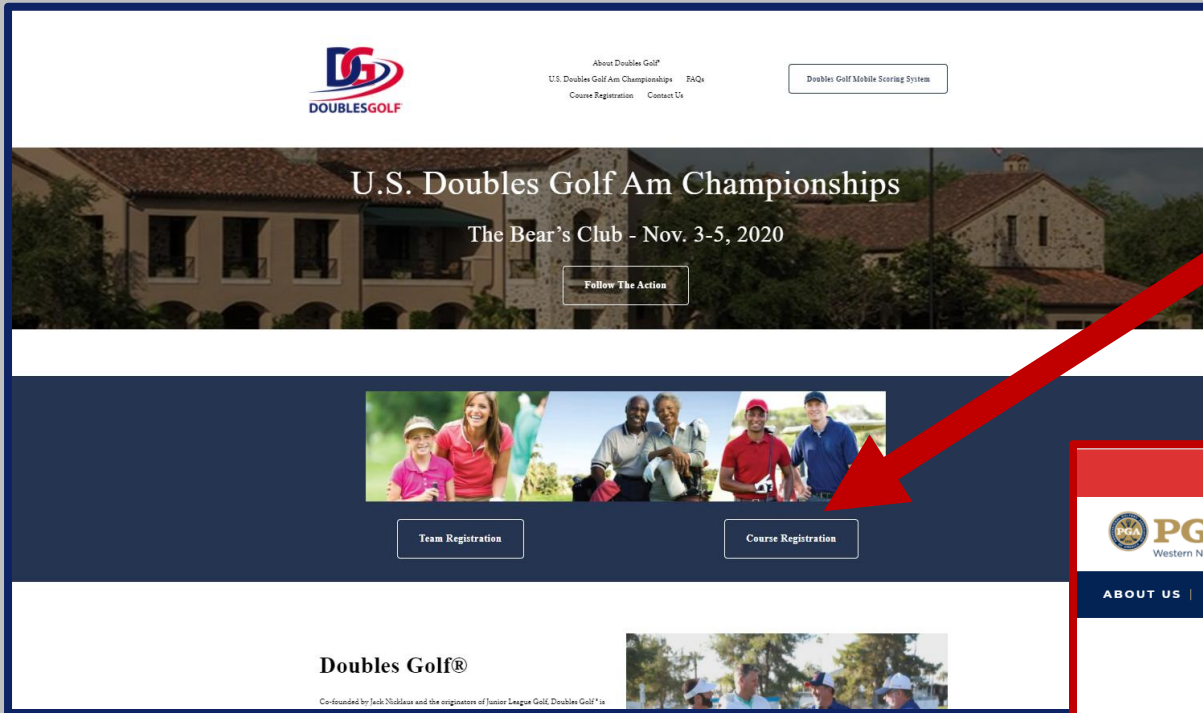
Websites to know:

www.doublesgolf.com/

westernnewyork.pga.com/doubles-golf/



MORE: Find Information



Register your course at doublesgolf.com

Find more information about Doubles Golf in the WNY Section on our website westernnewyork.pga.com



MORE: Questions

For support or materials to help promote your program contact us!



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