# WNYPGA NEWS

Official Newsletter of the Western New York Section,







WESTERN NEW YORK

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# WNYPGA PRESIDENT'S MESSAGE DAN ANTONUCCI, PGA



PGA Certified Professional Niagara Frontier G.C. 1058 Lake Road Youngstown, NY 14174 716-745-3329



# Dan Antonucci.

**PGA Certified Professional** 

### FROM THE PRESIDENT'S DESK

As I look at the calendar, we are at the end of August with Labor Day right around the corner. Rounds of Golf are up at all courses, which has been a great benefit for the game in general. New players are taking up the game at the fastest rate in years. It will be our job to keep them playing!

My compliments to our Section Staff, who have shined this year in the face of these trying times. Our WNYPGA Professional Events, Junior Tour, Fall Junior Series, Doubles Golf, HOPE Program, WNYPGA Academy, #PlayingforCovid19 Campaign and the daily operations, all continue to flourish. We are blessed with such an outstanding Section Office Staff! Thank you Team for your dedictaion in making this season a continued success under these unique circumstances.

Congratulations to our 2020 WNYPGA Section Champion, Rob Krajewski. I was told it was a very exciting playoff between him and Neil Reidy. Well done to both players for excellent golf on a very tough track at Cobblestone Creek C.C.

If you viewed the last months edition of the PGA Magazine, we had two of our fellow PGA Professionals have articles in the magazine. PGA Teaching Professional, Brian Jacobs spoke about "Use Coaching to Improve the Lives of Your Students'. This was his second article in the publication in the last two

months, way to go Brian! Our PGA Career Consultant, Chris Kulinski had a great piece about "PGA Professionals Must Play the Game". It was very inspiring, and as PGA Professionals we should follow his lead. All of us are in this business because we love golf, so we darn well better get out and play!

The election for the next National PGA Secretary is coming up in October. The WNYPGA Executive Officers have had many discussions about the nominees. What we do know is that we have four excellent candidates. They all have the characteristics that make them very qualified individuals. We will pair it down to our top two in the next few weeks.

Thank you for all you do every day as a PGA Professional, promoting golf and making it the greatest game on earth.

Respectfully submitted,
Dan Antonucci, PGA Certified Professional
WNYPGA Section President





# **EXECUTIVE DIRECTOR'S MESSAGE** STEVEN BARTKOWSKI

# Take a Step Back—Do What is Right

Steven J. Bartkowski **Executive Director** 

Western NY PGA | PGA REACH Western NY Foundation C/O Glen Oak Golf Club

711 Smith Rd. | East Amherst, NY 14051

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Everywhere you look on the news there are people hurting. At the start of

this pandemic no one could have imagined everything that would happen and now we add our nation's politics, the protests and and riots into the mix, and we are in very challenging times. For those who have children, I can only imagine the difficult conversations with them about what is happening in the world and why. In my day to day world, it has become evident that many individuals are on edge, and rightfully so. Please remember though that everyone is going through tough times and more than ever it is necessary to come together as one WNYPGA unit. Whether a PGA Professional, junior member/parent, Board of Director or Staff Member we are all human and there is no playbook to get through what is going on in the world and in our businesses. All we can do is work together!

I have tried to take some time to take a step back and reflect recently on everything that your Officers and Board of Directors have had to manage this spring in leading the Section through one of the toughest times imaginable. Not only did they have to manage what was going on at their respective clubs, but they also had to make many decisions pertinent to our business that has and will affect our entire Section one way or another. Is it safe to conduct professional events? Is it safe to run junior events? Should we look at furloughs? What is the best way to conduct meetings? How do we manage our finances in relation to sponsor dollars? At the end of the day, I think our leadership's overall view was to educate ourselves as much as possible and do what we thought was right. While some decisions may not have been popular for all we thank all those who have and continue to be patient as we try to serve the members and grow the game of golf in the most responsible manner this year.

During this pandemic I have had many conversations about challenging situations that have arisen with many PGA Professionals at their respective clubs. Being put in uncomfortable situations seemed to be common ground for many of you, our PGA Members, as questions regarding touching the flagstick, allowing multi-rider carts, staring times/ shotgun, etc. were put on each of you unfairly. I have shared with many of you the same philosophy that I have used - Take a Step Back and Do What Is Right. At the end of the day, beating the system or taking shortcuts won't help anyone in the long run. I will always remember a mentor of mine telling me that there are two ways you can tell the true character of an individual. First, how they act on a golf course. Second, do they return their cart in the parking lot of the grocery store. I think I can now add to that and say third would be during a national pandemic. I hope that many of you were able to do what is right this year and still serve your club membership to the best of your ability.

As Labor Day is quickly approaching it is tough to say this year what this Fall will look like. We have witnessed the most rounds played in years, an uptick in club fittings, and an increase in boxed equipment sales. We may all be feeling that slight burnout but as I was reminded the other day by a PGA Professional, there has never been a better time to put our foot on the gas pedal and seize this opportunity. Can you create opportunities for these new golfers at your club? Can you create a Physical Education program at your club for those juniors that can't go to school? Can you sign up for PGA.coach and share your passion with the new golfers that are using PGA.com to search for you? Can you utilize Doubles Golf to help your members/customers get out on Friday nights as a tool to use golf to build their relationships?



Regardless of the path you choose this fall, let's all finish the season strong!

As always, please never hesitate to reach out to me or any of your talented WNYPGA Staff if we can ever be of service. I wish you all a very successful remainder of the 2020 season.

Respectfully,

Steven J. Bartkowski | Executive Director Western NY PGA | PGA REACH Western NY Foundation







# The Next Generation of Learning Inclusive to WNYPGA Professionals

Powered by



On behalf of the Section Education Committee, we are excited to announce the addition of <a href="https://www.millings.com/">The WNYPGA Academy</a> to the Education/Professional Development program. Over the past year the Committee and Staff have worked diligently to partner up with third party, Brain Cert, which is a proven successful e-learning platform. We believe this optional education platform will only enhance the education/professional development opportunities already given by the Section and the PGA of America - ultimately allowing for more flexibility as work/life schedules become more and more demanding.

The goal of the <u>The WNYPGA Academy</u> is to provide WNYPGA Professionals with an inclusive and affordable online learning platform that allows for expanded education both related to the golf business and non-related to the golf business. We believe this directly fits in with the Section's Mission of being a professional force for PGA Members to maintain and upgrade their skill level to allow them to compete in today's business world.

## \*\*Benefits of Academy Enrollment \*\*

- Unlimited Access to WNYPGA Academy Education (On-Line & In-Person)
  - Free Access to In Person WNYPGA General Education Seminars
    - Required Educations MSR's
    - Low-Cost Education in a timely fashion
      - Ease of Use

To Enroll: CLICK HERE

For step-by-step: CLICK HERE





**PGA**.COACH

HOME

ADM

**SEVEN STAGES** 

**GET STARTED** 

BENEFITS

DIRECTORY

SIGN IN





"I received a lead during the PGA Championship from PGA.Coach. I followed up immediately and today I was able to meet with the student. I did a New Student Assessment which is my gateway product and was able to enroll the student for a long term, 1:1 coaching program. I never would have had that lead without PGA.Coach and just wanted you, again, to know how grateful I am. As always if I can be of any service please let me know."

Brian Jacobs, PGA

# Three WNYPGA Professionals Gain New Students (& Revenue) during PGA Championship Week

<u>PGA.Coach</u> has already been proven successful for three WNYPGA Professionals (see Brian Jacobs' testimonial to the left). The Promotion on the new <u>PGA.com</u> during PGA Championship week has brought new clients to local PGA Coaches in our Section. Just a friendly reminder, to be able to utilize this new "Find a Coach" tool on PGA.com you must be registered through PGA.Coach.

### How do you get started?

- Go to <u>www.PGA.Coach</u> and sign up for the PGA.Coach training.
- Once you complete your virtual training, you will be given access to the PGA Coach app where you can build lesson plans, promote your business and more.

### WNYPGA MEMBERS PGA.COACH CERTIFIED

Tom Bolduc, PGA
Linda Opalisky, PGA
Paul Sanders, PGA
Rich Conwell, PGA
Jeff Mietus, PGA
Joe Lusardi, PGA
Ric Alberico, PGA
Bob Ashley, PGA
Chip Clover, PGA
Chris Devincentis, PGA
Tim Fries, PGA

Bob King, PGA
Kirk Stauffer, PGA
Jack Widger, PGA
Tony Saccomanno, PGA
Sean Lalley, PGA
Jim LaBuda
Travis Geiger, PGA
Rodney Blair, PGA
Brian Jacobs, PGA
Kyle Benish, PGA
Chris Kulinski, PGA

Stacy M. Harrower, PGA
Rob Krajewski, PGA
Tom Maloney, PGA
Sean Moffat, PGA
Brett Emrick, PGA
Travis Perkins, PGA
Lauren Tallman, PGA
James Russell
Curtis Evanicki
Daniel Vanill





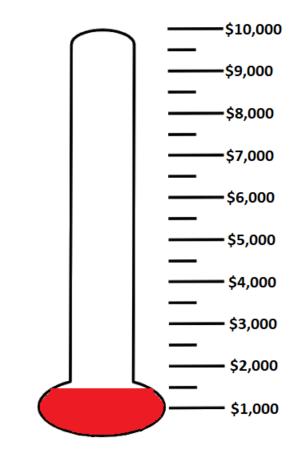


# **#PLAYINGFORCOVID19**



Our WNYPGA Professionals have been donating a portion of all their tournament earnings to frontline workers through #PLAYINGFORCOVID19. The PGA REACH WNY Foundation will be matching those donated earnings to make an even larger impact.

### Playing For COVID-19



**Current Total: \$1,421.40** 

# Thank you to those who have dedicated a percentage of their earnings!

**Matt Clark** 

**Tim Fries** 

**Bobby Hogan** 

**Matt Jarrell** 

**Greg Kaye** 

**Jeff Kaye** 

**Bob King** 

**Rob Krajewski** 

**Chris Kulinski** 

**Steve Latimer** 

Mike Mancari

**Sean Moffat** 

Michael O'Connor

**Dave Patronik** 

**Dwayne Randall** 

**Anthony Schiro** 

Jay Sutherland

Mike Sweazy

Mike Touhev



WESTERN NEW YORK











# **DOUBLESGOLF TO SEND LOCAL TEAMS TO NATIONAL AM CHAMP**

The Doubles Golf Sectional/State Championship is set to be competed on Saturday, September 12th, 2020 at Glen Oak GC, East Amherst, NY. The top teams from each division at club championships will move on to the Sectional/State Championship where the golfers will have the chance to qualify for National Championship at The Bear's Club in Jupiter, FL. Top teams in the Men's, Women's, Mixed and Senior Doubles Divisions will be eligible to move on to the National Championship.

Good luck to the following facilities whose amateurs will have a chance to qualify for the National Amateur Championships!



<u>CLICK HERE</u> to learn more about Doubles Golf! Contact Hope Warkoczeski at <a href="https://www.hwarkoczeski@pgahq.com">hwarkoczeski@pgahq.com</a> to learn more. Don't let your members miss out!









# 2020 UPDATE



**Left:** Jeff Kaye took first place at the **Western New York Classic** at Lake View Country Club on July 27th, 2020.

To view all results, click here.

**Below:** Rob Krajewski and his team tied for first at the **Wellsville Country Club Pro-Am** on August 24th, 2020

To view all results, click here.





**Above**: Team Champions, David Wedzik and Tom Wedzik, at the **Western New York Classic** on July 27th, 2020.

To view all results, <u>click here</u>.

**Right:** Tony Saccomanno and his team tied for first at the **Wellsville Country Club Pro-Am** on August 24th, 2020 with a team score of 123.

To view all results, <u>click here</u>.



To register for future WNYPGA events and tournaments, please click here!





# WNYPGA Section Championship

The WNYPGA Section Championship was held on Monday, August 17th and 18th at Cobblestone Creek Country Club. Professionals who competed in the 36-hole event were playing for three spots and three alternate spots for the 54th PGA Professional Championship, April 25-28, 2021 at the PGA Golf Club in Port St. Lucie, FL. The event ended with an exciting 4-hole playoff between Rob Krajewski and head golf professional at Cobblestone Creek CC, Neil Reidy. Krajewski took first place with a par on the 4th hole.

For more information about the WNYPGA Section Championship, please click here.

For more information about the Player of the Year race, please <u>click here</u>.







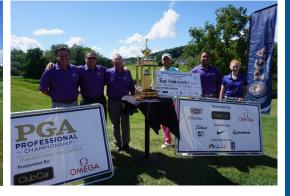












To view more photos from the championship visit our Facebook page or <u>click here!</u>







# **2020 Pro Tournament Schedule**

			*Sites and dates are subject to change	
			with the current COVID-19 pandemic *	
AUG	Mon	24	Wellsville Pro-Am	Wellsville CC, Wellsville, NY
	Fri	28	National Car Rental Assistant Champ	Shorewood CC, Dunkirk, NY
SEPT	Thur-Fri	3-4	WNYPGA Senior Championship	Glen Oak GC, East Amherst, NY
	Tue	8	Pro-Assistant Championship	Park CC, Williamsville, NY
	Sun	13	Locust Hill Pro-Am	Locust Hill CC, Pittsford, NY
	Mon-Tue	14-15	Match Play Championship	Crag Burn GC, East Aurora, NY
	Mon	21	Pro-Pro Championship	Niagara Falls CC, Lewiston, NY
	Mon	28	Childrens Hospital Invitational	Park CC, Williamsville, NY
	Tue-Wed	29-30	OMEGA Tour Championship	The Kahkwa Club, Erie, PA
ОСТ	Mon	5	Junior-Senior Cup Matches	Holiday Valley, Ellicottville, NY
	Mon	12	WNYPGA Annual Meeting	TBD—Virtual





# Road to the OMEGA Championship







The OMEGA Tour Championship will be held on Tuesday September 29th and Wednesday, September 30th, 2020 at The Kahkwa Club. The 36 -hole stroke play event is invitation only and will have 30 players in the field. Eligible players will be determined based on Player of the Year (POY) point standings following the Match Play Championship.

For more information about the OMEGA Tour Championship, please click here!

Player of the Year	Senior Player of the Year	Assistant Player of the Year
1 Rob Krajewski	1 Kirk Stauffer	1 Rod Blair
2 Kirk Stauffer	2 Michael O'Connor	2 Matt Stasiak
3 Pat Damore	3 Jeff Kaye	3 Zach Farkas
4 Michael O'Connor	4 Tim Fries	4 David Patronik
T5 David Wedzik	5 David Wedzik	5 Tim Falkner
T5 Dwayne Randall	6 Jeff Hoecker	6 Nicholas Quarantillo
7 Jeff Kaye	7 Tom Keenan	7 Anthony Schiro
8 Mike Sweazy	8 Rod Blair	T8 Mark Lesinski
9 Tim Fries	9 Bobby Hogan	T8 Eric Wilson
10 David Patronik	10 Steve Latimer	10 Matt Jarrell

For more information about the Players of the Year, please click here.





# NYPGA JUNIO

# PGA WNYPGA Junior Western New York Section WNYPGA Junior TOUR Tour Championship

The WNYPGA Junior Tour Championship was held on Monday, August 3rd and Tuesday, August 4th at Stafford Country Club. The 36-hole event was be invitation only. The top players in their respective divisions were invited to the event based on Player of the Year Point Standings at the end competition on July 31st. Participants were challenged by Stafford Country but still posted great scores to cap off the WNYPGA 2020 Junior Tour. Congratulations to all our champions!

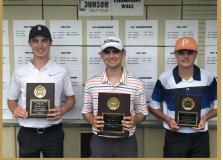
For more information about the Western New York PGA Junior Tour Championship, please <u>click here</u>.



For more information about the Players of the Year, please <u>click here.</u>

Division	Player of the Year	Champion	Runner-Up
Boys 16-18	Ryan Connors	Max Vaughn	Michael Davis
	Mendon, NY	Lakewood, NY	Allegany, NY
Girls 16-18	Raina Hoffman	Marina Heister	Raina Hoffman
	Ontario, NY	Olean, NY	Ontario, NY
Boys 13-15	Ethan Provino	Owen Corby	Jason Starkweather
	Mount Morris, NY	Pittsford, NY	Rochester, NY
Girls 13-15	Rosalie DiNunzio	Harper Dittman	Rosalie DiNunzio
	Clarence Center, NY	Fairport, NY	Clarence Center, NY
Boys 9-hole	Halim Habib	Jackson Ormond	Ethan Domanjko
	Amherst, NY	Webster, NY	Victor, NY
Girls 9-hole	Tatiana Tutko	Tatiana Tutko	Emily Zigrossi
	Clarence, NY	Clarence, NY	Spencerport, NY







For more information about the PGA Junior Tour, please click here.





# The WNYPGA Bobby Steele Memorial

# **Junior Tournament**

On Wednesday, July 29<sup>th</sup>, the WNYPGA Junior Tour traveled to Shorewood Country Club in Dunkirk, NY for the WNYPGA Bobby Steele Memorial Junior Tournament. The event honors Bobby Steele who was born and raised in Dunkirk, NY. He was an outstanding young player who rose to prominence before he lost his life in a tragic accident in 1973. Steele won the New York State Boys Championship in 1969, was runner up at the International Junior Masters and was named Freshman of the Year at Stanford University where the award is still named after Bobby Steele.

Each participant in the WNYPGA Bobby Steele Memorial Junior Tournament at Shorewood Country Club received a golf bag tag to remember Bobby Steele and his legacy. Steele has impacted the Dunkirk community and his legacy has helped to grow the junior programs at Shorewood Country Club so other young people learn to love the game of golf.



# WNYPGA 2020 Fall Junior Tour Series Schedule



Date	Facility	Location
August 22	Fox Valley	Lancaster, NY
September 12	Wild Wood Country Club	Rush, NY
September 19	Glen Oak Golf Course	East Amherst, NY
October 4	Penfield Country Club	Penfield, NY



# PGA NATIONAL CLUB CHAMPIONSHIP





NATIONAL CLUB CHAMPIONSHIP

PINEHURST, NC

The PGA of America is excited to showcase a new concept a 2021 championship event which highlights and celebrates amateur club champions and their PGA coaches.

We are thrilled to invite 312 club champions to the inaugural <u>PGA National Club Championship</u> at Pinehurst Resort from March 13th to 15th, 2021. Invitations to the event will be sent to all PGA Professionals to share with their club champions. The championship field will be determined on a first come first serve basis for the 2021 championship.

To be included, PGA Members are asked to take a moment to look at the list of club <u>champions</u> and submit the names of their 2020 amateur club champions and any prior years champions you wish to recognize.

PGA Professionals that submit their 2020 Club Champions will earn one (1) MSR credit towards service to National. Please submit your champions by October 1st, 2020.

If you have questions or ideas about the PGA Club Championship, please contact Kris Hart at KHart@pgahq.com

For more information about the PGA Club Championship, please <u>click here.</u>









# 2020 UPDATE

**WESTERN NEW YORK** 

The Western New York PGA Foundation's mission is to Positively Impact Lives through the Game of Golf through the founding pillars: youth, military and diversity in golf. Here are some highlights the foundation has been a part of recently.

### **PGA HOPE Summer Season**

On Wednesday, July 22nd the PGA HOPE Buffalo season kicked off at Glen Oak Golf Club and will continue for eight weeks. The format for this year's clinics are slightly different in that the section is using a team format with PGA Professionals as team captains. Most clinic weeks will include four stations; putting, chipping, full-swing and team collaboration. The team collaboration station is intended for members to have a safe space to discuss their goals and ask questions.



The team format allows for participants to build relationships with their teammates and be comfortable with their coaches. Groups will be able to more easily build their skills each week since coaches will know where their team left off the week prior. The team format also serves as a safe way to conduct clinics since participants will be in the same groups of people with the same coach each week. Our participants and coaches also sport their favorite masks during our clinic events to ensure everyone's safety.

Another new component to PGA HOPE clinic events is the session dedicated to mental health awareness. During our seventh PGA HOPE clinic event we will host guest speakers and resources for our service members to utilize. We have an overwhelming number of participants this year (over 40 participants) and our goal is to serve our veterans as they have served for us.

If you are interested in helping to grow the game and working with our veterans, please contact Jacob Coles at <a href="mailto:icoles@pgahq.com">icoles@pgahq.com</a>









# What's In the Bag?

# Featuring Jeff Kaye, PGA Head Golf Professional at Livingston Country Club

Driver: Titleist TS2 9.5 with a Graphite Design Tour AD D1-6sr set at standard A-1

Fairway: Titleist 917F2 15 degrees with Diamana 70 Flex – s set at B-1

Hybrid: Taylor Made Rescue Mid 16 degrees with Dynamic Gold X100 steel shaft

Irons: Ping I 210 with Dynamic gold S300 shafts, 1 degree upright, 3-pw.

**Wedges:** Titleist SM7 with Dynamic Gold Wedge Flex shafts. 50-degree 08F and a 56-degree S10, standard length and lie.

Putter: Odyssey Works #7, 35" with Super Stroke Pistol GT Tour Grip.

Grips: Golf Pride Tour Velvet 58 Ribbed.

### **Carry Distances:**

•	
Driver	240yds
Fairway	220yds
Hybrid	200yds
3 iron	190yds
4 iron	180yds
5 iron	170yds
6 iron	160yds
7 iron	150yds
8 iron	140yds
9 iron	130yds
Pw	120yds
50-degree	100yds
56-degree	80yds
_	-





Ball: Titleist Pro V1 x, Low numbers only with 4 black dots around each number and kids initials on the side.

### **Accessories:**

Gloves: Titleist Perma Soft size medium.

Tees: The best tees are the free ones, 2 ¾ long. Ball Marker: Quarters with Head side always up.

Rangefinder: Bushnell PinSeeker 1500.

Extra Cash used for the half way house or to pay off bets when needed.

**Good Luck charm:** A Peter Griffin Headcover given to me by my buddy Tom Keenen before I teed off at Wild Wood. Thanks Tom!





# Play like the Pros Featuring Rich Conwell, PGA Head Golf Professional at Shorewood Country Club



I'm fortunate enough to teach a lot of players, some very good players, some of trying to become very good players. We spend a lot of time working on fundamentals, working extensively on club face position, club path, target line, alignment and short game tactics.

I'm finding more and more the stumbling block between good fundamentals and good scores and rapid improvement is mental strength. It does not take much research to find two very important quotes in regards to mental strength. The first one of these is from Bobby Jones. Jones said "the most important aspect of the golf game is to the 12 inches between your ears." The second quote is from Ben Hogan. Mr. Hogan's quote was "the best ball striker does not always win but the best manager does." These two quotes are pretty ancient and don't seem to have a lot to do with the fast paced world of 2020, but I think they are a good jumping off point when discussing the mental side of golf.

The first step in improving mental strength of any player is to understand that, in order for your mental strength to improve, elimination of emotions is a must. The reason that players are not mentally better, is they play golf with their emotions far too close to the surface. Each good shot, each bad shot, each bad break, each good break, result in an emotional reaction. Good breaks or shots create elation, swagger and arrogance while bad breaks or shots cause frustration, anger and sadness. Please re-read those words. Whether it is a good action or a bad one, improving your mental strength is about <u>replacing</u> your emotions with mental strength.

The first area that has to be changed is focusing, in a clinical manner, on the shot at hand. The player must focus on the following: shot conditions, course conditions, lie, and yardage. The player must become focused on concrete information. Now re-read what I said to focus on. Not one word has an emotional aspect to it. Now that you are choosing to replace emotion based actions with clinical information, the player has allowed him/herself to be mentally focused on task based information, not being angry or bothered by the perceived bad break on the last hole.

In order to continue mentally attacking the golf game, now the player must develop a rigid, repetitive pre-shot routine. Take the clinical information from step one. Now the player knows he/she must hit his/her 8 iron 155 yards into a stiff wind from a slightly downhill lie. The appropriate pre shot routine allows for concise and precise alignment, ball position, visualization and execution. When the shot is completed, the process begins again.

As I stated, have players work on <u>replacing</u> their emotions with clinical thoughts and actions. I am not stating we are to be zombies or robots. Just the opposite. Use the downtime, use the time between shots to socialize and enjoy the day. Use your shot time to be clinical, attack mentally and maximize the space between your ears to become better manager. Try this process out over a few rounds. I know you will improve your scores and not be emotionally drained after the round.





# JASON BALLARD, PGA - PGA MERCHANDISER OF THE YEAR-PRIVATE CATEGORY Oak Hill Country Club - Rochester, New York



**East Amherst, NY** - For the third time in the history of the Western New York Section, a local PGA Professional is honored on the national stage.

Jason Ballard, a 16-year PGA Member of the Western New York PGA Section and Head Professional at Oak Hill Country Club in Rochester, New York, is the recipient of the 2020 PGA Merchandiser of the Year Award - Private Category. The award recognizes PGA Professionals who have excelled in business and merchandising in the promotion of golf. Ballard oversees the entire golf operation at the famed 36-hole Oak Hill Country Club, which includes a single 1,500-square-foot golf shop located inside the main clubhouse, which most recently served as host to the 2019 KitchenAid Senior PGA Championship. Backed by an incredible passion for merchandising, his philosophy centers on hiring great people who care about hospitality. He spends considerable time sourcing, vetting, interviewing and educating, while creating an integrated staff education program called "Oak Hill University" that outlines his expectations for success. Since Ballard arrived in 2014, Oak Hill's golf shop has enjoyed strong growth thanks to several key initiatives, including

a new member logo, member-only inventory, and by creating new catalog inventory. Ballard has built a culture of continuous improvement based upon quality standards, protecting the Oak Hill brand and always exceeding customers' expectations. Ballard was also recognized with the Western New York PGA Section with the 2019 Merchandiser of the Year – Private Category Award.

Jason joins a list of just two other Western New York Section PGA Professionals who have been honored with a National PGA of America Award. That list includes both Craig Harmon (Oak Hill CC) and Jim Mrva (Monroe GC) who won the National PGA Golf Professional of the Year Award in 2004 and 2010, respectively.

"On behalf of our 300 PGA Professionals, we are so proud of Jason and his staff at Oak Hill CC. What an honor it is for both the membership at Oak Hill and our Western New York Section of the PGA. This is a true testament of the strength of our local PGA Professionals and Section as leaders of the game and business of golf in WNY," said WNY-PGA President Dan Antonucci.

"This year's National Awards winners are proven leaders and innovators in the game and business of golf, and the PGA of America salutes their accomplishments and passion for the sport," said PGA President Suzy Whaley. "These 2020 recipients represent the best of the Association and inspire our nearly 29,000 PGA Professionals to reach new heights every day, as they strive to grow the game and drive our profession to a new standard of excellence."

The awards are currently scheduled to be presented on Tuesday, October 27, as part of the 2020 PGA Annual Meeting in Hartford, Connecticut. The 2019 OMEGA PGA Professional Player of the Year Ryan Vermeer, PGA; 2019 OMEGA Women's PGA Professional Player of the Year Joanna Coe, PGA; and 2019 OMEGA Senior PGA Professional Player of the Year Bob Sowards, PGA will also be honored.

### About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 29,000 PGA Professionals who daily work to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

# About the Western New York Section, PGA of America

The Western New York Section is one of 41 Sections of the PGA of America that covers the geographic regions of Buffalo, Rochester and Northwest, PA. The Section includes 300 PGA Professionals and Associates and has a mission of Serving the Member and Growing the Game of Golf. For more information about the Western New York Section, PGA of America, visit wnypga.com.







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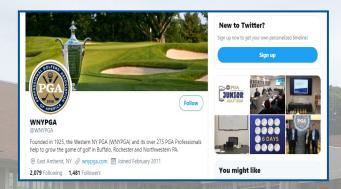


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