



# FOR IMMEDIATE RELEASE

February 27<sup>th</sup>, 2020

## Doubles Golf LLC Announces Formation of Organizing Committee and Doubles Golf National Am Championships

Press Release

**West Palm Beach** - Doubles Golf, LLC today announced the formation of the United States Doubles Golf Committee to serve as the organizing body for golf's newest competitive/recreational format: the trademarked rebranding of golf's 2-player scramble.

Jack Nicklaus and Seth Waugh, PGA of America CEO, will co-chair the Committee. They will be joined by PGA Tour Commissioner, Jay Monahan, and LPGA legend, Annika Sorenstam. The Committee will host the inaugural United States Doubles Golf Am Championships at The Bear's Club in Jupiter, Florida, this November. Doubles Golf teams in Men's, Women's, Senior and Mixed categories will have an opportunity to advance to the Amateur Championships through local club qualifiers and PGA Section Championships.

"In keeping with our mission to grow the game, we are excited to have this collaboration with two of the game's icons in Jack, and Annika, and our friends at the PGA Tour," Waugh said. "A number of our PGA Sections will be providing Doubles Golf programming through our PGA professionals and their facilities in this roll-out year. We see exceptional opportunity to keep players of all ages, abilities and walks of life, in the game longer, and bring new recreational players into the game, through Doubles Golf."

Jay Monahan's desire to participate came without hesitation. "We have been playing Doubles Golf in the first round of the Shark Shootout and in our PNC Father/Son event," Monahan said. "Jack's love of the Doubles format in our PNC event, and the opportunity it has given him to compete on a team with his sons, and now his grandson, gives us every reason to look for ways to allow other players to compete in this great format."

Sorenstam's record on the LPGA Tour is unsurpassed, but her latest competition was with her dad as her doubles partner in the PNC event. "I truly enjoyed being able to partner with my dad, and can understand why Jack and the other players have become fond of the Doubles Golf format."

Doubles Golf, as the fourth accepted format in the game, and first developed in the USA, is enhanced through a scoring/rating/ranking system to which all registered Doubles Golf teams will have access. A team's 9-hole rounds of Doubles Golf, social or competitive, posted to the proprietary scoring app, will create a rating for the team, and will continually re-rank them among the Doubles Golf teams at their Club, in their State/Section, and Nationally.

- more -



## FOR IMMEDIATE RELEASE

February 27<sup>th</sup>, 2020

(Page 2)

“Much like in tennis, a Doubles Golf team’s posted scores will put them in either an A, B, or C Division, which are also flighted, so that handicaps are not necessary to create a level competitive experience,” explained Bob Longmire, managing partner of Doubles Golf, LLC. “We have heard from our PGA Section Organizing Committee that they see a huge opportunity to develop league play for Doubles Golf teams, because of the less than 2-hour pace of play, and the natural flighting of teams through the Doubles Golf rating system.”

For 2020, participating facilities will be conducting Club Championships for Doubles Golf, with their Club Champions in all four categories of play advancing to Section/State Doubles Golf Championships. Each participating Section will advance its four Championship teams to the United States Doubles Golf Am Championships, hosted by the USDG Committee.

Golfers can register on multiple Doubles Golf teams, and registration is now open at [DoublesGolf.com](http://DoublesGolf.com). PGA Professionals can sign up their facilities at [DoublesGolf.com](http://DoublesGolf.com) and get a complete list of the PGA Sections participating this year.

Media Contact: Devin McKinley  
4015 Wetherburn Way • Peachtree Corners, GA, 30092  
(Ph) 770-558-8437 • [DoublesGolf.com](http://DoublesGolf.com)  
E-mail: [d.mckinley@leaguegolf.com](mailto:d.mckinley@leaguegolf.com)

###