



PGA

Western New York Section

FOUNDATION

"Impacting Lives Through the Game of Golf"



WESTERN NEW YORK

2019 JUNIOR GOLF/GROWTH OF THE GAME FINANCIAL GRANT APPLICATION

In Collaboration With



PGA REACH WNY HISTORY AND MISSION

The PGA REACH WNY Foundation (Western New York PGA Foundation, Inc.) was founded in 2010 by local PGA Professionals of the Western New York Section, PGA of America. The Foundation was created with the goal of providing support to various organizations in the Western New York Section through the game of golf. PGA REACH WNY will look to fund programs supporting its mission including the Western New York Section PGA Junior Golf and various underprivileged youth golf programs. The Foundation will strive to fund, conduct, and/or support these initiatives and many others that serve under the founding pillars – Youth, Military and Diversity in golf.

GRANT OVERVIEW

In 2019 the WNYPGA REACH Foundation, in collaboration with the New York State Golf Association and the Rochester District Golf Association Foundations, will provide grants to junior golf/growth of the game programs that meet the established program criteria. The goal is to award a maximum of \$10,000 in grants based on the number of applications that meet the criteria. We encourage all Western New York PGA Members and Associates to offer a youth/growth of the game program at their facilities or within their communities and to utilize this grant program to initiate the process or to enhance and strengthen an existing program.

EVALUATION CRITERIA

A committee comprised of the members of the PGA REACH WNY Board of Trustees, a NYSGA representative, and an RDGA representative are assigned to review grant requests. The committee conducts initial reviews and determines if all information required is provided. The committee may meet or speak with the candidate further if required. The committee then determines the benefits of each grant request and makes recommendations to the entire PGA REACH WNY Board of Trustees, which makes the final decision.

Junior Golf/Growth of the Game Grant Criteria/Consideration:

1. Program must have a WNYPGA Member or Associate involved.
2. Programs must target ages 18 and under, individuals with disabilities, military or diverse populations.
3. Grant application must include a budget and explanation of how the grant funds are to be used.

4. Grants will be limited to (1) per facility at a maximum of \$2,000 each. Additional grant request will be considered if there is funding available and if the additional request is for a different program targeting different demographics, program goals, etc.
5. Consideration will be given to span and benefit to the community.
6. Grant recipients will be asked to provide a follow-up report outlining the results of the program and the perceived impact on growing the game. All 2019 Grant recipients must provide a follow-up report to be eligible to receive a grant in 2020.
7. Along with the follow-up report, documentation and explanation of how the grant money was used must be provided.

CONDITIONS OF ACCEPTANCE

There are several mandatory criteria any entity, program, or individual accepting a grant from the PGA REACH WNY Foundation must agree upon. The PGA REACH WNY Foundation, NYSGA and RDGA are proud to support the golf community and grow the game of golf through its PGA Members and Associates, but to ensure the future success of the Foundation, the below requests by the Board of Trustees must be met.

Failure to meet any of these requests will result in the forfeiture of any and all funds released by the PGA REACH WNY Foundation. Should the accepting organization or individual fail to meet the below criteria prior to the end of the season of issuance, the PGA REACH WNY Foundation will submit an invoice for the full monetary amount to the accepting parties.

BRANDING REQUIREMENTS

The above logos should be displayed in conjunction with any and all marketing materials used to support the program. Phrases like “Supported By” and “Partnering With” are examples of tag lines to be used alongside the foundation logo. Should the accepting facility have any other supporting partners, the PGA REACH WNY Foundation must be made aware of those relationships prior to grant award. Co-branding the Foundation logo with other entities is permitted but needs to be cleared with PGA REACH WNY Foundation representatives to ensure that the image is held in accordance to the standards set by the Western New York Section, PGA of America and its Members.

MEDIA REQUIREMENTS

- Provide a minimum of 3 high resolution photographs for use promoting the programs.
- 1 written testimonials from actual program participants must be submitted upon completion.
- The accepting entity agrees to utilize social media posts on accepted platforms to promote the program.
- The PGA REACH WNY Foundation will supply a “Media Release Form”. All forms must be submitted to the Western NY Section Offices either digitally or physically. Any images or videos submitted without an accompanying release are not acceptable.

REPORTING REQUIREMENTS

The accepting organization or individual agrees to submit a report outlining, but not limited to, the dates and times the program was held, the target audience, the number of regular participants, any local media exposure, a financial breakdown of the program upon completion, and samples of any marketing materials used.

GRANT SUBMISSION

The Grant Application Deadline for 2019 Programs is Monday, April 15th, 2019. Grant Applications will be awarded based on Foundation Funding available and those that match the criteria above. Organizations may apply for grants in consecutive years. Grant awards will be used solely to run said program and no one individual or organization is to profit from the grant.



The Foundation does not fund endowment campaigns, religious or political activities.

PGA REACH WNY FOUNDATION FINANCIAL GRANT APPLICATION

Name of Organization/Facility/Individual: _____ Name of PGA Member/Associate: _____

If Organization, Tax ID #: _____ If Individual, SS#: _____

Type of Organization: profit non-profit tax exempt other

Program Title: _____

Program Location: _____

Program Dates: _____ Amount Requested: _____

Contact Person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Name of PGA Professional Involved (If Different from above): _____

Statement of Purpose: What is the purpose of the program and what Growth of the Game barriers does it address? Is this program new or ongoing at your facility? What makes your program unique from others in your community?

Program Impact: Describe the anticipated impact of the program....who will benefit? Estimate the number of people who will be impacted?

Implementation/Timeline:

Describe the program activities & the proposed use of the grant award. Provide timeline for the program's implementation

Program History:

How many years has this program been in existence? Did you initiate this program? Is this an annual program or a one-time project?

Future Plans:

How do you see the Western NY PGA supporting this program in the future so that it will grow and attract potential NEW golfers in addition to current participants?

Evaluation Process:

Describe how the program will be evaluated. What criteria will be used to determine the program's success?

Provide a financial projection/full budget for your program including sources of income and detailed all expenses.

Please provide a FULL profit/Loss statement--Include a successful grant amount of \$2,000 in this budget so we can recognize the impact the grant will have on your program. Please include your projected number of students as well.

By Signing this request for a financial grant, the applicant will be attesting to the fact that all information provided on this application is truthful and accurate.

Signature: _____ Name: _____ Date: _____

Attach Any Additional Documentation if Necessary

Please Mail and/or email application to:

Western New York PGA Foundation
Attn: Steven Bartkowski
711 Smith Road
East Amherst, NY 14051

OR EMAIL to:

Steven Bartkowski at Sbartkowski@pgahq.com