



# PGA

Western New York Section



Official Publication of the Western New York Section

September—October  
2010

## Western New York Section PGA

8265 Sheridan Drive  
Williamsville, NY 14221

716-626-7095 (office)

716-626-5308 (fax)

WNewYork@pgahq.com

Westernnewyork.pga.com

### STAFF

#### Joe Bertino

Executive Director

JBertino@pgahq.com

#### Jeff Pronobis

Tournament Director

JPronobis@pgahq.com

#### Julie Krasinski

Administrative Assistant

JKrasinski@pgahq.com

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## Letter From Chip Clover, Western New York PGA President

Jim Mrva of the Monroe Golf Club is the National Golf Professional of the Year for 2010! I was dropping my daughter off for her 1<sup>st</sup> year of college when I received a phone call from Jim. He was on a short vacation with his family in Keuka Lake and had just received a call from Jim Remy, President of the PGA of America notifying him of his selection for this prestigious honor. When Jim called me I could tell from his voice that he was overwhelmed with the news and to have family around when the call came proved to be perfect timing.

The PGA Professional of the Year Award is one of the highest honors the Association can bestow on a working club professional whose total contributions to the game best exemplify the complete PGA Professional. The award embraces a wide range of services executed by the club professional and to hear some of the criteria that the successful candidate must meet to be considered would be the manner in which you would describe Jim Mrva to someone who didn't already know him.

I think most of you would agree that one of the best ways to describe a Club Professional is to say that this person wears many hats. Well nobody has worn them better than Jim. He has excelled at tournament coordination with the maturation of the Monroe Invitational. He continues to be an inspired teacher and was doing club fitting before it was vogue.

Jim has dedicated many years of service to the Board of Director's culminating with his service as an officer and eventual rise to President of the section. During his tenure as President Jim spent many hours coordinating section responsibilities for the 2003 PGA Championship at Oak Hill. He also took on the momentous task of coordinating the volunteer clinics for the inner city children of Rochester serving the charitable side of the PGA Championship. He has moved many fine assistants on to their own jobs and has served as mentor to many of us from time to time. He is the epitome of the consummate club professional, and fortunately for all of us he is being recognized for it.

To think that our section has now produced 2 National Professionals of the Year (Craig Harmon 2004, Jim Mrva 2010) in the past 6 years is a tremendous honor. Each time one of our own are recognized nationally it allows the rest of the country to discover what each of us has known all along, and that is that we are blessed to have 2 of the most accomplished Golf Professional's in the country here in our own back yard.

Jim will be recognized at the Merchandise Show in Orlando at the end of January 2011. If you have never attended one of these award presentations I can tell you that the PGA of America conducts them in a 1<sup>st</sup> class manner and I assure you that you won't be disappointed. Please consider joining each of us in Orlando to make Jim's acceptance of this award even more special!

On behalf of the members and apprentices of the Western New York Section PGA and the Board of Director's, I take great pride in congratulating Jim along with his wife Sue and children, and the membership of Monroe Golf Club for his recognition as the 2010 National Golf Professional of the Year. We are all so very proud!

Chip



Jim Mrva, 2010 PGA  
Professional of the Year

## Note from Joe Bertino, Western New York PGA Executive Director

It's hard to believe this season is almost past, but as I look at the calendar, I realize we are down to just a few tournaments, our annual meeting, and then our Las Vegas Pro Am!

We are excited to announce that the meeting will be held at the Seneca Niagara Casino and Hotel on Monday, October 18<sup>th</sup>. In an effort to make the event more special, we'll be hosting our sponsor appreciation event the evening prior along with the awards presentation for our 2010 recipients (including 2010 PGA Golf Professional of the Year, our very own Jim Mrva!) Recipients will of course be officially recognized at the membership meeting, but that evening is a great opportunity to let them feel truly honored. In the next few days information on how to register for both the meeting and the Sunday evening event will be available. We encourage you to make an effort to come and honor your peers, as well as offer your thanks to all of our 2010 sponsors!

The PGA Annual Meeting is coming to Boston in early November and your officers and I will be there to lobby for our candidate for secretary, Derek Sprague. You should know that this is *your* annual meeting, registration is available online at [pgalinks.com](http://pgalinks.com) for those of you who wish to attend. Not only is this a chance to earn some of those valuable "MSR Meeting Hours", but it is an excellent opportunity to witness the "happenings" of the event first hand, as it has been quite a while since a national meeting has been held that close to us.

Thanks to all of you for your patience with our first year on the admin program, we're sure to see things become even more smooth as time goes by, and I am sure we will continue to head in the right direction!

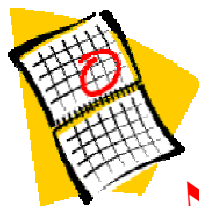
Joe Bertino

### WNYPGA Annual Meeting & Education Program sponsored by Ping and PGA National Resort and Spa

**Monday, October 18th, 2010**  
**Seneca Niagara Casino & Hotel**  
**310 Fourth Street**  
**Niagara Falls, NY 14303**

#### Schedule of Events:

8-9 am	Continental Breakfast
9-11:30 am	General Meeting Committee Reports General Business 2010 Section Awards Board Elections
11:30-1pm	Break for lunch
1-3 pm	Tom Kendrick Education



**Mark your calendars!**

### Employment Briefs by Tom Kendrick, PGA Employment Consultant

#### Qualities That Separate the BEST Workers from Everyone Else!

We are closing in on fall and the busiest time of the season may be over, but this is a great time to reflect on the season so far and seek ways to do our jobs the best we possibly can. What are qualities that can make you or any employee shine as being the BEST?

**Thinking Like an Owner** – Do you offer to take on more responsibility? Do what it takes to get it done? Even tackling those tasks not on your job description? Take the "big picture" viewpoint and make sure your work can help accomplish your owner's goals and objectives.

**Understanding Other People's Perspectives** – There are different ways to interpret every situation. The question is...what is your customer thinking? Your boss? Fellow employee? How would it look, sound or feel if you were them? Then think through the possible results of choices and actions before acting on them.

**Adapting and Learning** – Are you learning something new everyday? Keeping up with trends? Continue to grow and stretch your skills to meet the changing needs of the business and your customers. Use any information available to evaluate your own performance and adapt as needed to improve.

Next time we will examine some more qualities that can distinguish you as one of the BEST!

## **On a Sad Note...**

### **ARMAND LANNUTTI 1917 - 2010**

Armand Lannutti, passed away August 27, 2010 in Palm Beach Gardens, FL. Formerly of East Rochester, NY. Armand was the golf pro at Durand Eastman Golf Course in Rochester, NY (1941 - 1975) and member of the Western New York P.G.A. for 64 years. Armand was voted in to the Hall of Fame for induction next year at the Pro President.

## **CONGRATULATIONS!!**

David Gernatt, Collins, NY  
passed the PAT at Gowanda CC

Christopher Hefke  
Ridgmont Country Club  
Rochester, NY  
passed the PAT at Eagle Vale GC



## **Proud Sponsor of the 25th Annual Coors Western New York Section Championship**

**Park Country Club, Williamsville, NY  
August 23-24, 2010**

CERTO BROTHERS DISTRIBUTING CO. West Seneca, New York  
J&M DISTRIBUTING COMPANY Buffalo, New York  
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WRIGHT WISNER DISTRIBUTING Corp., Rochester, New York  
GLENWOOD BEER DISTRIBUTORS Erie, Pennsylvania

## 2010 Board of Directors Nominations



# PGA

### Western New York Section

**President:** Chip Clover  
**Vice President:** Kirk Stauffer  
**Secretary:** Jeff Mietus

#### Area Directors

**Area I:** Michael Urzetta  
**Area II:** Dan Antonucci  
**Area III:** Scott Jenkins

#### Directors at Large

Director at Large:	Tim Fries	<i>(Incumbent)</i>
Director at Large:	Todd Grassi	<i>(Incumbent)</i>
Director at Large:	Bob King	<i>(Incumbent)</i>
Director at Large:	Eric Haile	<i>(Incumbent)</i>
Director at Large:	Ben Wilson	<i>(Incumbent)</i>
Director at Large:	Matt Clark	
Director at Large:	Steve Latimer	
Director at Large:	Rob Horak	
Director at Large:	Brian Tolnar	

## Western New York PROfiles

The Western New York Section is proud to highlight its members on the section website in a program called PROfiles. This program was created in an effort to let our members show off their achievements, inspire apprentices and let your fellow professionals get to know you better.

Throughout the year letters are mailed requesting member participation in this program. Along with this letter is a request to send your photo and complete a questionnaire. Once you submit your information you will be informed which month your PROfile will appear on [westernnewyorkpga.com](http://westernnewyorkpga.com). Your PROfile will run for an entire month before going into the archive. If you wish to participate in this program, please keep your eye on the mail and submit your information.



# PGA

Official Card of PGA Professionals



2010 NATIONAL  
PROMOTIONS



## Thank you to the following facilities for participating in Patriot Golf Day, September 3-6, 2010.

Bath Country Club  
Big Oak Public Golf Club  
Durand-Eastman Park GC  
Eagle Vale Golf Club  
Erie Golf Club  
Genesee Valley Golf Course  
Gowanda Country Club  
Holiday Valley Resort  
Irondequoit Country Club  
Lancaster Country Club  
Mill Creek Golf Club  
MillCreek Golf & Learning Ctr  
Pine Acres Country Club

Ravenwood Golf Club  
Ridgemont Country Club  
Seneca Hickory Stick Resort  
Silver Lake Country Club  
South Hills Country Club  
Southern Meadows Golf Club  
Springville CC  
Terry Hills Golf Course  
Transit Valley Country Club  
Triple Creek Golf Club  
Wanakah Country Club  
Wellsville Country Club  
Whispering Woods Golf Club

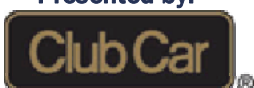


# Event Results



## WNYPGA Professional Championship Lawrence Park GC, Erie, PA August 2nd & 3rd, 2010

Presented by:



Mercedes-Benz

Supporting Partner:



Supporting Sponsor of PGA of America Professional Tournaments



Place	Name	Club	Rd 1	Rd 2	Total
1st	Todd Grassi	Kahkwa Club	68	70	138
T-2	David Wedzik*	Golf Evolution	71	71	142
	Dwayne Randall*	Peek'N'Peak Resort	73	69	142
4th	Rob Horak	GolfTEC-Rochester	70	73	143
5th	Kirk Stauffer	Pine Acres Country Club	75	69	144
6th	Jon Hoecker	Brook-Lea Country Club	72	73	145

## Pro Am Invitational Midvale CC - Penfield, NY August 22, 2010

Place	Professionals	Score	Place	Pro Am	Pro BB	Am BB	Total
1	Rob Horak	68	1	Jim Mrva-Scott Jenkins-Joe Catone Andrew Rickard-Larry Vuksanic	67	58	125
T2	Ryan Swanson	69	2	Steve Barber-Rod Harris-Chaim Jarbe-Gregg-Genovese-Dan Reid	68	60	128
	John Harmon	69	T3	Todd Grassi-Mike Judy-Kevin Flynn Peter Shaulinski-Dr. Gene Toy	66	64	130
T4	John O' Leary	70		Dwayne Randall-John Harmon-Fred Brown Ken Malcho-Dr. Richard Wissler	67	63	130
	Scott Bates	70	T5	Jeff Sachs-Ryan Swanson-Jim Schrader Bill Mazzullo-Todd Metcalfe	67	64	131
	Jim Mrva	70		Tom Keenan-Steve Latimer-Sean Kelly Fred Cyprys-Dr. Eric Spitzer	68	63	131
7	Dwayne Randall	71		Kirk Stauffer-Bill Neary-Dan Farrance John Hall-Jeff Polo	71	60	131

# Event Results

## 25th Coors Section Championship Park CC - Williamsville, NY August 23-24, 2010



Place	Professional	Club	RD 1	Rd 2	Total
1	Tim Fries	Transit Valley CC	68	68	136
2	Dwayne Randall	Peek'n Peak Resort	70	72	142
3	Michael O'Connor	Kahkwa Club	75	70	145
T4	Todd Grassi	Kahkwa Club	76	71	147
	Neil Reidy	Oak Hill CC	74	73	147
	David Wedzik	Golf Evolution	74	73	147
	Tom Keenan	Dick's Sporting Goods	72	75	147
	Kirk Stauffer	Pine Acres CC	73	74	147



## Assistant's Association Locust Hill C.C. - Individual Event August 27, 2010

Place	Name	Score
1	AlexWright	73
2	SteveLatimer	74
T3	RodneyBlair	75
	EricMabee	75
5	AdamWilliamson	78

## 22nd Annual Rochester Classic CC of Rochester- Rochester, NY August 30, 2010



Place	Professional	Score	Place	Pro-Am	Score
1st	Kirk Stauffer	65	1st	Ryan Swanson-Nolan Swanson	62
2nd	Jeff Sachs	69	2nd	Kirk Stauffer-Gene Fazio	63
3rd	Steve Barber	70	T-3	Jon Hoecker-Larry Beattie	64
T-4	Tim Fries	71		Jeff Kaye-Terry Freese	64
	Jon Hoecker	71		Jim Mrva-John Kircher	64
	Mike Kiel	71			

## WNYPGA Seniors Championship Niagara Frontier Country Club—Youngstown, NY September 2nd & 3rd

Seniors	Club	Rd1	Rd2	Total	Super Seniors	Club	Rd1	Rd2	Total
Tom Bolduc	Genesee Valley GC	75	70	145	Jim Mrva	Monroe GC	71	76	147
Chuck Antonuccio	Westwood CC	74	72	146	Denny Lyons	Westwood CC	79	76	155
Bobby Hogan	Paddock Golf Dome	75	72	147	Jim Buchanan	CenterPointe CC	78	84	162
Jerry Coleman	Wanakah CC	76	71	147	Stan Marshaus	Erie GC	78	85	163

Classic Senior	Club	Rd 1	Rd 2	Total
Ed Pfister	East Amherst, NY	75	71	146
Jim Barillo	Allegany, NY	96	82	178

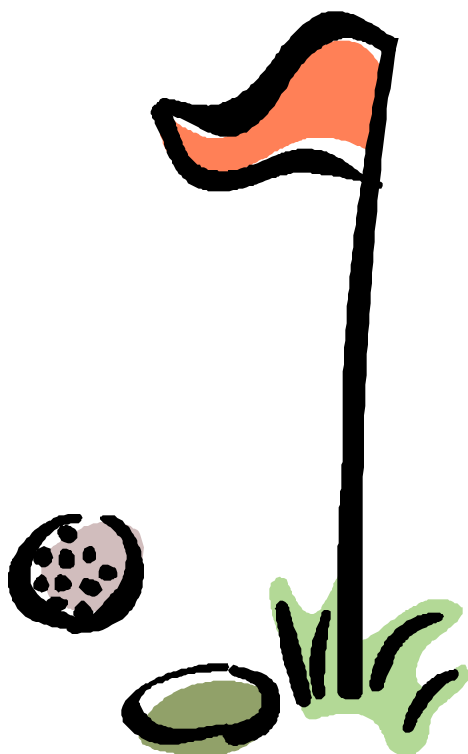
# Event Results

## Assistant's Association Monroe Golf Club September 3, 2010

Place	Name	Score
1	Neil Reidy	70
2	Dan Greco	71
3	Scott Bates	73
T4	Chris Kulinski	75
	Alex Wright	75

## Assistant's Association Country Club of Rochester September 10, 2010

Place	Name	Score
1	Neil Reidy	69
2	Jeffrey Urzetta	74
T3	Alex Wright	77
	Chris Kulinski	77
	Brad Kelley	77



## Callaway Golf PGA Assistant Championship Oak Hill Country Club September 7, 2010



**PGA**

ASSISTANT CHAMPIONSHIP



Place	Professional	Club	Rd 1	Rd 2	Total
1st	Rob Krajewski	Battistoni Golf Center	72	74	146
T-2	Ryan Swanson*	Pinehurst GC	70	78	148
	Jeffrey Urzetta	Oak Hill CC	75	73	148
T-4	Chris Kulinski (1st alt)	Transit Valley CC	75	74	149
	Neil Reidy (2nd alt)	Oak Hill CC	70	79	149

## WNYPGA Tournament of Champions Kahkwa Club - Erie, PA September 13 - 14, 2010

Place	Professional	Club	Rd 1	Rd 2	Total
1st	Dwayne Randall	Peek'n Peak Resort	69	68	137
2nd	Kirk Stauffer	Pine Acres CC	67	71	138
T-3	David Wedzik	Golf Evolution	70	71	141
	Ryan Swanson	Pinehurst GC	70	71	141
5th	Tom Keenan	Dick's Sporting Goods	73	70	143

## Mizuno Pro Assistant Championship Brookfield CC - Clarence, NY September 17, 2010



Place	Team	Club	Score
1	Dave Wedzik-Erik Barzeski	Golf Evolution	68
2	Dwayne Randall-Brad Smith	Peek'n Peak Resort	69
T3	Eddie Suchora-Garrett Davitt	The Park CC	70
	Eddie Suchora-Tim Falkner	The Park CC	70
	Steve Barber-Michael Griffin	Locust Hill CC	70

# ***Member Updates***

## **Congratulations to our New Apprentices!**

Erik J Barzeski was registered on July 23rd. He is a B-6 at Golf Evolution.  
Jeffrey Covatto was registered on August 31st. He is a B-8 at Kahkwa Club.

## **Members on the Move!**

David Coleman is now an A-8 at the Khakwa Club.  
Francis Roach is now the A-13 at Seneca Hickory Stick Resort

## **Future PGA Member...**

Congratulations! to Brad and Renee McCluski, Oak Hill Country Club, on their recent arrival Mason Ray. Mason was born on September 3, 2010 at 3:45 am. He weighed in at a healthy 8 lbs. 4 oz.

### **September Birthdays**

Bob Gosch, PGA	9/4
Mike Kiel, PGA	9/5
Pat Phillips	9/5
Brad Hill	9/5
Jim Brado, PGA	9/6
David Coller, PGA	9/7
Joe Diego, PGA	9/7
Jeff Sachs, PGA	9/8
Daniel Cordaro	9/9
Troy Moss, PGA	9/10
Dan Greco, PGA	9/11
Chuck Antonuccio, PGA	9/15
Bryce Ingalls, PGA	9/15
Steve Begandy, PGA	9/15
John Harmon	9/16
Stan Marshaus, PGA	9/16
Nicholas Semuta, PGA	9/19
Jack Widger, PGA	9/19
Tim Falkner	9/19
Leland Boice, PGA	9/19
Rich Burlett, PGA	9/20
Eric Mabee	9/21
Charlie Cross, PGA	9/22
John Graham, PGA	9/22
Sean Coleman, PGA	9/24
Steve Barber, PGA	9/26
John Boss, PGA	9/26
Adam Williamson	9/27
Mike Judy, PGA	9/28
Michael Dziabo, PGA	9/30
Erik Skiba, PGA	9/30

### **October Birthdays**

Ronald Venturini, PGA	10/1
Frank Radler, PGA	10/2
Craig Cahoon	10/4
Tom Murphy, PGA	10/6
Mike Roeder, PGA	10/8
Chris Devinentis, PGA	10/12
Terry Stiltner, PGA	10/13
Seth Crouse	10/14
Danny Lucas, PGA	10/15
Marc Rosa	10/17
Ed Mills, PGA	10/18
James Furlong, PGA	10/19
Jim Schoen, PGA	10/20
Andy Munro, PGA	10/20
Mary Lynne DiFolco, PGA	10/21
Edward Pfister, PGA	10/23
Paul Agone, PGA	10/26
Jeffrey Beaver, PGA	10/26
David Thompson, PGA	10/27
Daniel Daumen, PGA	10/28
William Neary, PGA	10/28
Paul Schojan, PGA	10/28
Phil Thomas, PGA	10/28
Robert Knebel	10/29
Jim Buchanan, PGA	10/31



# The WNYPGA would like to Thank our 2010 Sponsors!



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