

# MAYPGA NEWS







Official Newsletter of the Western New York Section, PGA

**FEBRUARY 2018 EDITION** 

### **BOARD OF DIRECTORS**

# INSIDE THE ISSUE

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# 2018 TENTATIVE PROFESSIONAL SCHEDULE

Thank you to our Host PGA Facilities

# 4 EXECUTIVE DIRECTOR'S MESSAGE

Steven Bartkowski

## 5 NEW ONLINE VERSION OF THE WNYPGA DIRECTORY

The Real Time Directory App is Now in an Online Version

## 6-7 UPDATES FROM THE SECTION STAFF

A Look Ahead at the 2018 Professional & Junior Season

### 8 BE SOCIAL WNY

A Snapshot of recent successes of WNYPGA Members

### 2018 GOOGLE CALENDAR

Take a Look at all the Events for 2018

# 11 PGA JUNIOR LEAGUE

Participant Registration Opens February 13th

## 12 PGA EMPLOYMENT BRIEF

Keith Fisher, PGA

# 13 EMPLOYMENT OPPORTUNITIES

Check out the latest Assistant Professional Jobs Available

# 14 PGA COMPENSATION SURVEY

2 MSR Credits Available

## 15 **PGA Scholarship Application**

Deadline to submit is March 1, 2018

# 16 **PGA PERKSPOT**

New Member Benefit

# **CONTACT THE SECTION**

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# **CONNECT WITH THE SECTION**









# 2018 Tentative Professional Schedule



Supporting Sponsor of PGA of America Professional Tournaments







\*Please note sites and dates are subject to change

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4 8 5 1	14-	40	Onder Marker & France C		Face Valley Olds Lagrange ( NY			
APRI	Mon	16	Spring Meeting & Foursome Scramble		Fox Valley Club, Lancaster, NY			
	Mon	23	OPEN		N' F			
	Mon	30	Senior-Junior Championship		Niagara Frontier CC, Youngstown, NY			
MAY	Fri	4	PAT		Tan Tara CC, N. Tonawanda, NY			
	Mon	7	Scratch Pro-Am		Brook-Lea CC, Rochester, NY			
	Fri	11	Webster Pro-Am	*	Webster GC, Webster, NY			
	Mon	14	WNY Open	*	Stafford CC, Stafford, NY			
	Mon	21	Seneca Allegany Casino & Hotel Pro-Am	*	Elkdale CC, Salamanca, NY			
	Mon	28	MEMORIAL DAY					
	Tue	29	Pro-Officer/Superintendent		Wanakah CC, Hamburg, NY			
JUN	Fri	1	Lawrence Park Pro Am Invitational	*	Lawrence Park GC, Erie, PA			
	Mon	4	Bartlett Pro Am	*	Bartlett CC, Olean, NY			
	Fri	8	Lake View Pro-Am Invitational	*	Lake View CC, North East, PA			
	Mon	11	Children's Hospital Pro-Am		Crag Burn GC, East Aurora, NY			
	Wed	13	NYS Open Qualifier		Transit Valley CC, East Amherst, NY			
	Fri	15	PAT		Buffalo Tourn. Club, Lancaster, NY			
	Mon	18	Moon Brook Pro-Am Invitational	*	Moon Brook CC, Jamestown, NY			
	Mon	25	Chautauqua Watershed Conservancy Pro-Am	*	Chautauqua GC, Chautauqua, NY			
JUL	Mon	2	Web.com Qualifier	*	Shorewood CC, Dunkirk, NY			
	Thu-Sun	5-8	Web.com LECOM Challenge	*	Peek'n Peak Resort, Clymer, NY			
	Mon	9	Pine Acres Pro Am	*	Pine Acres CC			
	Fri	13	PAT		Buffalo Tourn. Club, Lancaster, NY			
	Mon	16	Kahkwa Pro-Am Charity Classic	*	Kahkwa Club, Erie, PA			
	Mon-Tue	23-24	Blaisdell Pro Am & Open		Pennhills Club, Bradford, PA			
	Mon	30	WNY Classic	*	Lawrence Park GC, Erie, PA			
AUG	Friday	3	Pro-Junior Championship		TBD			
	Mon	6	Holiday Valley Pro-Am	*	Holiday Valley Resort, Ellicottville, NY			
	Sun	12	Midvale Pro-Am Invitational	*	Midvale CC, Penfield, NY			
	Mon-Tue	13-14	Section Championship	*	Stafford CC, Stafford, NY			
	Fri	17	PAT		Wild Wood CC, Rush, NY			
	Mon-Tue	20-21	WNYPGA Professional Championship	*	Peek'n Peak Resort, Clymer, NY			
	Fri	24	WNYPGA Assistant Championship		Pennhills Club, Bradford, PA			
	Mon	27	Wellsville Pro-Am	*	Wellsville CC, Wellsville, NY			
SEPT	Thur-Fri	30-31	WNYPGA Senior Championship & PGA Sr. P.C.	*	Chautauqua GC, Chautauqua, NY			
	Mon	3	LABOR DAY					
	Tue	4	Pro-Assistant Championship		Irondequoit CC, Rochester, NY			
	Mon-Tue	10-11	Match Play Championship	*	Clifton Springs CC, Clifton Springs, NY			
	Fri	14	PAT		Seneca Hickory Stick, Lewiston, NY			
	Mon	17	Pro-Pro Championship		CC of Buffalo, Amherst, NY			
	Mon-Tue	24-25	Tour Championship	*	Niagara Falls CC, Lewiston, NY			
ОСТ	Sun	30	Locust Hill Pro-Am	*	Locust Hill CC, Pittsford, NY			
	Mon	1	Senior Junior Cup Matches		Orchard Park CC, Orchard Parkk, NY			
	Fri	5	PAT		Gowanda CC, N. Collins, NY			
	Mon	15	WNYPGA Fall Meeting		Fox Valley Club, Lancaster, NY			
					2			

# **EXECUTIVE DIRECTOR'S MESSAGE: Steven Bartkowski**



Steve Bartkowski
WNYPGA Executive Director

# "To know your future you must know your past"

- George Santayana

On June 3, 1925 the Western New York Section officially became part of the PGA of America by the submission of a check from Mr. E.L. Worrell who was affiliated with A.G. Spalding and Brothers Sports Division. That check was for \$55, which was the \$5 annual dues for the 11 members.

Fast forward to February 2018 and we have 275 PGA Members and Associates, have our 39th Section President in office, 30 Section PGA Hall of Fame Members, have produced two National Special Award Winners, hosted numerous major championships, have a playing schedule that continues to grow for Member PGA Professionals, a junior program that is the leader in the region, and a Foundation that is doing some great work for the local community. This is all thanks to **PGA Members and Section Leaders** past and present who helped lay this ground work.

This January your current leadership met in Orlando for the Winter Board

meeting and had some productive discussions. Out of these discussions came the decision to sit down this coming March and have a Long Term Strategic Planning Session. Last Spring the leadership met and looked at short term goals and objectives and this year they will look 5-7 years out. What do we want to look like? What are the core objectives? How can we ultimately best serve the PGA Members in WNY? We are only seven years short of our centennial and we want to make sure we position ourselves to be as successful as possible when that rolls around. We will certainly share the outcome of this session at the WNYPGA Spring Meeting on April 16th at The Fox Valley Club.

There is much planning still underway and excitement for the upcoming 2018 Season. Be on the lookout for what's new and how you can get involved. I am very humbled to start my second year serving The Western New York Section as your Executive Director. With the direction of your leadership, look for the Western New York Section to continue to grow ,in an aggressive yet responsible manner, for the ultimate benefit of the PGA Professional and the health of the game of golf in WNY.

I look forward to catching up with many of you at our Spring Meeting in just a few short months.

Respectfully,

Steven Bartkowski WNYPGA Executive Director

# UPCOMING SECTION MSR OPPORTUNITIES

# **APRIL 9TH**

Golf Genius Seminar @ The Fox Valley Club

## **APRIL 16TH**

Spring Meeting & Education @ The Fox Valley Club

# **APRIL 23RD**

Regional Employment Town
Halls @
Lake View CC / Glen Oak GC /
Brook-Lea CC

## **APRIL 30TH**

TPI/Golf Fitness Seminar @ Niagara Frontier CC prior to Senior-Junior Tournament

\* More details on each opportunity will be sent out to the membership in March but these are estimated to give a total of 17 Mandatory PGA Credits

# WNYPGA DIRECTORY APP NOW ONLINE!

Digital Member, Facility, and Partner Directory...Western New York PGA Professional with Profiles, Partners and Sales Reps Listed, Contact Information right on the Section Website - Easy Access right in your Pro Shop

You can now access our digital directory



right from your computer!

Our member and partner directory is now available to use within a web browser accessed directly from your computer! Search for members, facilities, section staff, and partner reps right from your laptop or desktop computer but, don't worry, you can still access this same information from your phone via our mobile app too.

To access the directory from your computer, click the "Web Access" button below. For privacy you will need to login using the same sign-in information required for the mobile app (your PGA ID # and BlueGolf Password). If you've forgotten your password, you can recover it below. The web directory is currently compatible with all recent versions of popular browsers including Chrome, Firefox, Safari, and Internet Explorer. We hope it comes in handy!

**Real Time:** This version, as well as the app, is always up to date based on the PGA of America Directory.

\*2018 Sales Reps and Partners will be updated in early April



Forgot your Blue Golf Password? Click Here

\*This service is for Western New York PGA Members and Partners only\*

# To Access Printable Version of the 2017 WNYPGA Membership Directory

## To View:

- 1. Scroll over "PGA Member" Tab above
- 2. Click on "Professional Login" and use PGA.org login credentials
- 3. Once logged in, scroll over "PGA Member" Tab and click on "Member Directory"

\*2018 Member Updates to printable version will be added in early April.

# SECTION NEWS

The 2018 WNYPGA Tentative Tournament Schedule is viewable at the <a href="WNYPGA Section Website">WNYPGA Section Website</a> and WNYPGA Section App. Registration for the Professional and Pro Am events will open on March 14th via your Tournament Players account with Blue Golf. A sincere thank you to all Host PGA Pros.

Invitational Pro Am entries will be sent by the respective head professionals. Please refer to Tournament Regulations Article I, Section 3 and Article IV, Section 4 for participation information.

Click <u>Tournament Regulations</u> for reference posted on the WNYPGA Website. All other Pro Am events will be open for registration in March.

The WNYPGA Hole-in-One Fund is again available for registration. Entry is \$25 and can also be found on the Tournament Schedule. Any and all Section Professionals that are entered into the Hole-in-One Fund and make a Hole-in-One during a WNYPGA Section Sanctioned event will share the total collected purse. If no Hole-in-One is made during the season, the collected purse will be donated to the WNYPGA REACH Foundation.

The 2018 Playing Ability Test schedule and registration sites can be found at PGA.org/events. Click <u>HERE</u> for a direct link to view the PAT Scheduled sites in the WNYPGA Section.



# **TOURNAMENT REPORT**

Ric Alberico, PGA WNYPGA Tournament Director

Updated BlueGolf Tournament Information Pages will include the names and addresses of the management team of each facility and Sponsor information. We encourage you to continue to send your notes of appreciation.

We are looking forward to another great tournament season. Please feel free to contact me with any questions or concerns.

# THE 2018 MAJORS



### **WNY Open**

Stafford Country Club, Stafford, NY-Eric Haile, Host PGA Professional May 14th, 2018 Defending Champion – Chris Zumpano



### **Section Championship**

Stafford Country Club, Stafford, NY-Eric Haile, Host PGA Professional August 13-14, 2018 Defending Champion – Tim Fries



### **Professional Championship**

Peek'n Peak Resort Dwayne Randall, Host PGA Professional
August 20-21, 2018
Defending Champion – Tim Fries
Entries Open June 6<sup>th</sup> at PGA.org/events
This is the National Qualifier for 3 Spots and 3
Alternates to enter the:

52<sup>nd</sup> PGA Professional Championship April 28-May 1, 2019 Belfair West & East Courses, Bluffton, South Carolina



### **Assistant PGA Professional Champ**

The Pennhills Club Jake Northrup, Host PGA Professional
August 24, 2018
Defending Champion – Jessica Negron
Entries Open April 11<sup>th</sup> at PGA.org/events
This is the National Qualifier for 2 Spots and 3
Alternates to enter the:

42<sup>nd</sup> National Car Rental Assistant PGA Professional Championship | November 15-18, 2018 at the Wanamaker Course, PGA Golf Club, Port St. Lucie, Florida



# Senior Championship / Senior PGA Professional Champ (Qualifier)

Chautauqua Golf Club (Lake) -Troy Moss, Host PGA Professional August 30-31, 2018 Please note separate entries for the two

The National Qualifier (Entries Open May 16<sup>th</sup>), which requires an additional entry at PGA.org/events, is for 2 Spots and 4 Alternates into the 30<sup>th</sup> Senior PGA Professional Championship October 25-28, 2018 at the Wanamaker & Ryder Courses at PGA Golf Club, Port St. Lucie, Florida

Defending Champion - Kirk Stauffer



# **Match Play Championship**

Clifton Springs Country Club -Michael Basch, Host PGA Professional September 10-11, 2018

The top 16 from the WNYPGA Player of the Year Points Standings will be invited to compete. The 2017 Champion, Rob Krajewski, will defend his championship at the #1 seed position.



# **Tour Championship** Niagara Falls, Country Club -

John Boss, Host PGA Professional September 24-25, 2018 If eligible, the Defending Champion – Rob Krajewski, the host professional – John Boss, the Senior Champion, the Assistant Professional Champion and eligible WNYPGA Members and Associates who win a Player of the Year Point event shall be exempt. The field of 30 will then be filled with eligible WNYPGA Members and Associates by order of the WNYPGA Point Standing List immediately preceding the Tour Championship.

# SECTION NEWS



The 2018 WNYPGA Junior Golf Tour presented by New Era Golf Membership Registration opened on Monday January 15th and Tournament Registration started Wednesday January 17<sup>th</sup>.

There is plenty of room for growth thanks to the generosity of our WNYPGA Members. New sites for 2018 include Orchard Park CC, Diamond Hawk GC, Mendon GC, Shorewood CC, Ravenwood GC, Mill Creek GC, Lancaster CC and Conesus GC.



JUNIOR GOLF REPORT

Bob Ashley, PGA WNYPGA Junior Golf Director

For more information to pass along to your Junior Members <u>click here</u>

# Western New York Local Drive, Chip, & Putt Qualifiers

(Registration Opened January 25<sup>th</sup>)



USGA, | Mastars | @PGA.

<u>June 28, 2018</u> Joseph C. Martin GC - Erie, PA

July 12, 2018 Brierwood CC – Hamburg, NY

July 19, 2018 Southern Meadows GC - Rush, NY

July 26, 2018 Fox Valley Club - Lancaster, NY

\*\*Participants may register to compete in only one local qualifier\*\*

From each Local Qualifying Site the three overall point earners in each of the boys and girls divisions from the four age brackets will advance to the Sub-Regional qualifying level of the competition to be held on August 9<sup>th</sup> at Glen Oak Golf Club, East Amherst, NY.

For more information or how to register to pass along to your Juniors *click here* 



# **BE SOCIAL WNY**

# Western New York Section





# FOLLOW US @WNYPGA

# **Twitter & Facebook**



# "LIKE US" ON FACEBOOK



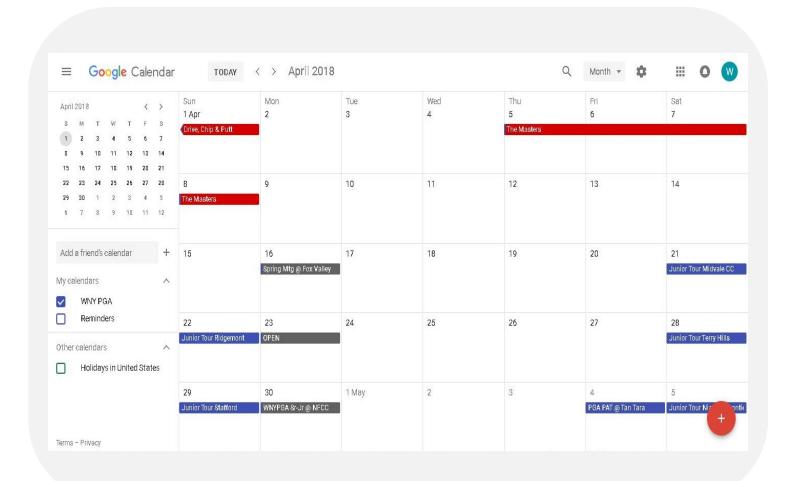




# **2018 TENTATIVE GOOGLE EVENT CALENDER**

The 2018 WNY Google Event Calendar is now posted, pictured below, and on our Website

The calendar includes all WNYPGA Events - Section Tournaments, Junior Tour, Drive, Chip and Putt, Education and Foundation Programming. New to this season is that more allied association and national events will be added that will allow PGA Members to view all that is happening around the region in one place.



# KIRK STAUFFER

HEAD PROFESSIONAL
PINE ACRES COUNTRY CLUB, BRADFORD, PA.

Top 10, Senior PGA Professional Championship Western New York PGA Senior Player of the Year Won Western New York PGA Senior Championship



Congratulations to Kirk Stauffer, PGA for being named to the Global Golf Post All Pro Team. The honor is based off the 2017 Playing Season and is available to all A-1, A-4's or A-13's across the country. Kirk was named to the Second Team. The list includes 78 players, representing 38 sections.

To view the entire list - **CLICK HERE** 

# What is it?

Drive, Chip & Putt is a free, nationwide junior golf program for boys and girls ages 7-15 that focuses on the three fundamental skills of the game — DRIVING, CHIPPING and PUTTING.



# How does it work? Drive, Chip & Putt is conducted in four stages:

LOCAL QUALIFYING — 288 host sites in all 50 states - SUBREGIONAL QUALIFYING — 57 host sites in 31 states REGIONAL QUALIFYING - 10 sites, featuring many PGA and USGA championship venues NATIONAL FINALS — 80 junior golfers competing at Augusta National Golf Club the Sunday before the

Masters Tournament and broadcast live on Golf Channel



# How do we get started?

A parent or guardian should register each child for one local competition at DriveChipandPutt.com.

Have fun learning and practicing golf skills.





WHEN YOU TEACH YOUR KIDS TO LOVE GOLF, THEY WIN FOR A LIFETIME.

LEARN MORE AT DRIVECHIPANDPUTT.COM













IT'S PLAYTIME







If you haven't already registered as a PGA Jr. League Captain, **now** is the time to join the team!

Visit <u>PGA.org/PGAJrLeague</u> to get started, where you'll find a checklist with next steps, access to marketing materials and more to ensure you have a successful 2018 season.

PGA Jr. League player registration opened nationwide Feb. 1, and the PGA of America sent an email to <u>all 2017 participants Feb. 13</u> asking them to sign up and spread the word.

It's important that your program is listed as parents begin searching for and registering their children for PGA Jr. League!

If you have any questions, please contact our Regional League Manager, Doug Wert, PGA, at <a href="mailto:dwert@pgahq.com">dwert@pgahq.com</a> or 719-351-2738.

# FOR SALE!

Double sided club rack - \$75 - 62" x 41.5" x 28.5"

Single sided club rack - \$40 - 63.5" x 34" x 28.5"

Green wood/iron brackets - \$10 each - 60 available

Creme wood/iron brackets - \$10 each - 40 available

contact info:

Donna Hnerich - 716-632-3021 Woods to Wedges 8230 Wehrle Dr Williamsville, NY 14221







# SECTION NEWS



**EMPLOYMENT BRIEF** *Keith Fisher, PGA* 

As the weather begins to turn and we start thinking about a new season, I felt it appropriate to pass along some bullet points for success that were shared with me by a well-respected professional. What you will find is that while many things in our industry have changed, some things never go out of style for golf professionals. Many of the fundamentals of being a really good golf professional are just as important and relevant today as they were 10, 25 or even 50 years ago.

I think these bullet points apply to all golf professionals regardless of what position you are filling or what type of facility you are working in today. In many ways these are the most basic fundamentals that if practiced properly, individuals will be successful regardless of their venue. In essence, if this were a college course you could sign up for, it could be titled "Golf Professional 101".

# Here are the Golf Professional 101 "BULLET POINTS FOR SUCCESS":

Each week, find some time to develop a new skill, whether they are computer, social media, teaching, playing or business.

Create an "ACCOMPLISHMENTS" file folder and every time you accomplish something noteworthy, make a note of it and throw it in the folder. (For updating and improving your resume at year's end).

Create a "THANK YOU" file folder to keep thank you notes you receive. They are good during performance reviews or to reread when you are having a rough day.

If you are the head professional, meet with the Superintendent (and other team or department heads) weekly at minimum.

If you supervise people, praise your staff at every opportunity; catch them doing something RIGHT!

Treat your staff the way you want your "MEMBERS / GUESTS" treated. Resolve to not only be a boss but also a mentor and role model.

Call your shop and listen to the greeting from your staff – did it seem like a true "Greeting"? Did it sound like they were glad you called and are eager to serve you or is it an area that could use more emphasis?

Answer the phone <u>before</u> the third ring. Identify yourself and your facility by name and never just say "golf shop".

In the public sector, they are <u>not</u> just customers, they are "GUESTS", always refer to them that way.

Always call your member/guest by name if you know it. If you don't know it, find out what it is and use it while making eye contact.

Make every member/guest feel important and welcome, (welcome is most important).

Engage your member/guests at every point throughout their time at the facility.

Listen more than you talk. Another saying along these lines is "think twice and say nothing!"

Success is what happens when preparation meets opportunity...are you preparing?

Start everyday like it's on purpose!!! And SMILE!!!

Keith Fisher is a PGA Professional and Career Consultant for the PGA of America. He can be contacted at (937) 475-4509 or by e-mail at <a href="mailto:kfisher@pgahq.com">kfisher@pgahq.com</a>.

# **EMPLOYMENT OPPORTUNITIES ACROSS THE WNYPGA**

In addition to your employment opportunities on PGA.org, if you would like to list an Assistant Professional Position on our website please z contact Executive Director, Steven Bartkowski, at <a href="mailto:sbartkowski@pgahq.com">sbartkowski@pgahq.com</a> and your job will be listed in similar fashion to those below.

POSITION	FACILITY	DEADLINE	DATES	More Information
Assistant Golf Professional	Bartlett CC, Olean, NY	Open Until Filled	Seasonal	Click <u>Here</u> for More
Assistant Golf Professional	Brook-Lea CC, Rochester, NY	Open Until Filled	04/01/18-11/01/18	Click Here for More
Assistant Golf Professional	Brookfield CC, Clarence, NY	Open Until Filled	2018 Season	Click <u>Here</u> for More
Assistant Golf Professional	Lancaster CC, Lancaster, NY	Open Until Filled	04/24/18/-09/30/18	Click <u>Here</u> for More
Assistant Golf Professional	Lancaster CC, Lancaster, NY	Open Until Filled	04/01/18-11/04/18	Click <u>Here</u> for More
Outside Golf Operations	Locust Hill CC, Rochester, NY	Open Until Filled	Seasonal	Click <u>Here</u> for More
Assistant Golf Professional	Park CC, Williamsville, NY	Open Until Filled	04/15/18 - 10/15/18	Click <u>Here</u> for More
Assistant Golf Professional	Penfield CC, Penfield, NY	Open Until Filled	04/01/18-10/31/18	Click <u>Here</u> for More
Shop Assistant/Outside	Ravenwood GC, Victor, NY	Open Until Filled	Seasonal	Click <u>Here</u> for More
Assistant Golf Professional	River Oaks GC, Grand Island, NY	Open Until Filled	03/26/18 - 11/11/18	Click <u>Here</u> for More
Assistant Golf Professional	Town&CC of Lockport, Lockport, NY	Open Until Filled	04/01/18 - 11/04/18	Click <u>Here</u> for More

# New Roles for PGA Professionals | FEBRUARY 2018

We would like to wish all PGA Professionals the best of luck in their new roles:

- John Daddario, PGA new A-1 at The Fox Valley Club
- David Granata, PGA new A-4 at Monroe County Courses



PGA Compensation Survey Now Available - PGA Members who complete the survey by the deadline can earn up to two (2) Member Service Requirements (MSR) - Click Here to Complete

# IMPORTANT DATES REGARDING THE PGA SCHOLARSHIP APPLICATION

November 16, 2017—Access the the PGA Scholarship Application (click on the photo below)

March 1, 2018—Deadline for submitting application

March 19, 2018—Deadline for receiving the supporting documents

May, 2018—Scholarship recipients will be announced and notified

July, 2018—Scholarship checks will be mailed out

August, 2018—Deadline for photo submission

October, 2018—Scholarship recipients will be on PGA.org and in the PGA Magazine

\*Please pass along these dates to any interested individuals.





# "TURN YOUR PASSION INTO A PROFESSION"

The PGA of America is offering scholarship awards of \$8,000 each to up to five students from diverse backgrounds pursuing a PGA Golf Management University Program degree.

Earn your bachelor's degree in a golf industry compatible major, have the ability to apply for PGA Membership, and earn the right to wear one of the most recognized logos in sports.

High school seniors, high school graduates or current undergraduates planning to enroll in, or already enrolled in, fulltime undergraduate study at one of the 18 accredited PGA Golf Management Universities for the entire 2018-19 academic year are encouraged to apply.

# Apply at ScholarsApply.org/PGAWORKS

Application Deadline: February 28, 2018



# **NEW PGA DISCOUNT PROGRAM**

As we are sure many of you have now seen, the PGA of America has created a new Member Benefit Platform called - PerkSpot.

This is a local discount tool that allows PGA Professionals to search for discounts relative to their geographic location. Common offers include a variety of home services, specials at area restaurants, and membership discounts at local fitness centers.

Once registered, PGA Professionals will have the ability to access thousands of discounts and can customize the experience including selecting favorite areas of interest.

# PerkSpot for PGA

PerkSpot's strong list of merchant partners include industry leaders and some of the largest, most reputable companies in the country.





















Get Started Today!

pga.perkspot.com