

WNYPGA NEWS

*Official Newsletter of the Western
New York Section, PGA*

SPRING 2018 EDITION



PGA

Western New York Section

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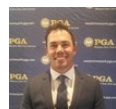
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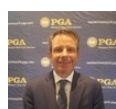
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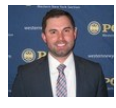
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We have reached our goal of 1,000 followers

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CONNECT WITH THE SECTION



FROM THE PRESIDENT'S DESK

Rob Horak, PGA



As spring is hopefully around the corner, I wanted to take a moment to update everyone on what has been happening over the winter. Your officers and the Board have kept busy with many new activities. First, the Board held its winter meeting in Orlando during the PGA show. That was followed by the Officers and Steve travelling to Atlanta for the Super Regional Conference to meet the four candidates for National Secretary of the PGA. All four candidates were very impressive, but we have not committed to anyone at this time. Finally, the Board met on March 29th to conduct a Long Range Planning session along with Mike Ray from the PGA and Keith Fisher, our Career Consultant. The purpose of the meeting was to develop a long term plan to help guide the Section over the next five to ten years. Hopefully, this will give the Section Office staff a roadmap to help achieve our Section's objectives.

Below are some other happenings from the past few months within the Section that I feel merit highlighting:

- Thanks to Mike D'Agostino, Tom Maloney and all the Section Professionals that helped with the Canandaigua VA Hospital H.O.P.E. Program. We had record numbers of both veterans and PGA volunteers.
- The Section is looking at our current facilities at Fox Valley and researching other potential locations for our Section Offices. Thanks to John Daddario and Fox Valley for their help in securing our lease for through the end of the 2018 season.
- The Board has reviewed our Foundation and made some adjustments to the makeup of its Board, while also changing its name to PGA Reach Foundation
- The current MSR cycle is ending in June and many professionals are still in need of credits to remain certified. Steve Bartkowski and Steve Carney have done a great job in providing educational opportunities throughout the Spring to help members earn these credits. Contact the Section Office if you need more information about these opportunities

Thanks to Steve Bartkowski, Ric Alberico and Bob Ashley for their continued dedication and efforts.

I want to wish everyone the best for a great 2018 season and hope to see a great turnout for our Spring Meeting next Monday, April 16th.

Respectfully,
Rob Horak, President

EXECUTIVE DIRECTOR'S MESSAGE

Steve Bartkowski



By all accounts 2017 was a very exciting and successful year in the Western New York Section, PGA, and as we continue to prepare and plan for the 2018 Season we can predict more of the same. We here at the Section Headquarters have a strong focus on providing the best service possible to ensure each PGA Member has the opportunity to reach their full potential. Of course, this goal would not be possible to achieve without the dedicated Board of Directors, Committee Members, Volunteers and Staff that I have the honor to work with day in and day out this past year.

In order to continue to provide better service and keep up with growing programming, we have added three Undergraduate Interns to the Team. I hope each of you welcome them to the family with open arms when you see them out at events. The WNYPGA Junior Tour continues to grow and in order to provide the

best professional experience this greater on-course presence that these interns can provide we hope will go a long way.

As I sat and watched the National Drive Chip and Putt competition on the Sunday before the Masters I couldn't help but feel a sense of pride come over me. I thought about the golf industry in general, and how much it has changed over even the past 12 years that I have been fortunate to be a part of it. I also started thinking about how important it is for these relationships to foster between the PGA of America, USGA and Masters. On a local level you will begin to see a greater Strategic Alliance on our end between the WNYPGA and other local Amateur bodies. It is imperative that we continue to find ways to partner together, beneficial for both parties, with the ultimate goal of bringing more members and golfers to your facilities. As the PGA, we will be the catalyst and leader for these alliances.

As we have mentioned previously, the leadership went through a full day of Long Range Planning this March which was a wonderful learning experience. We had the expertise of 30 Year Executive Director, Mike Ray, PGA visit us from Palm Beach Gardens to help facilitate the process. The major areas of focus were Employment, Junior Golf/Growth of the Game, Tournaments and Homesite. The leadership took a deep dive into each of these Business Initiatives and discovered what our success and failures are at the current time. We are excited and hopeful that this will lead us down the most successful path for years to come. Thank you to all the past Presidents and past Board Members who have shaped that path up until today!

With the new changes to the WNYPGA Board of Directors Election Process, PGA Members were now allowed to submit their names this April 1st for the two Director positions that will come open this Fall. Those that have been nominated are Bob King (Lakeside CC), Ryan Swanson (Pinehurst GC) and Mike Touhey (Moonbrook CC). Each of these individuals will be at the Spring Meeting on April 16th if you have any questions as they begin their campaign.

Wishing everyone even more success in 2018!

Respectfully,

Steven Bartkowski
WNYPGA Executive Director

WNYPGA SPRING MEETING

TO: ALL WNYPGA MEMBERS

FROM: WNYPGA BOARD OF DIRECTORS

MONDAY, APRIL 16TH, 2018 | THE FOX VALLEY CLUB

AT A GLANCE

8:00 AM Meeting Begins/
Committee Reports

9:00 AM Keith Fisher, PGA with
an Employment Update

9:10 AM Doug Wert, PGA with
PGA Jr League Update

9:20 AM Bryan Karns with 2019
Senior PGA Championship

9:30 AM John Coolbaugh
(Web.com)

9:40 AM Steve Aloï with District
IV Director Report

9:50 AM Matt Regan with Folds
of Honor Presentation

10:00 AM Fireside Chat with
PGA of America Secretary, Jim
Richerson, PGA

11:30 AM Open Forum

11:45 AM Projected
Adjournment



The spring and fall meetings are integral parts of the business affairs of the Section and all members are encouraged to attend. These meetings are your opportunity to learn, ask questions, and provide necessary feedback about both Section and National programs.

All PGA Members in attendance will receive MSR Credits which will be applied to the PGA/Education requirements of the current MSR Cycle, ending June 15th, 2018. Attendees will receive 1 PGA Required MSR Meeting/Education Credit for every hour present during the meeting and education portion.

**REGISTER
HERE**

**Thank You Letters or
Appointment Requests
can be sent to: Alex Smith, PGA
Sales Representative, Greg Norman
AlexSmithPGA@gmail.com**

****ATTIRE FOR THE MEETING WILL BE JACKET AND TIE****



Designed by PGA Professionals, For PGA Professionals

The Western New York PGA Section has partnered with Go Golf U.S. to assist PGA Member facilities in marketing and selling unused starting times. Go Golf U.S. facilities receive 100% of the rate they charge (No Profit Sharing like Groupon or Golf Now and **100% FREE!!!**).

Monetize your PGA Membership with Go Golf U.S. Today!!!

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- 1. [CLICK HERE TO ENROLL](#)**
- 2. Fill in required information fields**
- 3. Schedule a short phone call to understand the redemption process**
- 4. Receive monthly payments from "Referrals" and "Extra Plays" at your facility**



Call Scott A. Chambers, PGA of Webster Golf Club and Go Golf U.S. Co-Founder at 585-802-4044 with questions

10% of EVERY SALE will be donated to the WNYPGA PGA Reach Foundation!!!

WELCOME TO THE TEAM

2018 WNYPGA Intern Class Announced



WILLIAM RECZEK joins us from Hamburg, NY as a Tournament Operations Intern. Will is an undergraduate student at Erie Community College majoring in Business Marketing. In his free time he enjoys snowboarding, working out and traveling. His future career goal is working in some aspect in business. In addition to his duties with the WNYPGA this summer, Will is also a volunteer firefighter and coaches JV Football and Hamburg High School.



MERCEDES SULZBACH joins us from Cheektowaga, NY as a Tournament Operations Intern. Mercedes is a Sport Management Major at Medaille College and plays on the collegiate softball team. She enjoys snowboarding, golfing and dancing in her free time. Her future career goal is to work in an Athletic Information Department for a local college. In addition to her duties with the WNYPGA this summer, Mercedes is an RA at Medaille, a student ambassador, orientation leader and public relations coordinator of student activities.



JACLYN O'LEARY joins us from Lancaster, NY as a Marketing Intern. Jaclyn is a Business Administration Major at Canisius College. She enjoys yoga, dancing and kayaking in her free time. Her future career goal is to work in marketing for a healthcare provider. She hopes to help people through business. Jaclyn is excited to work for the WNYPGA because it is a brand that offers something that brings people together.



HELPING OUR PATRIOTS EVERYWHERE

WESTERN NEW YORK



WESTERN NEW YORK



HOPE Program Rochester – February

This past February we saw the most successful program to date. Average of 12 participants each week. We would like to thank all the PGA Professionals that volunteered their time.

Tom Bolduc, PGA
 Brian Corbitt, PGA
 Dan Cordaro, PGA
 Mike D'Agostino, PGA
 Mark DeRidder, PGA
 Chris DeVincentis, PGA
 Cody Endress, PGA
 Eric Haile, PGA
 Rob Horak, PGA
 Mike Kiel, PGA
 John LaCrosse, PGA
 Tom Maloney, PGA
 Mike Sweazy, PGA

Special thanks to Tom Maloney for coordinating everything during the month of February for this program.

Also a huge thanks to Mike Sweazy for bringing his launch monitor and net for the final day so participants could hit real golf balls and get live feedback.





A Night Out with Michael Breed

Benefitting WNYPGA HOPE
(Helping Our Patriots Everywhere)

Friday, April 20, 2018

6:30 pm – 8:30 pm

Grand Ballroom,

Ridgemont Country Club

Sponsorship Opportunities Available!

Individual Seats - \$100



TO BECOME A SPONSOR, BUY TICKETS OR GET MORE INFO -
CONTACT BRIAN JACOBS AT BRIAN@BRIANJACOBSGOLF.COM

EMPLOYMENT OPPORTUNITIES

POSITION	FACILITY	DEADLINE	DATES	RESUME SUBMISSION
Golf Professional	Genesee Valley GC, Rochester, NY	Open Until Filled	Seasonal	Click Here for More
Golf Instructor	The Golf Academy of Rochester	Open Until Filled	Year Round	Click Here for More

ASSISTANT PROFESSIONAL OPPORTUNITIES

In addition to your employment opportunities on PGA.org, if you would like to list an Assistant Professional Position on our website please contact Executive Director, Steven Bartkowski, at sbartkowski@pgahq.com and your job will be listed in similar fashion to those below.

POSITION	FACILITY	DEADLINE	DATES	RESUME
Asst. Golf Professional	Brook-Lea CC, Rochester, NY	Open Until Filled	04/01/18-11/01/18	Click Here for More
Asst. Golf Professional	Brookfield CC, Clarence, NY	Open Until Filled	2018 Season	Click Here for More
Asst. Golf Professional	Buff. Tournament Club, Lancaster, NY	Open Until Filled	2018 Season	Click Here for More
Asst. Golf Professional	Lancaster CC, Lancaster, NY	Open Until Filled	04/24/18-09/30/18	Click Here for More
Asst. Golf Professional	Lancaster CC, Lancaster, NY	Open Until Filled	04/01/18-11/04/18	Click Here for More
Outside Operations	Locust Hill CC, Rochester, NY	Open Until Filled	2018 Season	Click Here for More
Shop Assistant	Ravenwood GC, Victor, NY	Open Until Filled	2018 Season	Click Here for More

WNYPGA MEMBERSHIP UPDATES

Congratulations, and best of luck, to all those PGA Members/Associates listed below that will begin in new roles this coming season.

*If you have not yet completed your online change form, please do so today.

Donald Schneider, PGA	A-4	Director of Golf	Tan-Tara Golf Club
Jeffrey Mietus, PGA	A-4	Director of Golf	Glen Oak Golf Course
Timothy Fries, PGA	A-13	General Manager	Glen Oak Golf Course
Bobby Hogan, PGA	A-8	Assistant Professional	River Oaks Golf Club
Alan Wallace, PGA	A-1	Head Professional	Timber Ridge Golf Club
Raymond Tugend, PGA	A-13	General Manager	Lancaster Country Club
Rodney Blair, PGA	A-8	Assistant Professional	Park Country Club
Jonathan Decker, PGA	A-1	Head Professional	Transit Valley Country Club
David Granata, PGA	A-4	Director of Golf	Lawrence Staub
Scott Bates, PGA	A-1	Head Professional	Webster Golf Club
Eric Thompson	B-8	Associate Assistant	Lawrence Park Golf Club
Thomas Walter Jr., PGA	A-8	Assistant Professional	Brookfield Country Club
William Rigas	B-8	Associate Assistant	Wellsville Country Club
Michael Frank	B-1	Associate Head Pro	Le Roy Country Club
Jeffrey Martin	B-8	Associate Assistant	Country Club of Buffalo
Judd Noto	A-1	Head Professional	Lockport Country Club

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Come see #MichaelBreed live on April 20th @RidgmontCC and help us support our #Vetst @WNYPGA @BrianJacobsPGA REACH

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