Letter from Joe Bertino,
Western New York PGA Executive Director

With temperatures nearing 60 degrees this weekend it sure gives one more than a little hope that Spring might come sooner than usual once again- how nice it would be to get another early jump on the upcoming golf season!

I am pleased to announce that Steve Bartkowski and Kyle Lewis will be returning to our staff this year, I am sure you appreciate the efforts these young men put forth on your behalf throughout the year.

You will find this edition rather full of information regarding items that require you to take some action by certain deadlines, please don’t miss out on the opportunities available to help yourself out; if you are ever in question of anything, please feel free to contact me at any time so we can help you out to the best of our abilities!

2013 promises to be as exciting a year as ever in the section, with not only the PGA Championship taking place right here, but with the Merchandise Show kicking off in a few days (Let’s win that Short Game Challenge again!), Golf 2.0/Get Golf Ready ramping up even more, informative and interactive meetings and educational opportunities, another full tournament schedule, an extremely busy junior schedule, the second year of our Pee Wee Tour for your mini-juniors, and new and improved Las Vegas Pro Am! We hope that you will take an active role and get the most out of your PGA Membership!

Looking forward to seeing you soon,

Joe Bertino, PGA
Executive Director

SAVE THE DATE!

2013 Western New York PGA Spring Meeting
Transit Valley CC, East Amherst, NY
Monday, April 22, 2013

8:00 a.m. Continental Breakfast
9:00 a.m. promptly Business Meeting Begins
Lunch to follow directly after meeting.
*1 MSR per hour of meeting
2013 PGA MERCHANDISE SHOW

We look forward to seeing many of you in Orlando in just a few days- If you plan on attending, PLEASE take a moment to participate in the Short Game Challenge located right in the Equipment Test Center. It takes 5 minutes of your time, and you can win money for the section with just a few good putts and chips. WNYPGA Professional attendees have won twice in the past three years, contributing over $4000 to the section bottom line and earning us some nice bragging rights!

The 2013 PGA Merchandise Show provides PGA Professionals with the opportunity to EARN OVER 35 MSR CREDITS. You can earn credits simply by walking the show floor, testing the latest equipment at Demo Day, attending conference sessions and more!

See all of the opportunities to earn credits by visiting http://www.pgashow.com/Attendees/MSR-Credits/.

WE NEED YOUR HELP...

HONORARY WNYPGA MEMBERS - The WNYPGA will be producing a publication highlighting our section and its history for distribution at the PGA Championship this coming August. Not only we will be including the names of our Foundation donors and supporters, but also included will be biographies of our Hall of Fame members, and we would love to include information about our many Honorary Members as well. If you have any photographs or can write a paragraph or two about one of our Honorary Members, we would most certainly appreciate it! Please send any information to WNYPGA, 8265 Sheridan Drive, Williamsville, NY 14221.

2013 WNYPGA DIRECTORY- We are currently preparing this year’s directory, and are asking the highest ranking PGA Member at each facility to provide us with the names of their 2013 PGA Member and apprentice staff members. If you have someone on your staff currently working in another section, their names do not appear in the section rosters that we can generate, and we don’t want to leave anyone out, so please provide that list as soon as possible!
2013 PGA CHAMPIONSHIP UPDATE

PGA Championship Volunteer Shifts

PGA Championship Volunteer Shifts are filling fast! Please take a moment to view what is still available on the member side of www.westernnewyork.pga.com or call the section office for more details. This is an excellent opportunity to work “inside the ropes” in some pretty fun duties assisting the strongest field in golf and golf’s greatest major championship, our own!

Corporate Hospitality Opportunities for Local Facilities

PLEASE consider having your facility contribute to the Western New York Section PGA Foundation! The Section office will be forwarding the contact information from participating facilities to the PGA Championship coordinators for their exclusive list of corporate hospitality patrons. This is the only list that the PGA will be working with, and is an outstanding opportunity for you to not only participate in our section foundation’s efforts to promote and grow the game, but to capitalize on golf’s final major of the season taking place right here at home by booking groups and outings of any size and on any days and at times you have available during and around the PGA Championship week. Please contact the section office at 716-626-7095 should you have any questions, or simply return the attached form on page 11 of this newsletter.

PGA REACH Pro-Am

Monday June 17th- SAVE THE DATE!!! The PGA REACH (Recreation, Education, Awareness, Community, Health) Pro Am is on for Oak Hill CC –East. All four New York PGA sections will be represented in a world-class pro am that will raise funds to support each section’s charitable activities. Supported by the PGA of America, WNYPGA teams will compete in net and gross competitions along with fellow NY sections’ teams, with proceeds from each section’s participants going directly their own foundation causes. Entry information will be published in our March Newsletter, along with how participating teams will be selected.
Submit Your Application to the PGA Financial Assistance Fund Scholarship Program

Children and grandchildren of PGA members who are planning to attend college in the fall of 2013 are encouraged to apply for financial assistance through the PGA Financial Assistance Fund Scholarship Program. **Applications can only be submitted online.** The deadline to submit an application is 5:00 p.m. (EDT), March 15, 2013.

**Application Requirements:**

- Student must have a high school/college cumulative average of at least 3.4.
- High School seniors will be evaluated on cumulative GPA (60% of ranking), ACT or SAT College Test Scores (30%) and extracurricular activities (10%).
- All college credit whether earned at high school or college level applies to college review and counts towards the cumulative GPA.
- Current college students will be evaluated on cumulative GPA (60%), class level GPA (30%) and extracurricular activities (10%).
- Applicants must be children or grandchildren of a PGA member who is in good standing with the Association (the PGA member may be living or deceased).
- Children or grandchildren of Class “F” PGA members are not eligible.
- Scholarship is for first 4 years only. Students must re-apply each year. (No graduate studies or 5th year under-graduate)
- Any incomplete applications will not be eligible for consideration.
- The involvement and achievement of the PGA member is not part of the selection criteria.
- Applicants who are high school seniors must have or plan to complete high school prior to September 1st. They must also be enrolled or planning to enroll as a full time student at an accredited college or university located within the United States. A full time student is defined as one who is taking 12 or more hours in a course of study leading to a traditional associates or baccalaureate degree.
- The PGA Scholarship Program is designed to award scholarships (at least one per PGA Section provided the Section has an applicant who has met the required guidelines). The amount and number of scholarships is determined by the availability of funds, and may vary from year to year based on these factors and IRS guidelines concerning private scholarship foundations. Scholarships are awarded at the discretion of the PGA Scholarship Committee.
- Students should ensure they are eligible for the scholarship per NCAA Rules, Regulations and Guidelines.

For more information and to submit an application please visit [www.pgalinks.com](http://www.pgalinks.com).

Please mail transcripts to:

**Linda Bennington**
Grant and Scholarship Specialist
The PGA of America
100 Avenue of the Champions
Palm Beach Gardens, FL 33418
(561) 624-7612
The PGA of America has teamed up with ACTIVE.com’s event registration solution to register your Play Golf America and Get Golf Ready Events. ACTIVE.com is the number one platform for sports registration and participation. ACTIVE also provides a better way to promote your events, and has the convenience of credit card payments. **As of January 1st, 2013 the new registration method is now the only way you will be able to post new events and receive MSR credits.**

For more information on using ACTIVE.com, please log into your PGALinks Account on [www.pgalinks.com](http://www.pgalinks.com). Click on the header Golf 2.0/Player Dev. Next, click on Golf 2.0 Registration Solution on the left side. This page will include the following tools:

1. Event Registration Toolkit
2. Step-by-Step instructions with screenshots
3. Webinar: Create your ACTIVE Account
4. Step-by-Step Instructions: How to Create an Account with ACTIVE.com

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**2013 PGA Compensation Survey**

*You Can Earn Up to 2 MSR’S!*

Please visit [www.pgalinks.com](http://www.pgalinks.com) to complete the 2013 PGA Compensation Survey. PGA Members who complete this short survey by March 15, 2013, can receive up to two (2) Member Service Requirements (MSR) credits.

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**CONGRATULATIONS TO NEWLY ELECTED PGA MEMBERS IN WESTERN NEW YORK:**

- **Patrick Phillips (A-8) - Westwood CC**
- **Ryan Daley (A-8) - Springville CC**

Both were Elected to PGA Membership on 12/18/2012
PLANS ARE SET for the 2013 WNYPGA Las Vegas Pro Am! The dates are Monday 10/28-Wednesday 10/30 and we are thrilled to once again return to the Paiute Resort. The three Pete Dye golf courses, Snow Mountain, Sun Mountain, and Wolf, have consistently been some of the finest conditioned that we play in the desert, additionally Paiute offers some features that we simply can not get anywhere else. The cost per amateur this year will be $900, only $15 more than last year with numerous additional benefits.

With a minimum of 25 teams (we expect this year’s event to sell out at 32 teams), we will have course exclusivity (no one else on the course, and we will not be bunched up into a small part of the course). We can spread our group out around the course, which is sure to help with the pace of play.

Free On-site Club Storage- There will be no need to worry about the safety and security of club transportation during the week, or having to lug them through the hotel lobby, as they will remain on your own cart for each round.

Improved on-course lunches all three days! (no more soggy wraps), plus a complimentary post-round beverage ticket each day!

An attentive and interested resort staff that is thrilled to have us there!

Once again, we will be getting rates at Bally’s and Paris Hotels, and you are always welcome to make your own travel and lodging plans.

2012 Las Vegas Pro Am Participating teams have until February 15th to submit a $100 deposit to secure their spots. After that date, open spots may be filled by any section professionals interested in bringing a team (or adding another team). Don’t miss out on a great chance to travel with your members and strengthen some relationships!
2013 JUNIOR GOLF SEASON

Registration is now up and running for the 2013 WNYPGA Junior Golf Tour! Online registration can be found on the junior page at www.westernnewyork.pga.com. In 2012, the junior tour saw its greatest number of members, with over 230! It is wonderful to see so many kids in Western New York enjoying the game of golf.

We would like to thank everyone who hosted an event in 2012 and who have committed to hosting an event in 2013. The growth of our junior golf program since 1999 would not be possible without the continued support from our PGA Professionals.

The junior tour is for kids 10 to 18 years old. The age divisions are broken down into Boys 9 Hole (ages 10-12), Boys 13-15, Boys 16-18, Girls 9 Hole, and Girls 18 Hole. Membership options include full-time (up to 10 events) and part-time (up to 5 events). If you know of any of your junior members that may be interested please tell them to visit our website at www.westernnewyork.pga.com, call the office (716) 626-7095 or email KyLewis@pgahq.com for more info.

In 2012, our section started a new and exciting Pee Wee Tour for kids ages 5 to 9. It was great to see the kids enjoying the game of golf at such a young age. On this tour the kids play 3 to 5 holes depending on individual abilities. Parents/guardians must caddie for the Pee Wee and attend a mandatory caddie seminar that introduces golf etiquette and the basic rules of golf prior to playing in an event.

Also, we are excited to announce that Caledonia CC will once again be hosting the Junior PGA Championship on Tuesday, July 9th! More details and registration will be available this summer.

Please let all your junior golfers know about the exciting events that will be taking place throughout the Western New York Section in 2013.

The WNYPGA has partnered with the Food Bank of WNY, accepting donations at our offices at 8265 Sheridan Drive, Williamsville, NY. If you wish to participate at your club, we can pick up any donated non-perishable items to help out the needy. Anyone donating an item is invited to fill out an entry form, and we will conduct monthly drawings to win daily tickets to the 2013 PGA Championship. Entry forms were sent out via email, if you need more please contact the section office (716) 626-7095.
# 2013 Tentative Tournament Schedule

| APRIL   | Mon 22 | Spring Meeting & Education presented by PGA National Resort & Spa | Transit Valley CC, East Amherst, NY |
|         | Mon 20 | TaylorMade Senior Junior Pro/Pro Am | Locust Hill CC, Pittsford, NY |
| MAY     | Fri 10 | Make A Wish Foundation Pro-Am | Tan Tara GC, North Tonawanda, NY |
|         | Mon 13 | Club Car WNY Open | Brook-Lea CC, North East, NY |
|         | Mon 20 | Seneca Allegany Casino & Hotel Pro-Am | Webster GC, Webster, NY |
|         | Tue 28 | Pro Officer | Niagara Falls CC, Lewiston, NY |
|         | Fri 31 | Lawrence Park Pro-Am Invitational | Ekdale CC, Salamanca, NY |
| JUNE    | Mon 3  | Bartlett Pro-Am | Penfield CC, Penfield, NY |
|         | Wed 5  | NYS Open Qualifier | Lawrence Park GC, Erie, PA |
|         | Fri 7  | Lake View Pro-Am Invitational | Bartlett CC, Olean, NY |
|         | Mon 10 | Children's Hospital Pro-Am Invitational | Transit Valley CC, East Amherst, NY |
|         | Mon 17 | PGA Championship Pro-Am | Lake View CC, North East, PA |
|         | Fri 21 | J. Patrick | Park CC, Williamsburg, NY |
|         | Mon 24 | Chautauqua Pro-Am | Oak Hill CC, Rochester, NY |
| JULY    | Mon 1  | Holiday Valley Memorial Library Pro-Am | Holiday Valley Resort, Ellicottville, NY |
|         | Mon 8  | Bradford Hospital Found. Pro-Am for Kids | Chautauqua GC, Chautauqua, NY |
|         | Mon 15 | Moon Brook Pro-Am Invitational | Venice AC, VR, Fairport, NY |
|         | Thurs-Fri 18-19 | WNYPGA Professional Championship | Moon Brook CC, Jamestown, NY |
|         | Mon 22 | WNYPGA Professional Championship | Brookfield CC, Clarence, NY |
|         |       | Wellesville Pro-Am | Wellesville CC, Wellesville, NY |
| AUGUST  | Mon 5-12 | PGA CHAMPIONSHIP | Oak Hill CC, Rochester, NY |
|         | Fri 16 | PAT | Triple Creek GC, Nunda, NY |
|         | Sun 18 | Locust Hill Pro-Am Invitational | Locust Hill CC, Pittsford, NY |
|         | Mon-Tue 20 | 28th Coors Section Championship | Seneca Hickory Stick, Lewiston, NY |
|         | Mon 25 | Midvale Pro-Am Invitational | Midvale CC, Penfield, NY |
|         | Fri 26 | Rochester Classic | TBD |
|         | Fri 30 | Pro-Assistant Championship | East Aurora CC, East Aurora, NY |
| SEPTEMBER | Tue 2 | Labor Day | Mendon GC, Mendon, NY |
|         | Tue 3 | Assistant Championship | Conesus GC, Conesus, NY |
|         | Fri 6 | PAT | Transit Valley CC, East Amherst, NY |
|         | Mon 9 | Kids Escaping Drugs Pro-Am | Lawrence Park GC, Erie, PA |
|         | Thurs-Fri 12-13 | Senior Championship | TBD |
|         | Mon-Tue 15-17 | Match Play Championship | Orchard Park CC, Orchard Park, NY |
|         | Mon-Tue 23-24 | Sun Mountain Tour Championship | Blue Heron Hills GC, Macedon, NY |
|         | Mon 30 | Pro-Pro Championship | TBD |
| OCTOBER | Fri 4 | PAT | Gowanda CC, Collins, NY |
|         | Mon 14 | Fall Annual Meeting | TBD |
|         | Sat-Thu 26-28 | Las Vegas Pro-Am | Las Vegas, Nevada |

* Counts toward Player of the Year Award
Proud Sponsor of the 28th Annual Coors Western New York Section Championship

Seneca Hickory Stick Resort
Lewiston, NY
August 19-20, 2013

CERTO BROTHERS DISTRIBUTING CO. West Seneca, New York
J&M DISTRIBUTING COMPANY Buffalo, New York
ALLEGANY BEVERAGE CORP. Olean/Jamestown, New York
C.H. WRIGHT DISTRIBUTING Corp., Leroy, New York
B.E. WRIGHT DISTRIBUTING Corp., Seneca Falls, New York
WRIGHT WISNER DISTRIBUTING Corp., Rochester, New York
GLENWOOD BEER DISTRIBUTORS Erie, Pennsylvania
The WNYPGA would like to
Thank our Sponsors from the 2012 Golf Season!
Employment Notices

1st Assistant Professional Position
Brook-Lea CC, Rochester, NY
1st Assistant Position with possible future advancement or placement.
Salary commensurate with experience.
Approximate season dates are April 15th - October 15th.
Please send resume with references to:
PGA Head Professional Jon Hoecker @ hoeckerj@brookleacc.com.

2nd Assistant Professional Position
Brook-Lea CC, Rochester, NY
Entry level position with possible future advancement or placement.
Salary commensurate with experience.
Approximate season dates are April 15th - October 15th.
Please send resume with references to:
PGA Head Professional Jon Hoecker @ hoeckerj@brookleacc.com.

Entry Level Assistant Professional Position
Chili Country Club
Please contact Jim Edmister, PGA @ 585-278-4771.

Indian Hills State Golf Course - Steuben County
Complete operation of the 18 hole golf course, including receiving all revenues and performing all maintenance and operations which also includes the Pro Shop, Restaurant and Catering Hall.
CLICK HERE for a Request for Proposal for the operation of the entire facility.

1st Assistant Professional Postion
Pennhills Club, Bradford, PA
Walter Travis design private golf club in the hills of northwest Pennsylvania with 220 members and 12000 to 14000 rounds of seasonal play. Position open to professional who is honest, hard working and dedicated to becoming a Head Golf Professional or PGA Member in the future. The candidate will help manage and assist the Head Golf Professional in day to day activities such as tournament operations, merchandising, individual and group instruction, junior instruction, club fitting and repair. Must have experience with TPP tournament operations and excel. Strong interpersonal skills with attention to detail. Desire to play with the membership and build strong relationships.
Please send resume and cover letter to:
Jake Northrup, PGA at jakenorthrup1@gmail.com.

Golf Course for Sale by Owner
9-Hole Regulation Golf Course in Augusta, Maine
Turnkey Operation, +/- 80 Acres
For more information please contact:
Pete Matthews, PGA at pjmatthews@pga.com.
The Section office will be forwarding the contact information below from participating facilities to the PGA Championship coordinators for their exclusive list of corporate hospitality patrons. **Please fill out the form below in its entirety and include payment of $200. Form and payment can be mailed to the section office: P.O. Box 1728, Williamsville, NY 14231.**

**PLEASE PRINT:**

FACILITY: _______________________ ADDRESS: _______________________________________

CONTACT PERSON: _______________________ TELEPHONE: (___) __________

EMAIL: ______________________________

DAYS AVAILABLE FOR OUTINGS (Please check ALL, Days of Week or Create Specific List):

ALL __ Mondays__ Tuesdays__ Wednesdays__ Thursdays__ Fridays__ Saturdays__ Sundays__

Specific Days Available__________________________________________________________

**PAYMENT INFORMATION:**

Check Made Payable to: WNYPGA Foundation or Pay by Credit Card by calling (716) 626-7095 and Fax this form to (716) 626-5308.

Please indicate if you require the following:  Invoice for Payment ___