



PGA

Western New York Section



Official Publication of the Western New York Section

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**Western New York
Section PGA**

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**Thank you Coors for 25 years of sponsoring the
Coors Western New York Section
Championship!**

Letter From Chip Clover, Western New York PGA President

Is anybody tired? It's been a hot one this year and if you're anything like me you've already hit the wall twice, you're looking for a rain day to catch up on your bill paying and thinking that the start of NFL training camps is a positive indication that we have turned the corner on this season.

Let me begin by saying thank-you to all of you who have participated in one or more of the WNYPGA Tournaments on our schedule this year. I know that many of you are working with smaller staffs and finding it next to impossible to find time to play. It is important to keep the competition alive in our tournament play because it is a vital piece of what we do and who we are. The level of play has been really amazing and the numbers of low scores that have been shot in competition this year are nothing short of tremendous.

The Western New York PGA was represented well in the PNC in French Lick, Indiana this past month by Dwayne Randall, David Wedzik, and Eddie Suchora. Congratulations to each of you for your fine play!

We are indebted to those of you who have hosted a WNYPGA Jr. Tour event this season. This tour is vital to us for many reasons but the primary reason is that we want to provide a 1st class tour for Western New York juniors to compete in and when the WNYPGA Logo is associated with it we must live up to our expectations. By providing the best venues, competent and friendly staff, and skilled coordination of our events from start to finish we have come a long way. I know we will continue to evaluate our tour and strive to improve where it is needed to make our product better each year. We need your support to insure success in the future. Call our section office now and offer your course as a host site for next year's junior tour.

Now buckle up for the stretch run and make the 2nd half of your season the best it can be!

Chip

NOTABLE QUOTE

**"The object of golf is not just to win. It is to play like a gentleman,
and win." - Phil Mickelson**

Note from Joe Bertino, Western New York PGA Executive Director

Wow- what a summer! Not only are we on what feels like a record pace for hot weather, thanks to all of you, we're also having a record setting year for award nominations! We've received nominations for over 50 WNY PGA Members and Apprentices for our section awards. In addition to the huge number of nominations, we've seen a tremendous outpouring of support on behalf of all of the nominees in the form of letters of recommendation, etc. from their peers, students, and friends. Our Board of Directors will certainly have their hands full as they select our award winners at this summer's board meeting.

On another note, we've also hit a fantastic mark with our Coors Section Championship, to be held at Park CC on August 23rd & 24th. This year marks the 25th anniversary of Certo Brothers partnership with the WNYPGA. Yes, in 1986, the Stroh's WNYPGA Section Championship took place at Monroe GC, and that relationship has continued ever since. Sadly, last year, honorary WNYPGA Member Hank Certo had passed away the very weekend before our 2009 Coors Section Championship (at Monroe GC!) but we are indeed fortunate that Hank's son Peter I. Certo has continued the partnership this year. As our premier event at Park CC is right down Sheridan Drive from the Section Office, we will be having a casual get-together at the office the evening of the first round. We've been quite busy getting the property in shape, and we'd love all of you to stop by and say thanks to Peter and family for their tremendous support.

Please enjoy the rest of this fantastic summer, Labor Day will be here before we know it!

Joe Bertino

Employment Briefs from Tom Kendrick, PGA Employment Consultant

Mid-Season Review and Tune-Up

The month of July is upon us and it's hard to believe the season is at the halfway point. The winter months of anticipation and the spring months of preparation and implementation are behind us and we're in full swing now. At times, it seems so busy we have little time to think, plan or evaluate. But effective professionals and managers make time to do all these things.

An insightful review of the season so far is important to ensure success; it's half-time, you look at the score and make any adjustments needed. Obvious places to start are the financials, comparing activity levels, revenues and expenses to projections and budgets to evaluate how you are doing. The most successful professionals are evaluating on a monthly, weekly and in some cases a daily basis. **Careful analysis will identify trends and areas of strength or weakness** pointing toward areas in need of attention. Identification and swift action to address problem areas ensures they have a minimal negative impact on your operation.

The season's midpoint should also be the time to review your performance and that of your staff through a **midseason performance review**. While it is suggested that a written format be used to maximize the effectiveness of the review, practicality suggests that may be difficult. At minimum, schedule meeting times with each staff member allowing adequate time to review their performance in a distraction-free environment. Let them know how important they are, make sure to congratulate and affirm them in areas of strong performance plus identifying areas needing improvement. In those weak areas, clearly define not only where they need to improve but also make suggestions for how to improve. Define an action plan for improvement and a follow-up date to see how they are doing.

I will have some additional suggestions for your mid-season tune up in the next article of Employment Briefs.

The Western New York PGA would like to say a special thank you to Certo Brothers for 25 years of sponsoring the Western New York PGA.



CONGRATULATIONS!!

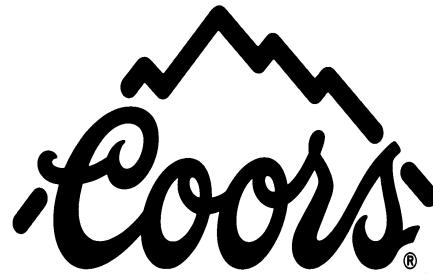
The following people passed their PAT at Triple Creek on July 16th.

Robert McCartney (Webster Golf Club)
Patrick Phillips (Pro Golf Discount)
Robert Smith



August 16-18, 2010
The Venetian
Las Vegas, Nevada

Click [HERE](#) for more information



Proud Sponsor of the 25th Annual Coors Western New York Section Championship

Park Country Club, Williamsville, NY
August 23-24, 2010

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Patriot Golf Day



Patriot Golf Day® and the Folds of Honor Foundation® was the vision of PGA Professional Dan Rooney, an F-16 fighter pilot in the Oklahoma Air National Guard, who has served three tours in Iraq. Major Rooney, call sign Noonan, has served three tours in Iraq. "We have lost so many soldiers who have given the ultimate sacrifice. America can come together in the spirit of golf and have a dramatic impact. We have an opportunity to make a difference for the families who have made the ultimate sacrifice."

Golfers nationwide are asked to donate a minimum of \$1 to benefit the Folds of Honor Foundation® to provide post secondary educational scholarships for children and spouses of military service men and women killed or disabled while serving our great nation. Patriot Golf Day has raised more than \$5.4 million dollars in the past three years and the Folds of Honor Foundation has awarded more than 1,163 scholarships.

[Check out Dan's story here](#), and read about the inspiration behind the Folds of Honor Foundation and Patriot Golf Day.

BECOME AN OFFICIAL PATRIOT GOLF DAY HOST FACILITY!

Patriot Golf Day 2010 will again be held during the Labor Day weekend, September 3-6. If you are interested in joining our mission to empower the lives of deserving military families with educational opportunities, then please [click here](#) and become a participating facility in 2010! PGA Professionals who host an event and submit funds to the Folds of Honor Foundation will receive TWO MSR Credits.

Junior Rates and Kids Play Free

Does your facility offer special rates for junior golfers? Do you offer Kids Play Free with a paying adult at select times? If so, Play Golf America can help!

PlayGolfAmerica.com recently added promotional searches recognizing facilities offering these rates.

Junior Rates and Kids Play Free are designed to promote golf as a fun and affordable recreation while helping to bring more junior golfers into the game. It is a great way to promote any junior golf program offered and showcase your facility as a leader in promoting junior golf.

To register your junior rates and Kids Play Free details please [click here](#). Professionals and facilities will benefit from national marketing around this new Play Golf America promotion. This will ensure your facility is promoted on PlayGolfAmerica.com and included in the search tool.

This is a great opportunity for golf and is a perfect resource to welcome juniors your facility. Again, any junior programs and junior rates available should be posted on PlayGolfAmerica.com.

Thank you for your continued commitment and support of Junior Golf and Play Golf America programs.

Event Results

Stafford Pro-Am Invitational Stafford CC - Stafford, NY May 21, 2010



Place	Professional	Score
1	Lonnie Nielsen	68
T-2	Dennis Colligan	70
	Todd Grassi	70
	Jon Hoecker	70
	Kirk Stauffer	70
	Mark Tucker	70



Seneca Allegany Casino & Resort Pro Am Elkdale CC - Salamanca, NY May 24, 2010



Place	Professional	Score	Place	Pro Am Team	Score
1	Kirk Stauffer	63			
T2	Dwayne Randall	68	1mc	Mark Kirk-Jack Widger-Randy Ferrino-Paul Van Curen-Bob Wylie	122
	Ryan Swanson	68	2mc	Danny Kaye-Rod Harris-Dan Blaske-Tom Burke-Scott Pritchard	122
4	Sean Coleman	69	3mc	Kirk Stauffer-Ryan Swanson-Dick Munday-Nolan Swanson-Jack Sipko	122
5	Todd Grassi	70			

Peek'n Peak Resort Invitational Peek'n Peak Golf Course - Findley Lake, NY June 1-2, 2010

PROFESSIONAL					PRO AM				
Place	Professional	Round 1	Round 2	Total	Place	Professional	Round 1	Round 2	Total
1st	Dwayne Randall	126	137	263	1st	Matt Creech	71	73	144
2nd	Todd Grassi	136	130	266	2nd	Dwayne Randall	73	73	146
3rd	Ryan Swanson	137	132	269	3rd	Michael O'Connor	72	75	147
4th	Matt Creech	133	137	270	4th	David Wedzik	73	75	148
5th	Mike Shulas	130	141	271					

Event Results

Pro-Am Invitational Lawrence Park GC - Erie, PA June 4, 2010

Place	Team	Score
1st	Mike Sweazy-Michael Roth-Ken Ray-Mike Smerker	122
2nd	Bobby Hogan-Dan Skrzypczak-Greg Martin-Char Reeger	123
T-3	Steve Siko-Eric Amendola-Rob Thompson-Jack Riedl	126
	Dick Von Tacky-Robert Paris-Robert Snyder-Mark Minichelli	126
T-5	Mark Kirk-Patrick Mastrian-Joe Difucci-Clark Rastatter	127
	Rob Krajewski-E.P. Wisniewski-Gerry Clover-Paul Mihalak	127
	David Wedzik-Raymond Wasielewski-David Saccamozzone-Gary Berti	127

GC Supply Pro President Lockport Town & CC - Lockport, NY June 7, 2010



Place	Professional	Representing	Score
1st	Kirk Stauffer Jeff Burgess	Pine Acres CC	67
2nd	Jon Hoecker Tony Dentino	Brook Lea CC	68
T-3	Jerry Coleman Peter Goszewski	Wanakah CC	69
	Dan Antonucci Ron Reagan	Niagara Frontier CC	69

Lake View CC Charity Pro Am Lake View CC - North East, PA June 11, 2010

Place	Professional	Score
T-1	Patrick Damore	70
	Michael O'Connor	70
T-3	Todd Grassi	71
D	David Wedzik	71
T-5	Dwayne Randall	72
	Adam Singer	72
	KirkStauffer	72

Place	Team	Score
1st	Steve Latimer-John Miller Rich Fuhrmeister-Fred Kern	127
2nd	Rob Horak-Dave Martin Bob Breakstone-Tom Klomp	130
T-3	Tom Keenan-Ron Disantis Tim Patton-Jacob Wuerstle	131
	Kirk Stauffer-Mark Luschini Joseph Orton-Dave Lipsitz	131



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Event Results



Russell Houghton Memorial Pro Am to Benefit The Center for Family Unity

Bartlett CC - Olean, NY

June 14, 2010

Place	Professional	Score	Place	Team	Score
1st	Michael O'Connor	68	1st	Ryan Swanson-Nolan Swanson-Steve Campbell-Scott Derwick	124
2nd	Kirk Stauffer	69	T-2	Bill Neary-John Cappellini-Mike McAuley-Tom Tramontana	125
T-3	Rich Burlett	70		Judd Noto-Corey Noto-Eric Rasmussen-Fritz Gram	125
	Ryan Swanson	70	T-4	Rich Burlett-Ben Lindquest-Breg Gibbons-Corey Schachter	127
				Mike Judy-Martin Maynard-Randy Langdon-Adam Simons	127
				Nick Semuta-Tim Jones-John Petruzzi-Tom Smith	127

New York State Open Qualifier Transit Valley Country Club East Amherst, NY June 16, 2010

Jamie Miller Tri County CC 69* Qualified

Justin Regier Crag Burn GC 70* Qualified

Steve Barber Locust Hill CC 72* Qualified

Jeremy Wabick Fox Valley CC 73** 1st Alternate

Bobby McCartney Webster GC 74 ** 2nd Alternate

Pro-Am Chautauqua GC, Chautauqua, NY June 28, 2010

Place	Professionals	Score
1	Kirk Stauffer	66
2	Ryan Swanson	67
3	Tom Keenan	71

Place	Team	Score
1st	Kirk Stauffer-Corky Weary Scott Winkley-Ron McCauley	127
2nd	Tom Keenan-Dale Lyndall Dick Joslyn-Denny Buch	128
3rd	Scott Jenkins-Joe Johnson Peter King-Gil Mattoon	129

Ellicottville Memorial Library Pro Am Holiday Valley Resort Tuesday July 6th, 2010

Place	Name	Score	Team	Score
			Todd Grassi-Rob Thompson	121
			Dale Dunkleman-Al Farlow	
1st	Dwayne Randall	66	David Wedzik-Thomas Wedzik	122
2nd	Thomas Keenan	68	Susan Knapp-Maryellen Marlette	
T-3	Ryan Swanson	69	Richard Burlett-Tim Kasperek	123
	David Wedzik	69	Mike Nenko-Dominic Yantomasi	
			Brian Tolnar-Marc Strain	124*
			Tim Bergan-Dick Emke	

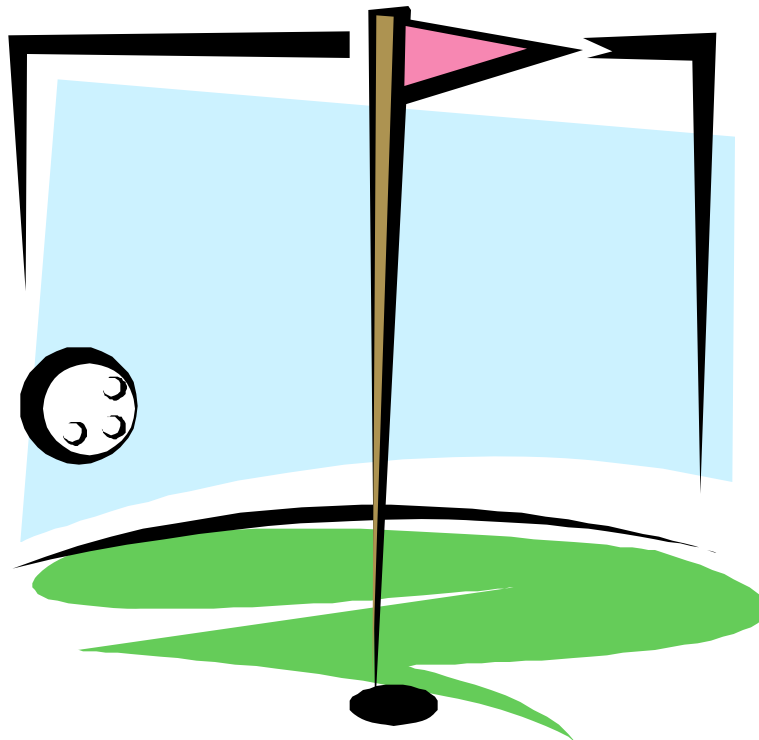
Event Results

Bradford Memorial Hospital Foundation Pro Am for Kids Pine Acres CC—Bradford, PA Monday July 12, 2010

Place	Professional	Score	Place	Team	Score
T-1	Dwayne Randall	65	1	Rod Harris-John Millin-Basil Huffman-Dick Buzard	121
	David Wedzik	65	2	Rob Horak-Mike Cobb-Kevin Behan-Dave Faller	122
T-3	Kirk Stauffer	66	T-3	Rob Krajewski-Dan Brinsky-David Smail-Dan Neilly	124
	Eddie Suchora	66		Rob Horak-Mike Cobb-Kevin Behan-Dave Faller	124

Pro Am Wellsville CC - Wellsville, NY July 19, 2010

Place	Professional	Score	Place	Team	Score
1st	Dwayne Randall	67	1st	Steve Latimer-John Dean-Ronald Tomah-Larry Muscato	119
2nd	Michael O'Connor	68	T-2	Pat Damore-Steven Stout-Michelle Alvord-James Webb	123
3rd	Pat Damore	69		Danny Kaye-Steve Kane-Mark Elliott-Clint Gilkey	123
T-4	Judd Noto	70	3rd	Jeff Kaye-Richard Rawleigh-Bob Ackerman-Bud Kopp	124
	Kirk Stauffer	70		Rob Krajewski-Garrett Brooks-Kameron Brooks-Bill Diberardino	125
	Jay Sutherland	70		1Jay Sutherland-Jason Sleggs-Dwayne Hughes-Licio Pennisi	127



Member Updates

Congratulations to our Newly Elected Members!

Brian J. Tolnar, PGA was elected on May 18, 2010. He is an A-1 at Triple Creek Golf Club.

Erik D. Skiba, PGA was elected on June 7, 2010. He is an A-8 at Locust Hill Country Club.

Michael N. D'Orazio, PGA was elected on July 1, 2010. He is an A-8 at Ridgemont Country Club.

Kyle R. Earley, PGA was elected on July 1, 2010. He is an A-8 at Erie Golf Club.

Members on the Move!

Joseph Bock, PGA is now the A-8 at Seneca Hickory Stick Resort.

William Hogan III, PGA is now the A-6 at Paddock Chevrolet Golf Dome.

Rob Horak, PGA is now the A-6 at GolfTEC-Rochester.

Linda Opalisky, PGA is now the A-14 at The Brookwoods Country Club.

Vincent Puglia, PGA is now the A-1 at Brierwood CC.

Bernie R. Quinn, PGA is now the A-8 at Lake View Country Club.

Emily M. Ranney, PGA is now the A-6 at The Fox Valley Club

On a Sad Note...

Jeff Randall's father in law passed away in June.

July Birthdays

DATE	NAME
7/1	Joshua Wojtaszczyk, PGA
7/3	J.A. Sutherland, PGA
7/8	Mike Sweazy, PGA
7/8	Jeff St. John
7/9	Jeff Pulli, PGA
7/9	Shawn Adamczyk
7/10	Frank Garcia, PGA
7/12	David Green, PGA
7/12	Bruce Cherry, PGA
7/14	Bob Orr, PGA
7/16	Shem Gossage, PGA
7/18	Mark Regan, PGA
7/19	Casey Brown, PGA
7/19	Thomas Keenan Jr., PGA
7/19	Jeff Urzetta, PGA
7/20	Robert Hanrahan Jr., PGA
7/27	Dan Antonucci, PGA
7/28	Brad Kelley
7/31	John Kajfasz, PGA

August Birthdays

DATE	NAME	DATE	NAME
8/2	Michael Kaye, PGA	8/26	Troy Knapp
8/4	Christopher Card, PGA	8/27	Jim Hungerford, PGA
8/4	Dudley Hart, PGA	8/30	Scott Jenkins, PGA
8/5	David Snacki, PGA	8/30	Joe Bock, PGA
8/7	Ryan Swanson	8/31	Michael Urzetta, PGA
8/10	Stephen Bentz, PGA		
8/11	Chip Clover, PGA		
8/12	Ralph Haas, PGA		
8/12	Dennis Bradley, PGA		
8/13	Scott Arnold, PGA		
8/14	Sandra Hartseil, PGA		
8/14	Jennifer Eberlein, PGA		
8/16	Ron Graham, PGA		
8/17	Bob Hirst, PGA		
8/20	Dean Jewart, PGA		
8/25	Denny Lyons, PGA		
8/25	Fred Urzetta, PGA		

**The WNYPGA would like to
Thank our 2010 Sponsors!**



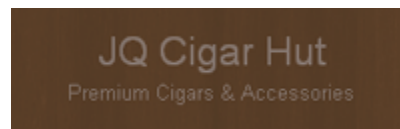
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